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ABSTRACT

The development report for Pittsburg State University's (PSU) fiscal year 1988 is presented. The most important objective of PSU's development program is to provide funding beyond the state support in order to distinguish the university among its U.S. peers. Chapters include an overview of FY 1988 development activities, the Annual Fund, the campaign for distinction, the PSU Foundation, and development plans for FY 1989. Total private support for PSU for fiscal year (FY) 1988 was $2,025,353, compared to $2,067,069 in FY 1987. There were 3843 alumni donors who made gifts to PSU. Foundation support of PSU amounted to $72,002 for FY 1988. Of cash gifts, bequests accounted for $389,191 while business support came to $377,393. The Annual Fund increased to $667,195 in FY 1988 compared to 1987's $399,643. The PSU Foundation Investment Funds amounted to $5,854,853 at the end of FY 1988. Thirteen appendices are listed as follows: annual development calendars; comparative CFAE tables; annual fund and capital campaign; contributing organizations; matching gift companies; corporations and business contributions; Office of Research Proposals and Grants; bequests to Pittsburg State University; phonathon report; establishment of the KRPS-FM radio station; PSU foundation by-laws; alumni chapters and officers; and Pittsburg State University Volunteers on boards and advisory councils. (SM)

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DEVELOPMENT
ACHIEVEMENTS

FISCAL YEAR 1988

PITTSBURG STATE UNIVERSITY

PITTSBURG, KANSAS

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DEVELOPMENT ACHIEVEMENTS AT PITTSBURG STATE UNIVERSITY FOR FISCAL YEAR 1988

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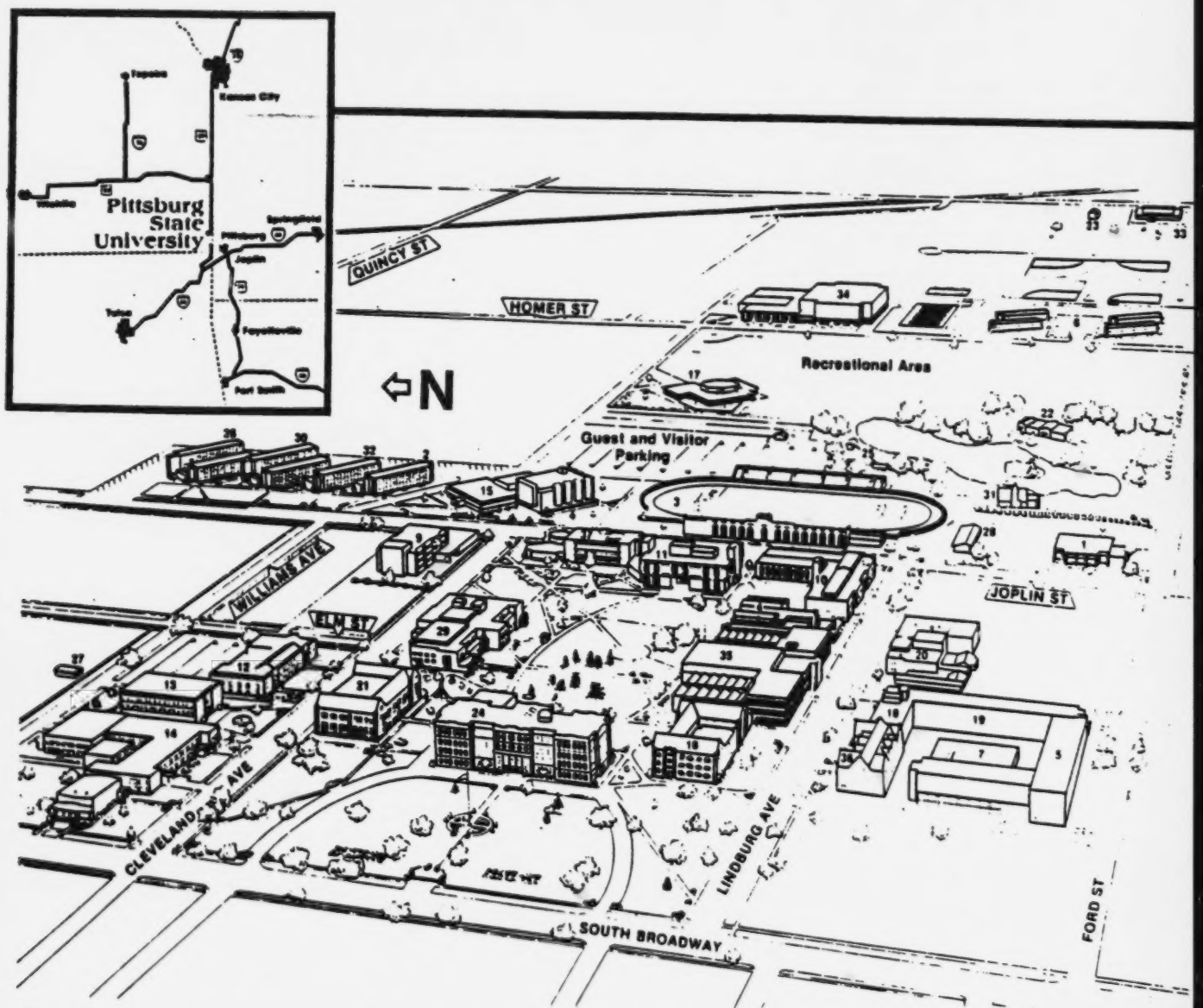

1. Alumni Center
2. Bowen Hall
3. Brandenburg Stadium
4. Chandler Hall
5. Dellinger Hall
6. East Campus Apartments
7. Gibson Dining Hall
8. Greenhouse
9. Grubbs Hall
10. Hartman Hall
11. Heckert-Wells Hall
12. Horace Mann Building
13. Hughes Hall
14. Gladys A. Kelce Center for Business and Economic Development
15. Axe Library/Bookstore
16. McCray Hall
17. McPherson Nurse Education Building
18. Mitchell Hall
19. Nation Hall
20. Physical Plant/Post Office
21. Porter Hall
22. President's Home
23. Rouse House
24. Russ Hall
25. Shelter Houses
26. Shirk Hall
27. Speech Clinic
28. Student Health Center
29. Student Union
30. Tanner Hall
31. Timmons Chapel
32. Trout Hall
33. Vocational Technical Institute
34. Weede Physical Education Building
35. Whitesitt Hall
36. Willard Hall
37. Yates Hall

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EXECUTIVE SUMMARY

1. Total private support for Pittsburg State University for FY 1988 was $2,025,353 that included $1,853,725 received through the Foundation and $171,628 through the Office of Research. In addition, the Foundation was instrumental in securing a $422,000 grant from the Public Telecommunication Facilities Program, the largest grant ever given to date to establish a public radio station in the United States. (6, 11)

2. Total private support for Pittsburg State University in FY 1987 was $2,067,069. Among 131 peer public comprehensive colleges and universities reporting to the Council on Aid To Education, PSU's total ranked 38th in the nation while dollars raised per student enrolled ranked Pittsburg State University 7th in the nation. Of those ranked ahead of PSU, only one is smaller in enrollment while 29 are two, three, and four times as large. (7, 8, 11)

3. According to the most recent CFAE report, 3,843 alumni donors (13.34 percent of those solicited) made a gift to PSU compared to 13.60 nationally in peer institutions. The average alumni gift to PSU for FY 1987 was $236.50 compared to $100.00 nationally. For FY 1988, alumni donors dropped 22.62% from 3,843 to 3,134. This drop resulted in a decline in the solicitation percentage effectiviness ratio to 11.12% for FY 1988. No national figures are available until the summer of 1989. The average alumni gift increased in FY 1988 to $248.78. (13, 14)

4. Foundation support of Pittsburg State University amounted to $72,002 for FY 1988. Of that amount, $39,045 came to the Office of Research and $32,957 to the Foundation. (15, 16)

5. Of cash gifts, bequests accounted for $389,191 (27%) while business support amounted to $377,393 (26.33%). Total business support (cash and in-kind) amounted to $914,543 or 45% of the $2,025,353 total. (12, 17-22)

6. The Annual Fund increased to $667,195 in FY 1988 compared to $399,643 in FY 1987. Of the $667,195, $171,628 came to the Office of Research and $495,567 to the Foundation. (24)

7. Local support (Crawford and Cherokee Counties) to the Annual Fund increased from $139,148 in FY 1987 to $502,990 in FY 1988. (25)

8. Faculty and Staff support of the University amounted to $69,363 in FY 1988, up from $38,636 in FY 1987. (28)

9. The Phonothon generated $164,025 in pledges in FY 1988 compared to $158,137 in FY 1987. The ten-year record of funds raised through the Phonothon totaled $949,763. (30-31)

10. The Athletic Fund for current operations increased from $62,266 in FY 1987 to $121,669 in FY 1988. The Athletic Endowed Scholarship Fund increased from $208,639 in FY 1987 to $255,523 in FY 1988. (31-35)

11. The Campaign For Distinction after two years has generated $5,433,218 toward the goal of $9,844,000. No estate planning commitments have been included in this total to date. Major results of the Campaign For Distinction include the O. Gene Bicknell Center For Entrepreneurship, a 100,000-watt public radio station (KRPS-FM 90), and the renovation of Carnie Smith Stadium in addition to Foundation investment funds for scholarships and other purposes. (38)

12. The Pittsburg State University Foundation Investment Funds (Market Value) amounted to $5,854,853 at the end of FY 1988. The Funds increased through additions and earnings from $3,264,859 in FY 1986 when the United Missouri Bank, Kansas City, was engaged as investment manager of the portfolio. Foundation investment funds have increased in four years (FY 1985-FY 1988) from $2,162,914 to $5,854,853 (271%). (43)

13. The Development Report for FY 1987, <u>Target 88: Pittsburg State University Shaping The Future</u>, was published by the Educational Resources Information Center (ERIC) at George Washington University and became a national resource for development information. (1)

INTRODUCTION

Beginning in 1984, the Division of Development and Public Relations at Pittsburg State University has held each year an Annual Development Conference which the president, vice-presidents, academic deans, and members of the Development Advisory Committee attended. The conference provided an opportunity to review the reports for the previous year and discuss the plans for the coming year. A keynote speaker highlighted the significance of the undertaking. The papers of the conference became the basis for the Annual Development Report. The fourth annual report, Target 88: Pittsburg State University Shaping The Future, was published in the Educational Resources Information Center (ERIC) Microfiche Collection and indexed in Resources in Education (George Washington University: Clearinghouse on Higher Education, June, 1988), ED290381.

The Annual Development Conference for 1988 was not held for two reasons. The beginning of the new University academic year had several unusual scheduling complications which precluded holding the conference at the established time. Moreover, the plan for this conference did not materialize as conceived in 1987. It was the intention a year ago to conduct an evaluation of the development program

and use that report as a basis for the conference. Because of staff changes and time constraints created by efforts to complete the public radio station project, the evaluation plans were postponed. Furthermore, the various stadium renovation projects were at different stages of completion and additional time was needed to deal with the entire project.

The Annual Development Conference will continue, however, to serve the University well as a forum to discuss the University's private support program. The central purpose of the Conference is to report on the program for the previous fiscal year and to evaluate it in terms of national development trends and comparisons with peer institutions.

The Conference also provides an opportunity for the leaders of the University to review the goals of the private support program for the next fiscal year. This planning effort naturally permits the University to coordinate its private fund-raising efforts with its over-all goals and objectives as determined in the University-wide planning process. The next Annual Development Conference will be focused on a five-year evaluation of the Pittsburg State University development program.

The Development Report for FY 1988 is presented in a similar format to the one last year. A careful rechecking of computer records has changed some figures used in previous reports to assure the most accurate analysis

possible. This year, some attention has been given to the Pittsburg State University Foundation which is an integral part of the University development effort.

Pittsburg State University has been engaged in securing private support for thirty-seven years since the Endowment Association was organized in 1951. The Division of Development and Public Relations came into being four years ago in the summer of 1984. In these four years, the Alumni Foundation and the Endowment Association have been merged into the Pittsburg State University Foundation and the United Missouri Bank has been engaged to manage Foundation assets. Foundation assets have doubled during this period. In addition, the Vice-President for Development led in a University-wide marketing study which resulted in the 1986 report, Challenging the Future: The University Marketing Report 1985. This report set the direction for enrollment management, development, and the University's public image and was published in the Educational Resources Information Center (ERIC) Microfiche Collection and indexed in Resources in Education (George Washington University: Clearinghouse on Higher Education, February, 1988) ED286395.

For the past four years (Fiscal Years, 1985, 1986, 1987, 1988), the University has reported on its development program to the Council For Aid To Education (CFAE). Slightly more than one-third of the public comprehensive colleges and universities that are members of the American Association of State Colleges and Universities report to

CFAE. Pittsburg State University has determined to build a strong division of development within the University to obtain significant private support to advance its educational mission as a high-quality regional state university. Reporting to the Council For Aid To Education signifies that the University is serious about its efforts. Planning and evaluation with peer comparisons will enable the University to achieve its objective of a strong private-support program.

The entire Division of Development and Public Relations has worked hard to achieve success in Pittsburg State University's development program. The Office of Alumni Relations fosters a number of programs that contribute to donor awareness of the University needs. The Alumni Chapter meetings and the Half Century Reunion as well as the regular class reunions all add to the total program of securing private resources for the University. The Office of Public Affairs and Information contributes invaluable aid in the preparation of materials, the reporting of the events and success stories, and in countless other ways to push the program forward.

A special word of commendation should go to the development staff which consists of truly professional people who contribute technical and professional skills to the day-by-day operation of the program. Finally, a hats off tribute goes to two committed volunteers who contribute significantly to the program. Ralf Thomas, retired Chairman

of the Department of Business Administration, serves very effectively as Coordinator of the Alumni Chapters and organizes a successful annual Phonothon that has seen increases for the past ten years since it began. Rex Crowley, retired Chairman of the Board of the First National Bank of Pittsburg, founded the development program as a volunteer in 1978 and continues to serve it faithfully.

The most important objective of Pittsburg State University's development program is to provide funding beyond the state support in order to distinguish the University among its peers in the United States. That worthy ideal provides a challenge to the private donor to assist the University in fulfilling its mission. It is also serves to challenge those who strive to serve the University through the rewarding efforts of securing ever increasing resources to meet the growing needs of a thriving University.

Joseph G. Smoot
Vice-President For Development

AN OVERVIEW OF FY 1988 DEVELOPMENT ACTIVITIES

Fiscal Year 1988 will be remembered in Development terms as the second year that Pittsburg State University topped $2 million in private support. The theme, Target 88: Pittsburg State University Shaping The Future, signified the 85th year of continuous operation since the institution was founded in 1903. As recorded in last year's report "the University intends to help our society shape the future of human life and thought in the world. That worthy ideal provides a challenge to the private donor to assist the University in fulfilling its global mission."

Total private support for the University for FY 1988 was $2,025,353. Of that total, $1,853,725 was received through the Pittsburg State University Foundation and $171,628 through the Office of Research. In addition, the Foundation was instrumental in securing a $422,000 Public Telecommunication Facilities Program grant, the largest ever given to establish a public radio station in the United States. Credit for the major success achieved in securing private funding belongs first to the thousands of donors who believe in Pitt State, to the University Foundation members and trustees, to the several hundred volunteers who give of their time to help raise funds, to President Donald W.

Wilson, and to all who support him in the objective of increasing private support for the University's educational programs.

In November, after the end of the fiscal year on June 30, the University submits a report of private support to the Council For Aid To Education. The Council compiles these reports by types of institutions and publishes the following summer a combined report called Voluntary Support of Education. Comparative data from this CFAE report is always a year old when used to measure the effectiveness of a development program.

The University's record of $2,067,069 for FY 1987 ranked Pittsburg State 38th in the country among regional state colleges and universities reporting to the Council For Aid to Education (CFAE) for FY 1987 according to the report released this summer. Most institutions ranked higher than Pittsburg State University have larger enrollments, more alumni, and generally are located in urban areas with greater access to broader corporate and foundation support.

In Appendix 2, 131 CFAE public comprehensive institutions are listed alphabetically and ranked according to Total Dollars Raised, Dollars Raised Per Student, and Enrollment for FY 1987. Pittsburg State University reported $2,067,069 raised for FY 1987. This gave the University a comparative ranking of 38th (top 29 percent) among the 131 institutions. In analyzing the dollars raised per student, Pittsburg State University ranked 7th (top 5 percent) among

the 131 institutions. In total enrollment, Pittsburg State University ranked 96th among the 131 institutions. Of the institutions ranked ahead of Pitt State's 38th position in total Dollars Raised, only one had a smaller enrollment than Pitt State while 29 were at least twice as large with a number of these three, four or more times as large as PSU.

Pittsburg State University has formally selected six peer regional public universities for comparative purposes with respect to state funding. These universities, located in all areas of the United States, serve as peer institutions because they have similar programs to those at Pitt State. The peer universities are Northern Arizona University, Western Carolina University, Murray State University, Eastern New Mexico University, Central Oklahoma University, and Eastern Washington University. Three of these Universities (Northern Arizona, Western Carolina, and Murray State) report to the Council For Aid To Education.

For FY 1987, the record of these universities reveals that only Northern Arizona raised more funds than Pittsburg State University. All three are larger in enrollment. Pittsburg State University, however, raised more dollars per student than any of these three universities. Pitt State's $385.72 per student exceeds Northern Arizona's $328.18, Murray State's $148.90, and Western Carolina's $221.64 by a significant margin in measuring the impact of the resources on the institution.

Resource development for American higher education has become one of the most important occurrences in recent years. Regular sources of support, whether from sponsoring organizations, tax dollars, or endowment income, have not been able to do much more than keep funding at a status-quo level. Some slippage has occurred perhaps more in the private sector than in the public with the support uneven in both areas. Some private and public institutions have fared rather well, others have not.

All Development activities at Pittsburg State University are now focused on two major efforts. These are the Annual Fund and the Capital Campaign called the Campaign For Distinction. The Office of Development has prepared a statement that describes how these two programs actually function (See Appendix 3). The Development Report format for Fiscal Year 1988 will reflect the emphasis that is given to the Annual Fund and the Capital Campaign.

The Annual Fund is sub-divided into the University Fund and the Athletic Fund. For the University Fund, the Development Office conducts a Community Drive in November (includes campaigns for faculty and staff as well as for the community), a Direct Mail effort with three basic mailings, and the Phonothon occurring in February and March. The Department of Music's annual appeal is also included. The Athletic Fund receives support from a spring Community Drive, special solicitation of lettermen, the Athletic

Association, the annual Gorilla Golf Day, and other special fund-raising efforts.

The second full year of the Campaign For Distinction has now been completed, and the results are gratifying. Of the seven areas of the Campaign, business, athletics, and the radio station were emphasized in FY 1988 with considerable success, while music had a good showing. Other segments of the Campaign will be emphasized in the current fiscal year.

Table 1 gives the total gifts to Pittsburg State University for the past nine years by gift types. The three types are current, endowment, and in-kind gifts. It should be noted that current funds provide support for student scholarships, faculty research and professional development, equipment, and other educational needs that can only be met through private funds. The Current Fund realized its largest total in FY 1988 when the funds secured by the Office of Development and the Office of Research are combined. This is the first year that the Office of Research funds have been included in the University totals reported to the Council For Aid To Education. Endowment reserves include both permanent and quasi-endowment accounts. The second highest total in the history of the University was added to the endowment fund in FY 1988. In-kind gifts have largely gone to the School of Technology and Applied Science. It would be difficult to imagine how the

faculty in this school could offer its programs without having developed this substantial equipment support

TABLE 1
TOTAL PRIVATE FUNDS RECEIVED

Fiscal Year	Total Gifts	Current Foundation	Current Research	Endowment	In-Kind
1980	$ 411,315	$ 241,647		$ 147,207	$ 22,461
1981	603,675	165,112		347,274	91,289
1982	1,106,388	181,338		767,969	157,081
1983	495,316	266,512		178,885	49,919
1984	889,421	311,904		121,002	456,515
1985	1,329,986	344,664		501,133	484,189
1986	1,360,730	496,345		287,308	577,077
1987	2,067,069	399,643		1,040,090	627,336
1988	2,025,353	495,567	171,628	823,008	535,150

Table 2 gives the source of the cash funds received in fiscal years 1987 and 1988 including matching gifts. These categories have been established by the Council For Aid To Education. It should be noted that actual cash receipts decreased slightly from $1,468,753 for FY 1987 to $1,462,979 in FY 1988. This level of support continues to give the University cash resources for current projects especially to meet some of the needs identified in the Campaign For Distinction. Sizable increases were registered in the categories of Foundations (153%), Corporations and Business (18%), Bequests (85%), and Other Organizations (132%). In

addition, the Office of Research received significant Corporate and Foundation support.

TABLE 2
SOURCE OF PRIVATE FUNDS

Source	Amount Received ($100+ Donors)		Total Funds Received	
	1987	1988	1987	1988
Individuals	$ 907,850	$ 501,815	$1,013,295	$ 580,458
Religious Org.			250	125
Other Org.	14,482	33,631	14,714	33,631
Foundations	22,550	72,002	22,575	72,002
Corps./Bus.	124,232	183,617	134,253	186,563
Corps./Bus.*	105,476	68,446	82,230	68,446
Corps./Bus.+		132,583		132,563
Bequests	201,436	389,191	201,436	389,191
	$1,376,026	$1,381,285	$1,468,753	$1,462,979

*Matching Gifts
+Office of Research

Of the $2,025,353 total in private University funding, $171,628 was received through the Office of Research.

TABLE 3
OFFICE OF RESEARCH PRIVATE SUPPORT FOR FY 1988

Organization	Date Of Application	Date Of Grant	Amount Of Grant
Corporations/Business			
Hercules Aerospace Corporation	9/87	12/87	$ 4,200.00
Kansas Electric Utilities	7/87	9/87	76,276.00
General Motors Corporation	2/88	4/88	37,107.26
Northrop Aircraft	5/88	5/88	15,000.00
			$132,583.26
Foundations			
Society of Manufacturing Engineers Foundation	1/88	6/88	$ 39,045.00
Total FY 1988			$171,628.26

Table 3 reveals the source of these funds and the amounts of the individual grants.

Analysis of the source of Pittsburg State University funds will be beneficial for comparison in some categories with peer institutions reporting to CFAE.

Individuals. All donors to the University are important in securing maximum private funding. In examining individual cash gifts to the Annual Fund and the Campaign For Distinction, the donors who gave at least $100 accounted for one-third (37%) of the total cash received and 86.45% of the total cash received ($586,458) from individuals. Bequests accounted for 26.75% of the total cash gifts of $1,454,800 while Corporate giving amounted to 26.33% of the total. The development program must concentrate on the larger gifts and increase the donors in the $100 and above category.

TABLE 4
ALUMNI DONORS

Fiscal Year	Alumni of Record	Alumni Solicited	Alumni Donors	Alumni Dollars	Percentages PSU	Others
1985	35,865	28,697	3,547	212,833	12.36	12.20
1986	37,065	29,847	3,630	391,236	12.16	12.40
1987	38,365	28,810	3,843	908,896	13.34	13.60
1988	33,601	25,343	3,134	779,667	12.37	N/A

Table 4 records information about the number of alumni of record, those solicited, the number who responded, total dollars realized, and the solicitation effectiveness

expressed in the percentage of donors who responded. Through FY 1987, national comparisons are possible. For FY 1988, the alumni of record figure has been defined in counsel with CFAE as the alumni who can be reached. The 33,601 degree alumni are those of record on July 1, 1987. There are 3,360 deceased alumni plus about 4,000 vocational technical graduates which makes a grand total of about 41,000 PSU alumni.

For Fiscal Year 1985, PSU exceeded the national average (12.2%) of alumni givers for public comprehensive colleges and universities with 3,547 alumni donors and a solicitation effectiveness of 12.36%. For Fiscal Year 1986, Pittsburg State had 3,630 alumni donors and a solicitation effectiveness of 12.16% compared to 12.40% for all public comprehensive institutions. In Fiscal Year 1987, the percentage of solicitation effectiveness still remained below the national average with PSU showing 13.34% compared to the national average of 13.60% for public comprehensive institutions. In FY 1988, the solicitation effectiveness dropped sharply to 12.36%. For FY 1987, 3,843 alumni donors were identified compared to 3,630 for FY 1986. In FY 1988, the number of alumni donors declined sharply by 22.62% to 3134. In FY 1987, Pitt State's average alumni gift was $236.50 compared to $100.00 for the public comprehensive colleges and universities. Fortunately, the average gift for FY 1988 was $248.78 which kept the total dollars about

even if a portion of a one-time major gift in FY 1987 is discounted.

Clearly, Pittsburg State University has not effectively solved the problem of increasing the percentage of its alumni donor support. Alumni giving is one of the few untapped potential sources for Pitt State. To realize significant results, the Office of Development needs a Director of the Annual Fund who will institute a class agent program and a possible challenge grant as a key to increased alumni support. Some analysis of individual donors in the local areas of Crawford and Cherokee Counties is given in the Annual Fund section. Some progress has been made toward helping students (seniors) to understand what their responsibilities are in supporting the University after their graduation. The Student Alumni Association is at its strongest level at present.

Religious Organizations. Pittsburg State University does not actively seek gifts from religious organizations but does receive minor gifts from this source.

Other Organizations. In this category, the University receives occasional cash gifts from various professional groups, usually for a current scholarship fund. See Appendix 4 for the list.

Foundations. Pittsburg State University has not attracted significant Foundation support. There are perhaps two or three reasons for this. As has been demonstrated in previous reports, Foundation resources in Kansas are

minimal. They are practically non-existent in southeast Kansas. Competing with research universities and private institutions for national foundation dollars is extremely difficult. Increasingly, Pittsburg State University must enter this competition for Foundation support. Some of the new Institutes and Centers may launch innovative programs that will attract Foundation support. The research into Foundation giving patterns, the identification of potential University projects, and the preparation of proposals require the skills of a professionally qualified Director of Foundation Grants. PSU's program has not grown to the extent to warrant such an investment. Other basic components of the University's Development program have a greater priority in building a stronger base.

The University has received $182,697 from Foundations since 1980. Of that total, $145,302 or 79.53 percent has been received in the last four fiscal years.

TABLE 5
FOUNDATION GIFTS

Fiscal Year	Amounts	$ 5,000 and Above Gifts
1980	$ 8,200	1
1981	11,450	1
1982	4,500	0
1983	9,895	0
1984	7,350	0
1985	32,475	2
1986	18,250	1
1987	22,575	1
1988	72,002	3
	$186,697	9

It should be noted that Foundation gifts of $5,000 or more are recorded in the Foundation Grants Index which gives visibility to colleges and universities that attract such support. Foundation grants are in a certain sense an index of quality when measuring universities. It is for this reason, among others, that Pittsburg State University should expand its efforts to attract more Foundation dollars.

Corporations and Businesses. Pittsburg State University continues to build on a growing relationship with business and industry to foster an important connection for the welfare of the University's faculty and students. Opportunities for faculty experience through consulting and research creates a favorable tie to the work place. Moreover, the teaching of special courses in the corporate setting is another link that is receiving attention. Student internships and job placement in productive business careers adds to the inseparable ties that must exist between a university and the economic institutions that make the fabric of modern society.

Pittsburg State University has developed the components of a successful corporate relations program. This includes extensive use of the advice of business and industry leaders on University advisory committees. The involvement of the faculty in various corporate settings makes the interchange flow both ways. The leadership of the University in economic development efforts in Pittsburg and the region is a significant factor. Through the leadership of President

Donald Wilson in Pittsburg NOW, the establishment of the Institute of Economic Development that includes the endowed O. Gene Bicknell Center for Entrepreneurship, and the development of the Center for Technology Transfer in the School of Technology and Applied Science, the University has strengthened important links to the business community.

Support for PSU from business and industry comes through matching gift programs, direct grants to the University of both a restricted and unrestricted nature, and in-kind gifts.

The Matching Gift Program is a vital component of the University's development program. The Council for Advancement and Support of Education is the national clearinghouse for corporate matching gift information. Each year an extensive report is published giving information about matching gifts. The University makes good use of this report, especially in the phonothon conducted in February. Table 6 gives a comparison of matching gift support for the

TABLE 6
A FIVE-YEAR COMPARISON OF MATCHING GIFT SUPPORT

	FY 1984	FY 1985	FY 1986	FY 1987	FY 1988
Number of Gifts		320	444	410	396
Number of Companies	97	97	116	131	118
Dollars	$48,923	$ 55,609	$ 67,776	$82,230	$68,446

past five years. The figures used in Table 6 have been rechecked for the past four years and corrected in some instances.

In FY 1988, the $68,446 received in matching gifts was almost $14,000 less than the $82,230 for FY 1987; actually, $6,380 in the FY 1987 total was intended for FY 1986 although it came after the close of the fiscal year. The 118 matching gift companies that supported the University in FY 1988 was down from the 131 in FY 1987. It appears that the matching gift program is about the same for the past three years. In comparison with the 131 comprehensive public institutions reporting to CFAE, the average total for these institutions is $34,419 for each one. Using this measure, Pittsburg State University does very well in securing matching gifts. We need to monitor this program to make certain that our qualifying donors know that their gifts can be matched. Matching gift companies making a contribution to the University are listed in Appendix 4.

In FY 1988, 225 companies gave $186,563 to the University compared to 212 companies that gave $134,253 in FY 1987 and 173 companies that gave $65,869 in FY 1986. The $186,563 total for FY 1988 is a 39 percent increase in funds received from this group of PSU supporters. All in all, the local community campaign appears to be effective in its organizational approach of uniting community friends and University personnel in a joint fund-raising effort and the business support of the University is on the increase.

This particular phase of PSU's development program can be expanded even more. Contacts with larger companies in southeast Kansas and elsewhere will return increasing financial support. Expansion of contacts and emphasis on larger gifts from regular contributors will produce more support from the business community in the years ahead. The addition of fund raising for KRPS-FM will attract additional business support. Appendix 6 lists companies contributing cash and in-kind gifts to the University.

The third area of business support to Pittsburg State University is through in-kind gifts. For FY 1986, 98 companies and individuals gave in-kind gifts to Pittsburg State University valued at $577,077. In FY 1987 in-kind gifts amounted to $627,336. They include such valuable acquisitions as a robot for welding and land for a nature education center. The total for FY 1988 is $535,150 and included land for the radio station tower, valuable printing equipment, and other equipment in the School of Technology. Companies that supported the University through in-kind gifts are listed in Appendix 6.

In summary, the total cash and in-kind contributions Pittsburg State University received from corporations and businesses for FY 1988 amounted to $922,722 compared to $843,819 for FY 1987 and $650,471 in cash and in-kind gifts in FY 1986. Total business support of the University amounted to 45.55% of the private funds for FY 1988 compared

to 40.82% in FY 1987. This source of development funds will be a continuing anchor for private support for PSU.

Planned Gifts. The Office of Development added a new staff member at the beginning of FY 1987 making this the second full year of a comprehensive planned giving program. Several accomplishments have been made in the two years that include the following.

Identification of all past bequests to the University in order to have a complete record of these special gifts.

Identification of the University alumni who graduated before 1950, selected other alumni who graduated later than 1950, and friends of the University who may identify with this program in some way as the target group for marketing the planned giving program.

Development of a set of guidelines to be used in the various types of planned giving.

Initial marketing efforts through the regular distribution of special literature describing the University's programs to the target groups.

Solicitation efforts in the first year resulted in several different types of planned gifts including a unitrust, a life insurance gift, and new bequest expectancies. Unfortunately, the actual field work in the program did not progress as rapidly as anticipated in the second year.

In addition to these responsibilities for the planned giving program, the Director assumed responsibility for coordinating the scholarship endowment program and major donor research for the Office of Development. Little was achieved in donor research because of a vacancy in a staff position. The portion of the scholarship endowment program which consists of the notification of donors when scholarships have been awarded did not succeed as planned.

In addition to the foregoing responsibilities, the Director also served as staff liaison to the Athletic Fund and the athletic portion of the Campaign For Distinction.

Table 7 provides a five-year comparison of the record of bequests received. The full record is in Appendix 8.

TABLE 7
A FIVE-YEAR COMPARISON OF BEQUESTS

Fiscal Year	Amount
1984	81,700
1985	8,600
1986	106,500
1987	206,400
1988	389,191

The marketing effort, begun in 1987 with the purchase of quarterly direct mailings continued to secure responses after each mailing. In FY 1987, mailings were made in March and June and in FY 1988, mailings were made in September, December, and March. Inadequate records do not permit a careful statistical analysis of the responses made to each mailing and a comparison of these mailings.

A significant research effort in the form of a "wills survey" was completed in FY 1988. The response to the questionnaire which was sent to approximately 3,800 alumni provided valuable information about bequests and trust benefits destined for the University. Sixteen respondents indicated that they had included Pittsburg State University in their wills. Of these sixteen, five were "discoveries" and eleven were confirmations. Those who responded as

"discoveries" estimated a total of a quarter of a million dollars in bequest expectancies for the University. Those people need special attention, and a program needs to be designed to continue systematic contact with all persons identified as donors through estate planning.

The gift of life insurance seems to be a promising area for this program. More needs to be done to market this particular form of giving to the University. One insurance gift was secured in FY 1988.

Local attorneys and CPA's received packets of materials designed to make the University's Planned Giving program more visible to these potentially helpful professionals. The packet included a planned giving booklet which provides an overview of the program.

The Director of Planned Giving position became vacant in August, 1988, too late to be filled for the current year. The Planned Giving Program will be operated in FY 1989 by the Vice-President for Development and a staff committee.

THE ANNUAL FUND

The Pittsburg State University Annual Fund has become an established part of the development program. The University depends on the Fund to finance on-going educational needs including current scholarships which constitute one of its most important contributions. The following comparative report shows the record of the Annual Fund for the past ten years.

TABLE 8
ANNUAL FUND RECEIPTS

Year	Dollar Total	Foundation Funds	Dollar Increase (Decrease)	Percent Increase (Decrease)	Research Funds
1978	67,000	67,000			
1979	90,000	90,000	23,000	34	
1980	111,000	111,000	21,000	23	
1981	152,000	152,000	41,000	37	
1982	181,000	181,000	29,000	19	
1983	264,000	264,000	83,000	46	
1984	315,000	315,000	51,000	19	
1985	402,130	402,130	87,130	28	
1986	496,345	496,345	94,215	23	
1987	399,643	399,643	(96,702)	(24)	
1988	667,195	495,567	95,924	24	171,628

The Annual Fund total of $495,567 continued a fluctuation experienced in the last three years. The Fund totaled $399,643 for Fiscal Year 1987 compared with $496,345

for FY 1986. The Annual Fund total for FY 1988 included $147,085 in unrestricted support, $226,813 restricted, and $121,669 restricted to athletics. Of the $399,643 Annual Fund receipts for FY 1987, $159,154 was unrestricted, $176,599 restricted, and $63,890 restricted to athletics. For FY 1986, $136,633 was unrestricted compared to $144,360 for FY 1985. There is a need to increase the unrestricted funds to continue to support more strongly such University needs as faculty development, research support, and capital needs including equipment and property acquisitions. Moreover, the costs associated with the development program are partially funded through unrestricted dollars.

The University Fund--The Community Drive. The joining of the town and gown for development is an integral part of the University portion of the Annual Fund. It consists of two parts, a local solicitation of businesses and individuals, and the University faculty-staff campaign. The local Community Drive took place on the special campaign days of November 5 and 6, 1987. About fifty teams of two members each, one from the community and one from the University, made more than 400 calls. The Chairman for the Drive, Mr. John Clark, wrote the customary "door-opener" letter telling of the Campaign. An attractive brochure also highlighted University needs. At the breakfast hosted on November 5, team members could ask questions and secure instructions. The University Fund's Community Drive and the Athletic Fund Drive each contacts all potential donors.

The following comparative report for Fiscal Years 1984 through 1988, gives the number of individual and business donors from the local area who gave less than $100 and more than $100, with the dollar totals. These figures are for all local giving through the Annual Fund to the University and not just the Community Drive, although that effort is the largest part of it. The cities used in identifying these donors are Arma, Columbus, Frontenac, Girard, Pittsburg, and Weir in Crawford and Cherokee Counties.

The total dollars from local business and individual contributors increased dramatically for FY 1988. The total dollars given to the University from individuals increased from $96,487 in FY 1987 to $353,295 in FY 1988. The dollars contributed by businesses in the local area increased from $42,661 in FY 1987 to $133,139 in FY 1988. The number of individual donors declined from 1000 in FY 1987 to 837 in FY 1988 while the number of business donors increased to 165 in FY 1988 compared to 150 in FY 1987. It should be noted that the total number of individual contributors increased from 621 in FY 1986 to 1,000 in FY 1987. The number of $100 and above donors increased markedly from 142 to 423 while the number of donors who gave less than $100 increased from 479 to 577 in FY 1987. The difficulty with these comparative figures is that some larger one-time gifts distort the totals. The University has identified a considerable number of donors in the local area; these donors need special consideration in the coming year.

TABLE 9
CATEGORIES OF INDIVIDUAL DONORS AND AMOUNTS GIVEN

	NUMBER OF CONTRIBUTORS			AMOUNT GIVEN		
	Below $100	$100 & Above	Total	Below $100	$100 & Above	Total
General Individuals FY 1984	418	118	536	$9,511	70,836	80,347
General Individuals FY 1985	425	145	569	10,167	67,453	77,620
General Individuals FY 1986	479	142	621	11,365	91,550	102,915
General Individuals FY 1987	577	423	1,000	12,907	83,580	96,487
General Individuals FY 1988	555	282	837	16,482	353,295	369,851
	NUMBER OF CONTRIBUTORS			AMOUNT GIVEN		
	Below $100	$100 & Above	Total	Below $100	$100 & Above	Total
General Business FY 1984	1	35	36	$ 25	17,708	17,733
General Business FY 1985	28	46	74	957	16,674	17,631
General Business FY 1986	55	82	137	2,145	39,479	41,624
General Business FY 1987	53	97	150	2,077	40,584	42,661
General Business FY 1988	62	103	165	3,413	132,639	133,139

Another important segment of local giving is the Faculty/Staff Drive as a part of the local Community Drive. The Faculty/Staff Drive was planned by a committee chaired by Paul Carlson of the Department of Music. A letter was sent to each faculty and staff member requesting their support. Individuals contacted persons in each department to encourage them to make a gift to their University. Faculty/Staff donors remained somewhat constant with 241 in FY 1986, 246 in FY 1987, 265 in FY 1988. Faculty/Staff giving increased dramatically in FY 1988 to $69,363 from $38,636 in FY 1987 and $43,732 in FY 1986. If a one-time gift of $25,000 from a retired faculty member were not counted, the total of $44,363 would still be a substantial increase for FY 1988 when compared to FY 1987. This positive Faculty/Staff participation in the University's development program bodes well for the future.

The Direct Mail Campaign. During the 1982-1985 fiscal years, the support of the annual fund from direct mail in terms of donors and gifts received has fluctuated somewhat from year to year. The record for the years 1982 through

TABLE 10
DIRECT MAIL DONORS AND FUNDS RAISED

	1982	1983	1984	1985	1986
Donors	433	668	415	1333	1,044
Dollars	$20,530	$28,997	$21,352	$64,873	$76,117

1986 revealed that the number of donors and the total gifts almost increased four times.

The first three years reported above were the results of very limited direct mail efforts. Each year one general mailing was sent to all of the alumni plus a few special mailings. During FY 1985, more emphasis was placed on direct mail with two general mailings plus six special appeals to specific target groups. A total of 50,575 letters secured 1,333 contributions totaling $64,873.

Included in the FY 1985 direct mail figures were the contributions received from the PSU Faculty/Staff Campaign. Contacts with the faculty and staff were made by direct mail and resulted in 111 contributors giving $8,131. The Faculty/Staff Campaign for FY 1986 was conducted when possible on a personal contact basis as well as by direct mail. This removed significant donor/dollar figures from the direct mail report after FY 1985. The comparative record for FY 1987 and FY 1988 for the Direct Mail effort is detailed in Table 11.

TABLE 11
DIRECT MAIL COMPARATIVE DATA FOR FY 1987 AND FY 1988

CATEGORY	LETTERS MAILED 1987	LETTERS MAILED 1988	NO. OF GIFTS 1987	NO. OF GIFTS 1988	$ RECEIVED 1987	$ RECEIVED 1988
DIRECT MAIL #1	28,200	28,810	579	385	$ 53,136	$26,279
DIRECT MAIL #2	24,900	28,259	299	386	54,494	25,834
DIRECT MAIL #3	25,690	25,000	107	65	3,784	2,795
TOTALS	78,790	82,069	985	836	$111,414	$54,908

One of the most impressive statistics from the comparison of the FY 1987 and FY 1988 is the decrease in the dollars received from the three direct mailings. This reflected a large decrease in the average gift size received. In 1986, the average gift was $72.90, in 1987 it was $113.11, and in 1988 it fell to a three year low of $66.40. The number of gifts received from the three mailings decreased from 985 in FY 1987 to 836 in FY 1988. The response rate also declined. In 1986, 74,395 letters were mailed with a 1.41 percent response rate, whereas in 1987, 78,790 letters mailed brought a 1.25 percent response rate. In 1988, 82,069 letters were mailed with a response rate of 1.01 percent.

The Phonothon. The Tenth Annual Pittsburg State University Phonothon received pledges of $164,025 compared to $158,137 in FY 1987. Table 12 gives the record of the pledges received in the annual phonothons for each of the ten years. The 4 percent increase in pledges

TABLE 12
PHONOTHON TOTALS FROM 1979 TO 1988

Fiscal Year	Amount Pledged	Percent Increase
1979	$ 26,085	
1980	39,341	50.82
1981	51,768	31.59
1982	63,303	22.28
1983	83,321	31.62
1984	109,955	31.97
1985	119,257	08.46
1986	134,571	12.84
1987	158,137	17.51
1988	164,025	03.72
Total	$ 949,763	

for FY 1988 demonstrates once again that the phonothon is vital to the Annual Fund Campaign. More than 200 volunteers made telephone calls to almost 5,000 alumni. The full report of the phonothon appears in Appendix 9.

The 1988 Phonothon consisted of 16 night sessions and four Sunday afternoon sessions in Pittsburg. In addition, mini phonothons were held in Kansas City and Wichita, Kansas, Bartlesville and Tulsa, Oklahoma, and Dallas and Ft. Worth, Texas. Ralf Thomas and Ken Bateman conducted the phonothons attending to the myriad of details required to assemble the cards to be used by the callers, secure the volunteers, schedule and orient the workers, and process all of the paper work connected with the effort. A task of considerable magnitude and complexity, their experience and expertise have been crucial to the increasing success of the Annual Phonothon.

The Athletic Fund. For the third year, the Athletic Fund Campaign was conducted under the direction of the Vice President for Development with the active assistance of the Athletic Department. The cooperative arrangement worked well once again and will provide a base for building an even more successful future effort.

Athletic fund raising at Pittsburg State University has several major components including the University-wide annual drive, the Athletic Fund Scholarship Drive, lettermen's contributions, booster club activities, and contributions to endowment funds.

the booster clubs, and a more efficient collection system for the spring scholarship drive.

The athletic endowment funds realized a healthy increase of 49 percent in FY 1988. Table 14 reveals the additions made to the athletic endowment funds. The current

TABLE 14
ATHLETIC ENDOWMENT FUNDS

	1987 July 1	FY 1987 Additions	1988 June 30
Wayne Allai	$10,069		$10,069
Dale's Sport	16,607		12,364
Emory Bezinque		826	826
George Brenner	2,000	152	2,152
Ted Carnino	25	2	27
Fred Clemens	122	25	147
Prentice/Greta Gudgeon		200	200
William/Arvys Hagman		5,000	5,000*
John Lance	25,077	3,944	29,021
Brad/Gail Mattivi		1,700	1,700*
Joe Murphy	6,578	4,474	11,052
Roy/Zella Norris		1,100	1,100*
Yvonne Robertson		5,000	5,000*
August/Helen Rua	10,000		10,100*
Ernie Schmidt	2,600	25	2,625
Carnie/Cora Smith	73,175	9,555	82,380
Sunflower Scholarship	27,338		27,388
Laurence/Rozella Swisher	10,000	1,128	11,128
Robert Terlip		1,666	1,666*
J. B. Towner		5,000	5,000*
David Utermoehlen		1,700	1,700*
Mack/Vera Vinze		5,000	5,000*
Garfield Weede	7,449	4,121	11,570
Wilkinson BB	17,095	601	17,696
Joe Winchester	504	108	612
Totals	$208,639	$51,427	$255,523

totals are given alphabetically according to the name of the endowed scholarship fund. New funds are indicated with an asterisk and additions to existing funds made during the fiscal year are noted.

The Campaign For Distinction has the goal of adding $600,000 to Athletic Endowment Funds. Plans are underway to devise strategies to build the permanent fund. Special commendation goes to Wayne Allai, long-time supporter of the Pittsburg State University athletic program, who has taken a special interest in the endowment portion of the Campaign For Distinction. He developed a program called Endowment For Excellence In Athletics and sold it to a number of major donors to the fund. This program is largely responsible for the increase in endowment funds for athletics.

The Annual Fund with its University Fund and Athletic Fund components attracted strong support for FY 1988. That support enabled the University to achieve important objectives in the academic and athletic programs.

CAMPAIGN FOR DISTINCTION

Pittsburg State University has completed two full years of the Campaign For Distinction. The results have enriched the University in numerous ways. O. Gene Bicknell's leadership role as Chairman of the Campaign For Distinction has enabled the University to conduct successfully its first ever capital campaign in the 85 years of its existence. The Campaign has generated a new spirit in the University.

The Campaign's organization includes committees that establish guidelines and plan strategies for various campaign activities. The Campaign was launched in April, 1986, and the over-all Case Statement and the statements for the various parts of the coordinated efforts identify significant University needs.

At the time of launching the Campaign, it seemed best to set no definite time limit on completing it. It appears that the total goal can be realized in three or four years although not all of the individual needs will be met.

The expenses for the Campaign are charged to the following Foundation accounts.

University FM Radio Station Campaign
1118215 KRPS-FM Campaign

University Music Campaign
1113026 Music Campaign

College of Arts and Sciences
1110109 Arts and Sciences Campaign

School of Business and Economics
1120115 Business Campaign
1120116 Kelce Phone/Mail

School of Education
1130114 Education Campaign

School of Technology and Applied Science
1140125 Technology Campaign

Intercollegiate Athletics
6251239 Athletic Capital Campaign

Campaign expenses are charged to these accounts as they are incurred. Income is distributed from general Campaign gifts according to the following procedure established at the beginning of the Campaign. All Campaign For Distinction expenses will be charged to these accounts. The signature authority for each account is the Vice-President for Development.

Income will be transferred to these accounts periodically from general Campaign gifts. Additional income will be transferred by investing the principal of designated Campaign gifts in a 442 general fund account and use the earned income to meet the Capital Campaign expenses. Under this procedure, the principal will be placed in its intended permanent account quarterly and administered according to regular Foundation policies.

Table 15 reveals that pledges and gifts totaling $5,433,218 have come to the University for the Campaign For Distinction. They are distributed as follows.

TABLE 15
CAMPAIGN FOR DISTINCTION FY 1988

Campaign Area	Pledges	Receipts	Total
University FM Radio	4,069	$ 883,173	$ 887,242
University Music	$ 9,300	131,601	140,901
Arts and Sciences	2,250	119,989	122,239
Business	337,145	797,251	1,134,396
Education	1,800	33,652	35,452
Technology	1,700	51,809	53,509
General Endowment	225	735,722	735,947
Capital Gifts		1,523,398	1,523,398
Athletics	484,629	315,505	800,134
TOTALS	$ 841,118	$4,592,100	$5,433,218

Considerable effort has been concentrated primarily on the areas of Music, the FM Radio Station, the School of Business, and the Athletic Stadium Renovation Project. All gifts to the University through the Foundation, other than gifts to the Annual Fund, are recorded in the Campaign For Distinction. These include In-Kind gifts which are noted separately as Capital Gifts. No Bequest Expectancies are included in the Campaign total at this time. It is customary to do so. In fact, most Capital Campaigns generate anywhere from a third to a half of their total in planned gifts.

The University has identified at least three million dollars, conservatively estimated, in bequest expectancies generated during the time of the Campaign For Distinction. Two estates will generate about $1 million each for endowment purposes. It seems best, however, to continue to

operate the Campaign For Distinction and attempt to secure resources for other needs identified in the Case Statement.

The FM Radio Station constitutes a unique part of the Campaign in that a major federal grant of $422,000 was secured to construct the tower and provide the equipment for the station. The Pittsburg State University Foundation has supported the project fully. Without that support, it would have been impossible to construct a major public radio station at the University. The 100,000-watt station, affiliated with national public radio, reaches out 80 to 100 miles in the four states with the signal heard as far east as Springfield in Missouri, Fayetteville in Arkansas, almost to Tulsa in Oklahoma, and almost to Kansas City and beyond Fredonia in Kansas. The complete account of the establishment of KRPS-FM, which began broadcasting on April 29, 1988, is given in Appendix 10.

The stadium renovation project has progressed very well. Phase I of the stadium needs described in the Case Statement will be mostly completed during the coming fiscal year. Work was begun on the new seating, lights, and turf during FY 1988, and the planning was completed for the track and scoreboard also in FY 1988. In addition, a pledge was secured to fund the cost of a new press box for the stadium. Significant success in increasing the athletic scholarship endowment fund in the Athletic Capital Campaign was also achieved in FY 1988. The Pittsburg State University Foundation has been responsible for undertaking the

renovation project entirely with private funds secured through the Campaign For Distinction. A full statement about the completion of Phase I of the Carnie Smith Stadium renovation project will appear in next year's report.

The Campaign For Distinction has benefited the University in another tangible way. As planning began for a strengthened development program and a capital campaign, several new advisory councils were established and two existing ones were expanded. Increasingly, attention should be given to these advisory councils for the volunteers identified through membership in such groups will assist the University in numerous ways to secure resources. Advisory Council members for all but the departmental councils are listed in Appendix 13.

As the Campaign For Distinction focuses on other University needs, additional funds will be secured to provide the necessary resources to continue to strengthen Pittsburg State University. It is particularly rewarding for those associated with the Pittsburg State University Foundation to see the impact that the Campaign has already had on the University.

PITTSBURG STATE UNIVERSITY FOUNDATION

Pittsburg State University has been involved in private fund-raising for at least 37 years. In 1951, a group of far-sighted supporters of the institution created the Endowment Association patterned after a similar organization at the University of Kansas. While the Endowment Association trustees did not engage in any regular and structured fund-raising activities, the group did provide a much needed service for the institution. They established a visible entity that, even by name alone, made it clear that private funding was intended to be a significant part of institutional support. The Endowment Association also identified particular individuals who, as Association members, publicly proclaimed their willingness to be involved in the private funding effort.

By 1970, a group of younger alumni captured a vision of developing current support for institutional needs. In order to achieve their objectives, this group organized the Alumni Foundation in 1970. In just a short time, the reality of a beautiful and functional Alumni Center made possible through the gift of Cecil and Eva C. Wilkinson, served as an impetus to advance the efforts toward raising current funds. In 1978, Rex Crowley became a full-time volunteer Director of Development, and in 1979, Ralf Thomas

became a full-time Coordinator of Alumni Chapters. Through their efforts, the Annual Fund became a reality through a community campaign and an alumni phonothon.

By the early 1980s private support had become more structured and visible. The selection of a new President in 1983 provided the opportunity to make further progress in institutional development. President Donald W. Wilson created the Division of Development and Public Relations in 1984. With the appointment of a new Vice-President for Development and Public Relations, Pittsburg State University finally had an established development program.

One of the earliest perceived needs at the University was to consolidate all fund raising under one organization. In 1985, the Alumni Foundation and the Endowment Association were united into the Pittsburg State University Foundation. Donald W. Widner became the first President and has served the Foundation with true distinction.

As the Pittsburg State University trustees began their work, they immediately recognized the need to select an investment manager. After studying several proposals, the Foundation trustees selected the United Missouri Bank of Kansas City to manage the Foundation investment funds. Table 16 reveals the progress that has been made in adding new funds and managing these funds more effectively.

At the end of FY 1984 the investment portfolio totaled $2,162,914. When the two organizations were merged into the Pittsburg State University Foundation, the assets stood at

TABLE 16
PITTSBURG STATE UNIVERSITY FOUNDATION INVESTMENT FUNDS
AT MARKET VALUES, 1984-1988

	Consolidated Fund	Adm Acct	Timmons Trust	Spiva Trust	Curfman Fund	Bicknell Fund	Totals
FY 1984	$2,013,014			$131,529	$18,371		$2,162,914
FY 1985	$2,587,413		$253,069	$159,977	$22,798		$3,023,257
FY 1986	$2,697,257		$312,431	$226,409	$28,762		$3,264,859
FY 1987	$3,657,871	$46,048	$396,644	$256,283	$38,829		$4,395,675
FY 1988	$4,475,287	$66,090	$344,966	$241,567	$36,701	$690,242	$5,854,853

$3,023,257. Rapid growth has enabled the Foundation to present a portfolio valued at market rates on June 30, 1988 at $5,854,853.

The Pittsburg State University Foundation investment funds will become a part of the 1988 Nacubo Endowment Study. For many years, the National Association of College and University Business Officers have compared the performance of member investment pools. For the first time, the Foundation will be able to measure its investment success in terms of a truly comparative study. The 1987 NACUBO study included 296 institutions of higher learning. In that study, the size of the Pittsburg State University Foundation assets would have ranked the University 283rd between the University of Massachusetts and Mississippi State University. Many colleges and universities on the list are private institutions that depend heavily on endowment funds and have been securing them for many years.

In a comparative study with the 131 comprehensive colleges and universities reporting to the Council On Aid To

Education for FY 1987, the Pittsburg State University Foundation ranked 35th (26.72%) in total size and 22nd (16.79%) in terms of dollars of investment funds for each enrolled student. Even allowing some difference in the figures that have been reported to the Council ($4,965,907 for FY 1987) from those supplied by the United Missouri Bank, the rank of the Pittsburg State University Foundation among the 131 peer institutions is in a strong position.

The continued building of the Pittsburg State University Foundation through the Campaign For Distinction and a strong planned giving program should have top priority because this will be the means to enable Pittsburg State to fulfill its mission as a regional comprehensive university of distinction.

DEVELOPMENT PLANS AT PITTSBURG STATE UNIVERSITY

FOR FISCAL YEAR 1989

GENERAL

1. Adhere to the Annual Development Calendars in Appendix I in planning development programs.

2. Continue to challenge the Pittsburg State University Foundation Trustees to a sustained role in fund-raising for the University. This includes involvement in the various development programs, public leadership in various efforts and increasingly effective management of the endowment funds. The Foundation will publish four quarterly newsletters that will give the annual report and current information on development activities.

3. Revitalize and expand the efforts of the President's Club.

4. Conduct the Annual Fund Campaign (University and Athletic Funds) as planned.

5. Proceed with the Campaign For Distinction.

6. Continue to develop the planned giving program as outlined.

7. Develop a pilot Scholarship Notification Program to identify scholarship donors and inform each donor of the name of the person chosen to receive the scholarship funded by the donor.

THE ANNUAL FUND

University Fund--Community Drive

1. Conduct the faculty and staff part of the Community Drive during the last week of October. A planning committee will be formed in September and a letter announcing the drive will go to each University employee. Personal solicitation will be made, as in the 1987-1988 campaign.

2. Hold the Community Drive in the Campaign for Pittsburg State University in Pittsburg, Frontenac, Arma and Girard on Thursday and Friday, November 3 and 4, 1988. It will feature the following:

   a. The local chairperson will write a cover letter about a week before November 3 to each owner or manager who will be solicited. The letter will identify the names of the two persons who will make the contact, stress the need, and urge their support on a continuing basis.

   b. Newspaper, TV, and radio coverage will be utilized before and after the cover letter is received.

   c. About 50 solicitors from the Community and 50 University people, working in teams of two, will be asked to make seven or eight calls on the Campaign days.

   d. No Athletic Fund pledges will be received in this Campaign.

   e. A kick-off breakfast will be held in the Overman Student Center on Thursday, November 5, 1987.

University Fund--Direct Mail

1. The first direct-mail letter will be a report from the President to be mailed late in September. This letter does not go to faculty and staff.

2. Individuals who made pledges that are still not met will be treated in a special category with respect to the first letter. All unpaid pledges from the phonothon, faculty campaign, and community campaign should receive a reminder of their pledge in late September about the time the first direct mail letters are being sent. Pledges of $100 or more perhaps will be followed up by personal telephone calls rather than by letter. They will be scheduled to receive the President's letter within a specified period after receiving their pledge.

3. The final direct-mail letter should be reviewed as to its length and content. It is not producing as much response as anticipated or hoped. Its greatest value may lie in the continuing presentation of the University's needs in such a way that some new donors will eventually be identified.

University Fund--Phonothon

1. Develop another postcard etching of a popular Pittsburg State University building with a message by President Donald Wilson to be sent to those regular phonothon contributors reminding them that they will be called again in 1989 Comments from alumni indicated that this was popular in the 1988 Phonothon.

2. Maintain the advance planning schedule of previous years which seems to be satisfactory.

3. Include in the December edition of The Report from Pittsburg information about the plans for the 1989 Phonothon.

4. Continue last year's evening and Sunday afternoon schedule for Pittsburg. Since Sunday evening is one of the better times to call, consider the possibility of having two sessions during that time (6:00 p.m. to 8:00 p.m. and 8:10 p.m. to 10:00 p.m.). The latter time could be used to call our graduates on the west coast.

5. Continue the mini-phonothons in the current five cities of Bartlesville, Dallas-Fort Worth, Kansas City, Tulsa, and Wichita. In most instances they have shown a growth each year. A need exists to locate some new callers in some cities to augment the loyal corps of experienced workers.

6. Provide another incentive for graduates to increase their pledges. Those who increased their pledges by at least $25 in the 1988 Phonothon received an 8 by 10 etching of Russ Hall. Over 500 graduates increased their pledges by at least $25.

7. Write personalized letters again to those previous-year contributors from the phonothon who cannot be reached by telephone, soliciting their continued financial support of their alma mater.

Radio Station KRPS

1. Publish the bi-monthly listener magazine, Mozaic.

2. Publish the bi-monthly faculty-staff newsletter.

3. Hold a Community-wide Open House on October 23, 1988.

4. Make special alumni mailings to selected communities in the surrounding area.

5. Conduct student membership campaigns.

6. Conduct on-air fundraisers in October, 1988 and April, 1989.

7. Develop underwriting strategies.

8. Pursue tower rental clients with the view of securing commitments.

Athletic Fund

1. Continue to utilize the Athletic Fund Committee to plan for over-all athletic fund-raising activities.

2. Continue to collect pledges made during the Athletic Fund Drive.

3. Conduct the lettermen's phonothon in the spring of 1988. A letter will be mailed by the general chairman about a week before the phonothon begins.

4. Conduct the Athletic Fund Scholarship Drive in early May, 1989.

5. Publish three issues of the Gorilla News.

6. Complete the Athletic Capital Campaign as a part of the Campaign For Distinction.

CAMPAIGN FOR DISTINCTION

1. University FM Radio Station.

Case Statement completed
Funding ninety percent complete
Regional campaign organized and launched
Campaign will be completed in FY 1989

2. University Music

Case Statement completed
Newsletter in production
Advisory Council organized
Campaign launched. An organ will be the target for FY 1989.
Major donors being identified
New constituent groups being formed
Friends of Timmons Chapel
Parents of Music Students

3. Arts and Sciences

Case Statement completed
Special endowment effort will be launched

4. Business

Case Statement completed
Newsletter in production
Advisory Council organized
Campaign launched
Major Donors being identified

5. Education

Case Statement completed
Newsletter in production
Advisory Council organized
Major Donors being identified

6. Technology

Case Statement completed
Newsletter in production
Advisory Council organized

7. Athletics

Case Statement completed
Newsletter in production
Advisory Council organized
Campaign launched
Major Donors solicited
Campaign completed during FY 1989

APPENDIX 1

PITTSBURG STATE UNIVERSITY
OFFICE OF DEVELOPMENT AND PUBLIC RELATIONS
CALENDAR FOR
FISCAL YEAR JULY 1, 1988 to JUNE 30, 1989

JULY, 1988		
July 14	AA Finance Committee 5:00 p.m.	Alumni Center
	AA Board Meeting	6:00 p.m.
	Past President's Reception	6:30 p.m.
	Community Theatre "Hello Dolly"	8:00 p.m.
July 25	PSU Foundation Newsletter	
AUGUST, 1988		
August 1	SAA Officers meeting	
August 16	Athletic Advisory Council	Alumni Center
August 22	Fall Classes Begin	
August 31	SAA/membership meeting	Alumni Center
	Officers	4:30 p.m.
	Membership	5:00 p.m.
SEPTEMBER, 1988		
September 7	Development Advisory Committee	President's Office
September 7	SAA/Welcome to Pitt State (Freshmen students)	Alumni Center (lower level)
September 8	Fall Meeting, Alumni Assn. Board	Alumni Center
September 9	Annual Meeting/PSU Foundation	Alumni Center
September 10	Pittsburg - Tailgate meeting	Alumni Center
	Football/Lincoln University	Home Game
September 16	School of Education Advisory	
September 17	Football/UM at Rolla/away	
	Pre-Game Chapter Meeting/Rolla	
September 17	St. Louis Chapter Meeting	Jim Barone
September 20	Solo & Chamber Music/Gala	Central Plains
	Benefit Concert	Brass Quintet
September 23	School of Technology Advisory	Alumni Center
September 23	#1 Direct Mail	
September 24	Football/MSSC -Joplin/away	
	Pre Game Chapter Meeting Joplin	Jack Stults
September 25	Southeast Kansas Symphony	Susan Marchant
September 27	In-Kind Gift Dinner	Alumni Center
September 29	Tulsa Chapter Meeting	Connie Yates Brown
OCTOBER, 1988		
October 1	Football/Kearney State	Home Game
October	Music Advisory Council	
October 4	Girard Chapter Meeting	Jack Shireman
October 4	Solo & Chamber Music	John Aler/Tenor
October 5	Performing Arts Series	Vladimir Pozner
October 6	Chapter Meeting/Cherokee County	Pat Daugherty
October 8	Football/Missouri Western	St. Joseph
October 8	St. Joseph Chapter Meeting	Dr. Richard Crumley
October 10-15	Homecoming Activities	PSU Campus
October 11	Bartlesville Chapter Meeting	Carolyn Wiley

October 14	Reunion Classes (1948, 1963, 1978) Reception (Alumni Center) and Dinner (Overman Center)	
October 15	Homecoming - Ft. Hays State	
October 18	Chanute Chapter Meeting	Marvin Johnson
October	Wichita - Hays - Dodge City	
October 21	KRPS Open House/Campus	
October 22	Football/Wayne State	Wayne,Nebraska
October 23	KRPS Open House/Community	
October 25	Faculty/Staff Kick-Off Breakfast	Overman Center
October 29	Football/Washburn U	Washburn
October 29	Chapter/Topeka (before game)	Cindy Zapletal
NOVEMBER,1988		
November 2	Development Advisory Committee	President's Office
November 3	Kick-Off Breakfast Campaign for Pitt State	Overman Center
November 5	Family Day Activities	Alumni Center
	Football/Emporia State	Home Game
November 6	Performing Arts & Lecture	Pump Boys & Dinettes (Play)
November	Chapter Meeting - Emporia	
November 9	Endowment for Excellence Dinner	Alumni Center
November 10	Friends of Timmons Chapel Series	Dr. Sonia Gernes
November 13	Southeast Kansas Symphony	John McCabe
November 13-16	Alumni Assn. Membership Phonothon	Alumni Center
November 15	Solo & Chamber Music	John McCabe/Piano
November 17	SAA/Phonothon Workers Pizza Party	
November 21	#2 Direct Mail	
DECEMBER, 1988		
December 7	Friends of Timmons Chapel Series	Christmas Concert
December 9	Friends of Timmons Chapel Series	Christmas Concert
December 9	PSU Foundation Meeting	Alumni Center
December 11	SAA/Survival Kits & Kanza Picture	Alumni Center
December 16	Fall Semester Closes	
JANUARY, 1989		
January 11	Spring Classes Begin	
January 19	Winter Meeting/Alumni Assn.	Alumni Center
January 20	School of Education Advisory	
January 26	Senior Planning and Placement	Alumni Center
January 29	Kansas City Phonothon	
FEBRUARY, 1989		
February	Wichita Phonothon	Grant Thornton Bldg.
February 1	Development Advis. Committee	President's Office
February 2	Tulsa Phonothon	Burkhardt Office
February 2	Chapter Meeting - Phoenix, AZ	
February 4	Chapter Meeting - S. California	
February 5	Chapter Meeting - S. California	
February 5 (thru Feb. 26)	Pittsburg Phonothon	
February 8	Performing Arts & Lecture	Dizzy Gillespie
February 14	Friends of Timmons Chapel Series	World Culture Religion

February 19	Southeast Kansas Symphony	Concerto-Aria Concer
February 21	Solo & Chamber Music	Fresk String Quartet
February 25	Performing Arts & Lecture	The Duke's Men
MARCH, 1989		
March 1	Chapter Meeting/Fredonia	
March 4	Chapter Meeting/Kansas City	
March 5	Bartlesville Phonothon	
March 8	Performing Arts & Lecture	Dr. Joyce Brothers
March 9	SAA/Phonothon Workers Pizza Party	
March 10	Chapter Meeting/Salina	
March 11-19	Spring Break	
March 15	Chapter Meeting/Denver	
March 21	Friends of Timmons Chapel Series	Music/PSU Composers
March 21	#3 Direct Mail	
March 22	Chapter Meeting/Independence,KS	
March 29	Senior Gorilla Grill-Out	Alumni Center
March 30	Chapter Meeting/Parsons	
APRIL, 1989		
April 5	Development Adv. Committee	President's Office
April 7	PSU Foundation Meeting	Alumni Center
April 10	Chapter Meeting/Ft. Scott	
April 10	Athletic/Captains Meeting	
April 15	Dallas/Ft. Worth Meeting	
April 16	Dallas/Ft. Worth Phonothon	
April 19	Chapter Meeting/Topeka	
April 23	SAA/Sundae with the President	Alumni Center
April 25	Friends of Timmons Chapel Series	Poetry Readings PSU Faculty
April 25	Chapter Meeting/Coffeyville	
April 25	School of Technology Advisory	Alumni Center
April 27	Performing Arts & Lecture	Dance & Music of Bal
MAY, 1989		
May 4	Solo & Chamber Music	Thomas Stacy English Horn
May 4	Chapter Meeting/Springfield	
May 7	Southeast Kansas Symphony	Thomas Stacy
May 8	Athletic/Draft Workers	
May 16	Athletic Fund Campaign	
May 19	Alumni Assn. Board Meeting	Overman Center
May 20	Commencement Luncheon	Overman Center
JUNE, 1989		
June 8	Ath/Dinner Scholarship Workers	
June 14	Half Century Reunion	Alumni Center
JULY, 1989		
July 14, 1989	Annual PSU Foundation Meeting	Alumni Center

PITTSBURG STATE UNIVERSITY
ATHLETIC FUND CALENDAR
FISCAL YEAR 1989

SEPTEMBER, 1988		
September 10	Football/ Lincoln	7:30
September 17	Football/ at Missouri-Rolla	1:30
September 24	Football/ at Missouri Southern	7:00
OCTOBER, 1988		
October 1	Football/ Kearney State	7:30
October 8	Football/ at MO Western State	7:00
October 15	Football/ Ft. Hays State (HC)	2:00
October 22	Football/ at Wayne State	1:30
October 29	Football/ at Washburn	2:00
NOVEMBER, 1988		
November 5	Football/ Emporia State	1:30
November 18	Men Basketball Lincoln University/Home	7:30
November 18-19	Women Basketball Ryland Milner Tourney/Away	
November 21-22	Men Basketball Northeast Oklahoma Classic/Away	
November 25-26	Women Basketball Friends Turkey Tournament/Away	
November 29	Women Basketball John Brown/Away	
November 30	Women Basketball Southwest Baptist/Home	7:00
November 30	Men Basketball Northwest Missouri State/Home	7:30
DECEMBER, 1988		
December 1	Men Basketball Southwest Baptist/Home	7:30
December 3	Women Basketball Rockhurst/Away	7:00
December 6	Women Basketball Benedictine/Home	7:00
December 6	Men Basketball Lincoln University/Away	7:30
December 9-10	Women Basketball Central State Classic/Away	
December 10	Men Basketball University of MO. at Rolla/Away	7:30
December 17	Men Basketball Northwest Missouri State/Away	7:30

JANUARY, 1989		
January 2	Men Basketball	
	Harding College/Home	7:30
January 6-7	Men Basketball	
	John Lance Classic/Home	
January 11	Men Basketball	
	Benedictine/Home	7:30
January 13-14	Women Basketball	
	Coal Miner's Classic/Home	
January 14	Men Basketball	
	Southwest Baptist/Away	7:30
January 17	Women Basketball	
	John Brown/Home	7:00
January 17	Men Basketball	
	Missouri Southern/Away	7:30
January 20	Women Basketball	
	Kearney/Away	5:15
January 20	Men Basketball	
	Kearney State/Away	7:30
January 21	Women Basketball	
	Hays/Away	5:30
January 21	Men Basketball	
	Fort Hays State/Away	7:30
January 27	Women Basketball	
	Washburn/Home	6:00
January 27	Men Basketball	
	Washburn/Home	8:00
January 28	WM-BB	
	Emporia/Home	6:00
January 28	Men Basketball	
	Emporia State/Home	8:00
January 31	Women Basketball	
	Missouri Southern/Away	7:00
FEBRUARY, 1989		
February 1	Athletic Internal Schol Planning	
February 3	Women Basketball	
	Missouri Western/Home	6:00
February 3	Men Basketball	
	Missouri Western/Home	8:00
February 4	Women Basketball	
	Wayne/Home	6:00
February 4	Men Basketball	
	Wayne State/Home	8:00
February 10	Women Basketball	
	Emporia/Away	6:00
February 10	Men Basketball	
	Emporia State/Away	8:00
February 11	Women Basketball	
	Washburn/Away	5:30
February 11	Men Basketball	
	Washburn/Away	7:30
February 14	Men Basketball	
	Bartlesville Weslyn/Home	7:30

February	15	Athletic Sch Planning PSU Assoc.	
February	15	Women Basketball	
		Missouri Southern/Home	7:00
February	17	Women Basketball	
		Hays/Home	6:00
February	17	Men Basketball	
		Fort Hays State/Home	8:00
February	18	Women Basketball	
		Kearney/Home	6:00
February	18	Men Basketball	
		Kearney State/Home	8:00
February	21	Men Basketball	
		Missouri Southern/Home	7:30
February	24	Women Basketball	
		Wayne/Away	5:30
February	24	Men Basketball	
		Wayne State/Away	7:30
February	25	Women Basketball	
		Missouri Western/Away	5:30
February	25	Men Basketball	
		Missouri Western/Away	7:30

APRIL, 1989

April 10	Captains Meeting
April 24	Team Breakfast

MAY, 1989

May 8	Draft Workers
May 10	Blitz Day
May 11	Scholarship Money Turned In
May 12	Captains Progress Breakfast
May 19	Captains Progress Breakfast
May 23	Team Dinner
May 26	Captains Progress Breakfast

JUNE, 1989

June 2	Captains Progress Breakfast
June 8	Money Turned In - Noon
June 8	Dinner Scholarship Workers

PITTSBURG STATE UNIVERSITY
KRPS-FM 90 CALENDAR
FISCAL YEAR 1989

DATE	EVENT
JULY, 1988	
July 11	Jasper Co., MO campaign materials in mail
July 25	August/September issue of "Mosaic" in mail
AUGUST, 1988	
August 1	Miami, OK campaign materials in mail
August 15	Iola/Allen Co. campaign materials in mail
SEPTEMBER, 1988	
September 6	Faculty/Staff Newsletter
September 12	Independence/Montgomery Co. membership
September 12	Begin student membership campaigns
September 25	October issue of "Mosaic" in mail
OCTOBER, 1988	
October 1	Mailing to four-state alumni (pre-fundraiser)
October 21	Campus Open House
October 21-28	On-air fundraiser
October 23	Community-wide Open House
October 25	November issue of "Mosaic" in mail
NOVEMBER, 1988	
November 1	"Holidays with a Difference" underwriting campaign begins - letters, calls
November 7	Faculty/Staff Newsletter
November 10	Membership materials sent to other counties not covered in individual meetings
November 23	"Holidays with a Difference" campaign closes
November 25	December/January issue of "Mosaic" in mail
DECEMBER, 1988	
December 12	Holiday programming brochure-"Holidays with a Difference" in mail
December 18-25	"Holidays with a Difference" programming aired
JANUARY, 1988	
January 10	Faculty/Staff Newsletter
January 25	February issue of "Mosaic" in mail
FEBRUARY, 1988	
February 15	Promotional materials to printing
February 25	March issue of "Mosaic" in mail
MARCH, 1988	
March 10	Faculty/Staff Newsletter

March 25	April issue of "Mosaic" in mail
APRIL, 1988	
April 3	Membership promotional materials in mail
April 14-21	On-air fundraiser
April 25	May/June issue of "Mosaic" in mail
MAY, 1988	
JUNE, 1988	
June 10	Faculty/Staff Newsletter
June 25	July issue of "Mosaic" in mail

PITTSBURG STATE UNIVERSITY
NEWSLETTER PUBLICATION CALENDAR
FISCAL YEAR 1989

JULY, 1988	
July 5	MUSIC NOTES
AUGUST, 1988	
August 31	TECH TALK
OCTOBER, 1988	
October 21	REPORT FROM PITTSBURG
October 29	FOUNDATION NEWS
NOVEMBER, 1988	
November 5	MUSIC NOTES
November 15	THE SCHOLAR
November 28	TECH TALK
DECEMBER	
December 16	REPORT FROM PITTSBURG
JANUARY, 1989	
January 29	FOUNDATION NEWS
January 30	GORILLA NEWS
MARCH, 1989	
March 5	MUSIC NOTES
March 6	TECH TALK
APRIL, 1989	
April 3	REPORT FROM PITTSBURG
April 15	THE SCHOLAR
April 20	GORILLA NEWS
April 22	FOUNDATION NEWS
MAY, 1989	
May 22	TECH TALK
JULY, 1989	
July 15	GORILLA NEWS
July 29	FOUNDATION NEWS

ALUMNI CHAPTER MEETING CALENDAR
FISCAL YEAR 1989

SEPTEMBER,1988

September 10	Pittsburg (Tailgate)
September 17	Rolla, MO
September 17	St. Louis, MO
September 24	Joplin, MO (Before game with MSSC)
September 29	Tulsa, OK

OCTOBER, 1988

October 6	Cherokee County, Columbus
October 8	St. Joseph, MO
October 11	Bartlesville, OK
October 18	Neosho County, Chanute
October 29	Topeka (Before game with Washburn U)

FEBRUARY,1989

February 2	Phoenix, AZ
February 4	Southern, CA
February 5	Southern, CA

MARCH, 1989

March 1	Fredonia
March 4	Kansas City
March 10	Salina
March 15	Denver
March 22	Independence, KS
March 30	Parsons

APRIL, 1989

April 10	Ft. Scott, KS
April 15	Dallas/Ft. Worth, TX
April 19	Topeka
April 25	Coffeyville

MAY, 1989

May 4	Springfield, MO

APPENDIX 2

COMPARATIVE ANALYSIS OF PUBLIC COMPREHENSIVE INSTITUTIONS REPORTING TO THE COUNCIL FOR AID TO EDUCATION FOR FY 1987

Table 1

Alphabetical Listing Reporting Dollars Raised, Enrollment and Ratio of Dollars Raised to Students Enrolled

Annual Development Reports are filed with the Council For Aid To Education in November after the fiscal year ends on June 30. These institutional reports are compiled into the CFAE annual Voluntary Support report and published the following summer. For that reason, comparative data is always a year old when used to measure the effectiveness of a development program using CFAE data. For FY 1987, Pittsburg State University ranked 38th in total dollars raised among the 131 public comprehensive colleges and universities reporting to CFAE. The University ranked 7th among the 131 colleges and universities in the category of dollars raised per student enrolled. The comparative rankings for Fy 1986 were 50th in total dollars raised among the 130 institutions reporting to CFAE and 20th in dollars raised per student. An asterisk after the first column of dollars raised indicates a total larger than that of Pittsburg State University.

	Dollars Raised	Enrollment	Dollar Ratio
Adams State C/CO	360,259	2,229	161.62
Appalachian State U/NC	1,927,695	11,370	169.54
Arkansas State U	756,212	8,526	88.69
U of Arkansas/Little Rock	1,464,063	10,453	140.06
Armstrong State C/CO	923,396	2,732	337.99
Auburn U/Montgomery/AL	1,510,775	5,319	284.03
Augusta C/GA	677,548	4,113	164.73
U of Baltimore/MD	921,636	5,020	183.59
Bemidji State U/MN	420,794	4,524	93.01
U of Bloomsburg/PA	533,883	6,757	79.01
California State C/Bakersfield	575,516	4,290	134.15
California State U/Chico	2,916,348*	14,900	195.73
California State U/Dominguez Hills	748,078	9,293	80.50
California State U/Fresno	4,877,632*	17,762	274.61
California State U/Hayward	1,037,655	11,562	89.75

California State U/Humboldt	1,996,679	7,329	272.44
California State U/LongBeach	6,756,780*	33,586	201.18
California State U/Los Angeles	1,603,455	20,968	76.47
California State U/Northridge	4,023,614*	29,785	135.09
California State U/Pomona	3,059,518*	17,679	173.06
California State U/Sacramento	1,814,609	23,673	76.65
California State U/San Bernadino	347,810	7,433	46.79
California State U/San Diego	11,052,010*	38,556	286.65
California State U/San Francisco	2,648,177*	31,385	84.38
California State U/San Luis Obispo	7,425,169*	15,750	471.44
California State U/Sonoma	253,031	8,159	31.01
California State U/Stanislaus	1,014,327	4,675	216.97
California U/PA	2,272,000*	6,000	378.67
Central Connecticut State U	343,647	13,348	25.75
U of Central Florida	2,526,707*	16,530	152.86
Central Michigan U	3,654,254*	16,743	218.26
Chicago State U/IL	89,658	7,763	11.55
Clarion U/PA	776,152	6,112	126.99
Cleveland State U/OH	2,669,202*	18,241	146.33
City U of New York/Brooklyn C	1,759,189	14,028	125.41
City U of New York/City C	5,486,887*	13,700	400.50
City U of New York/Hunter C	4,220,452*	19,577	215.58
East Carolina U	5,423,199*	14,459	375.07
East Stroudsburg U/PA	375,187	4,320	86.85
East Tennessee State U	1,756,280	10,196	172,25
East Texas State U	350,999	6,916	50.75
Eastern Connecticut State U	171,582	3,873	44.30
Eastern Illinois U	2,241,549*	10,653	210.41
Eastern Michigan U	1,340,481	21,350	62.79
Edinboro U/PA	2,077,084*	6,014	345.37
Emporia State U/KS	2,167,787*	5,230	414.49
Fitchburg State C/MA	414,710	4,800	86.40
Frostburg State C/MD	149,670	3,748	39.93
George Mason U/VA	4,022,207*	17,652	227.86
Georgia C	319,310	3,868	82.55
Georgia Southern C	1,612,897	7,611	211.92
Governors State U/IL	427,731	5,568	76.82
Grand Valley State C/MI	2,526,680*	8,361	302.20
U of Guam/Guam	103,941	2,692	38.61
Indiana State U	1,377,227	11,208	122.88
Indiana U/PA	1,398,586	13,248	105.57
Jacksonville State U/AL	310,078	7,000	44.30
James Madison U/VA	1,297,174	10,016	129.51
Kutztown U/PA	589,458	6,742	87.43
Lamar U/TX	2,684,676*	14,094	190.48

Livingston U/AL	93,614	1,445	64.78
U of Maine/Orono	6,390,224*	10,954	583.37
Mankato State U/MN	977,268	14,875	65.70
Mansfield U/Pa	177,754	2,670	66.57
Marshall U/WV	2,830,861*	11,436	247.54
Middle Tennessee State U	2,591,370*	11,236	230.63
Midwestern State U/TX	995,814	4,383	227.20
Millersville U/PA	788,873	7,166	110.09
Mississippi U For Women/MS	701,270	2,017	347.68
U of Montevalo/AL	416,825	2,542	163.98
Moorhead State U/MN	603,970	6,371	94.80
Morehead State U/KY	1,149,075	5,894	194.96
Murray State U/KY	1,053,178	7,073	148.90
U of North Carolina/Charlotte	2,789,972*	9,838	283.59
North Carolina A&T State U	1,937,144	5,865	330.29
Northeast Louisiana U	1,213,536	10,215	118.80
Northeastern State U	619,436	8,214	75.41
Northern Arizona U	4,334,636*	13,208	328.18
U of Northern Iowa	1,406,015	11,577	121.45
Northwest Missouri State U	417,300	4,800	86.94
Oakland U/MI	3,400,207*	12,707	267.59
Old Dominion U/VA	2,445,167*	14,204	172.15
Pan American U/TX	2,455,461*	9,984	245.94
Pittsburg State U/KS	2,067,069	5,359	385.72
Portland State U/OR	2,313,261*	15,640	147.91
Prairie View A & M U/TX	595,094	4,499	132.27
Saginaw Valley State C/MI	1,779,540	5,377	330.95
St. Cloud State U/MN	1,140,542	13,588	83.94
Salisbury State C/MD	944,570	5,001	188.88
Shippensburg U/PA	1,092,381	6,365	171.62
South Dakota State U/SD	2,463,546*	6,765	364.16
Southeast Missouri State U/MO	1,612,816	8,836	182.53
Southeastern Massachusetts U/MA	737,879	8,994	82.04
U of Southern Maine/ME	2,103,917*	9,424	223.25
Southwest Missouri State U/MO	3,079,085*	15,482	198.88
U of Southwestern Louisiana	3,056,235*	15,610	195.79
State U of New York/Brockport	276,389	7,724	35.78
State U of New York/Buffalo	432,766	12,050	35.91
State U of New York/Cortland	324,699	6,703	48.44
State U of New York/Fredonia	301,746	4,926	61.26
State U of New York/Geneseo	351,155	5,200	67.53
State U of New York/Oneonta	241,148	5,432	44.39
State U of New York/Oswego	328,469	8,000	41.06
State U of New York/Plattsburgh	777,347	6,196	125.46
State U of New York/Potsdam	588,217	4,301	136.76

State U of New York/Utica-Rome	320,688	2,471	129.78
Tarleton State U/TX	582,363	4,636	125.62
Tennessee State U	775,431	6,753	114.83
Tennessee Technical U	1,982,933	7,628	259.95
Texas A & I U	1,969,511	5,057	389.46
U of Texas/Arlington	3,824,297*	23,245	164.52
U of Texas/El Paso	5,827,068*	13,753	423.69
U of Texas/Permian Basin	667,100	1,956	341.05
U of Texas/San Antonio	932,847	12,413	76.15
U of Texas/Tyler	1,225,632	3,642	336.53
Towson State U/MD	692,518	15,411	44.94
Trenton State C/NJ	1,034,477	7,490	138.11
West Chester U/PA	536,489	10,498	51.10
U of West Florida	588,387	6,817	86.31
West Georgia C	669,163	6,141	108.97
Western Carolina U	1,366,160	6,164	221.64
Western Illinois U	1,676,037	11,732	142.86
Western Kentucky U	1,475,380	12,257	120.37
Westfield State C/MA	81,529	5,011	16.27
Winona State U/MN	572,380	5,871	97.49
U of Wisconsin/Green Bay	870,470	4,978	174.86
U of Wisconsin/Oshkosh	572,561	11,011	52.00
U of Wisconsin/Stout	1,669,678	7,687	217.21
U of Wisconsin/Superior	399,007	2,095	190.46
U of Wisconsin/Whitewater	386,461	11,200	34.51
Wright State U/OH	2,290,592*	16,977	134.92

COMPARATIVE ANALYSIS OF PUBLIC COMPREHENSIVE INSTITUTIONS
REPORTING TO THE COUNCIL FOR AID TO EDUCATION FOR FY 1987

Table 2

Rank by Dollars Raised

	Dollars Raised	Enrollment	Dollar Ratio
California State U/San Diego	11,052,010	38,556	286.65
California State U/San Luis Obispo	7,425,169	15,750	471.44
California State U/LongBeach	6,756,780	33,586	201.18
U of Maine/Orono	6,390,224	10,954	583.37
U of Texas/El Paso	5,827,068	13,753	423.69
City U of New York/City C	5,486,887	13,700	400.50
East Carolina U	5,423,199	14,459	375.07
California State U/Fresno	4,877,632	17,762	274.61
Northern Arizona U	4,334,636	13,208	328.18
City U of New York/Hunter C	4,220,452	19,577	215.58
California State U/Northridge	4,023,614	29,785	135.09
George Mason U/VA	4,022,207	17,652	227.86
U of Texas/Arlington	3,824,297	23,245	164.52
Central Michigan U	3,654,254	16,743	218.26
Oakland U/MI	3,400,207	12,707	267.59
Southwest Missouri State U/MO	3,079,085	15,482	198.88
California State U/Pomona	3,059,518	17,679	173.06
U of Southwestern Louisiana	3,056,235	15,610	195.79
California State U/Chico	2,916,348	14,900	195.73
Marshall U/WV	2,830,861	11,436	247.54
U of North Carolina/Charlotte	2,789,972	9,838	283.59
Lamar U/TX	2,684,676	14,094	190.48
Cleveland State U/OH	2,669,202	18,241	146.33
California State U/San Francisco	2,648,177	31,385	84.38
Middle Tennessee State U	2,591,370	11,236	230.63
U of Central Florida	2,526,707	16,530	152.86
Grand Valley State C/MI	2,526,680	8,361	302.20
South Dakota State U/SD	2,463,546	6,765	364.16
Pan American U/TX	2,455,461	9,984	245.94
Old Dominion U/VA	2,445,167	14,204	172.15

Portland State U/OR	2,313,261	15,640	147.91
Wright State U/OH	2,290,592	16,977	134.92
California U/PA	2,272,000	6,000	378.67
Eastern Illinois U	2,241,549	10,653	210.41
Emporia State U/KS	2,167,787	5,230	414.49
U of Southern Maine/ME	2,103,917	9,424	223.25
Edinboro U/PA	2,077,084	6,014	345.37
Pittsburg State U/KS	2,067,069	5,359	385.72
California State U/Humboldt	1,996,679	7,329	272.44
Tennessee Technical U	1,982,933	7,628	259.95
Texas A & I U	1,969,511	5,057	389.46
North Carolina A&T State U	1,937,144	5,865	330.29
Appalachian State U/NC	1,927,695	11,370	169.54
California State U/Sacramento	1,814,609	23,673	76.65
Saginaw Valley State C/MI	1,779,540	5,377	330.95
City U of New York/Brooklyn C	1,759,189	14,028	125.41
East Tennessee State U	1,756,280	10,196	172,25
Western Illinois U	1,676,037	11,732	142.86
U of Wisconsin/Stout	1,669,678	7,687	217.21
Georgia Southern C	1,612,897	7,611	211.92
Southeast Missouri State U/MO	1,612,816	8,836	182.53
California State U/Los Angeles	1,603,455	20,968	76.47
Auburn U/Montgomery/AL	1,510,775	5,319	284.03
Western Kentucky U	1,475,380	12,257	120.37
U of Arkansas/Little Rock	1,464,063	10,453	140.06
U of Northern Iowa	1,406,015	11,577	121.45
Indiana U/PA	1,398,586	13,248	105.57
Indiana State U	1,377,227	11,208	122.88
Western Carolina U	1,366,160	6,164	221.64
Eastern Michigan U	1,340,481	21,350	62.79
James Madison U/VA	1,297,174	10,016	129.51
U of Texas/Tyler	1,225,632	3,642	336.53
Northeast Louisiana U	1,213,536	10,215	118.80
Morehead State U/KY	1,149,075	5,894	194.96
St. Cloud State U/MN	1,140,542	13,588	83.94
Shippensburg U/PA	1,092,381	6,365	171.62
Murray State U/KY	1,053,178	7,073	148.90
California State U/Hayward	1,037,655	11,562	89.75
Trenton State C/NJ	1,034,477	7,490	138.11
California State U/Stanislaus	1,014,327	4,675	216.97
Midwestern State U/TX	995,814	4,383	227.20
Mankato State U/MN	977,268	14,875	65.70
Salisbury State C/MD	944,570	5,001	188.88
U of Texas/San Antonio	932,847	12,413	76.15
Armstrong State C/CO	923,396	2,732	337.99

U of Baltimore/MD	921,636	5,020	183.59
U of Wisconsin/Green Bay	870,470	4,978	174.86
Millersville U/PA	788,873	7,166	110.09
State U of New York/Plattsburgh	777,347	6,196	125.46
Clarion U/PA	776,152	6,112	126.99
Tennessee State U	775,431	6,753	114.83
Arkansas State U	756,212	8,526	88.69
California State U/Dominguez Hills	748,078	9,293	80.50
Southeastern Massachusetts U/MA	737,879	8,994	82.04
Mississippi U For Women/MS	701,270	2,017	347.68
Towson State U/MD	692,518	15,411	44.94
Augusta C/GA	677,548	4,113	164.73
West Georgia C	669,163	6,141	108.97
U of Texas/Permian Basin	667,100	1,956	341.05
Northeastern State U	619,436	8,214	75.41
Moorhead State U/MN	603,970	6,371	94.80
Prairie View A & M U/TX	595,094	4,499	132.27
Kutztown U/PA	589,458	6,742	87.43
U of West Florida	588,387	6,817	86.31
State U of New York/Potsdam	588,217	4,301	136.76
Tarleton State U/TX	582,363	4,636	125.62
California State C/Bakersfield	575,516	4,290	134.15
U of Wisconsin/Oshkosh	572,561	11,011	52.00
Winona State U/MN	572,380	5,871	97.49
West Chester U/PA	536,489	10,498	51.10
U of Bloomsburg/PA	533,883	6,757	79.01
State U of New York/Buffalo	432,766	12,050	35.91
Governors State U/IL	427,731	5,568	76.82
Bemidji State U/MN	420,794	4,524	93.01
Northwest Missouri State U	417,300	4,800	86.94
U of Montevalo/AL	416,825	2,542	163.98
Fitchburg State C/MA	414,710	4,800	86.40
U of Wisconsin/Superior	399,007	2,095	190.46
U of Wisconsin/Whitewater	386,461	11,200	34.51
East Stroudsburg U/PA	375,187	4,320	86.85
Adams State C/CO	360,259	2,229	161.62
State U of New York/Geneseo	351,155	5,200	67.53
East Texas State U	350,999	6,916	50.75
California State U/San Bernadino	347,810	7,433	46.79
Central Connecticut State U	343,647	13,348	25.75
State U of New York/Oswego	328,469	8,000	41.06
State U of New York/Cortland	324,699	6,703	48.44
State U of New York/Utica-Rome	320,688	2,471	129.78
Georgia C	319,310	3,868	82.55
Jacksonville State U/AL	310,078	7,000	44.30

State U of New York/Fredonia	301,746	4,926	61.26
State U of New York/Brockport	276,389	7,724	35.78
California State U/Sonoma	253,031	8,159	31.01
State U of New York/Oneonta	241,148	5,432	44.39
Mansfield U/Pa	177,754	2,670	66.57
Eastern Connecticut State U	171,582	3,873	44.30
Frostburg State C/MD	149,670	3,748	39.93
U of Guam/Guam	103,941	2,692	38.61
Livingston U/AL	93,614	1,445	64.78
Chicago State U/IL	89,658	7,763	11.55
Westfield State C/MA	81,529	5,011	16.27

COMPARATIVE ANALYSIS OF PUBLIC COMPREHENSIVE INSTITUTIONS
REPORTING TO THE COUNCIL FOR AID TO EDUCATION FOR FY 1987

Table 3

Rank By Ratio Of Dollars Raised to Enrollment

	Dollars Raised	Enrollment	Dollar Ratio
U of Maine/Orono	6,390,224	10,954	583.37
California State U/San Luis Obispo	7,425,169	15,750	471.44
U of Texas/El Paso	5,827,068	13,753	423.69
Emporia State U/KS	2,167,787	5,230	414.49
City U of New York/City C	5,486,887	13,700	400.50
Texas A & I U	1,969,511	5,057	389.46
Pittsburg State U/KS	2,067,069	5,359	385.72
California U/PA	2,272,000	6,000	378.67
East Carolina U	5,423,199	14,459	375.07
South Dakota State U/SD	2,463,546	6,765	364.16
Mississippi U For Women/MS	701,270	2,017	347.68
Edinboro U/PA	2,077,084	6,014	345.37
U of Texas/Permian Basin	667,100	1,956	341.05
Armstrong State C/CO	923,396	2,732	337.99
U of Texas/Tyler	1,225,632	3,642	336.53
Saginaw Valley State C/MI	1,779,540	5,377	330.95
North Carolina A&T State U	1,937,144	5,865	330.29
Northern Arizona U	4,334,636	13,208	328.18
Grand Valley State C/MI	2,526,680	8,361	302.20
California State U/San Diego	11,052,010	38,556	286.65
Auburn U/Montgomery/AL	1,510,775	5,319	284.03
U of North Carolina/Charlotte	2,789,972	9,838	283.59
California State U/Fresno	4,877,632	17,762	274.61
California State U/Humboldt	1,996,679	7,329	272.44
Oakland U/MI	3,400,207	12,707	267.59
Tennessee Technical U	1,982,933	7,628	259.95
Marshall U/WV	2,830,861	11,436	247.54
Pan American U/TX	2,455,461	9,984	245.94
Middle Tennessee State U	2,591,370	11,236	230.63
George Mason U/VA	4,022,207	17,652	227.86

Midwestern State U/TX	995,814	4,383	227.20
U of Southern Maine/ME	2,103,917	9,424	223.25
Western Carolina U	1,366,160	6,164	221.64
Central Michigan U	3,654,254	16,743	218.26
U of Wisconsin/Stout	1,669,678	7,687	217.21
California State U/Stanislaus	1,014,327	4,675	216.97
City U of New York/Hunter C	4,220,452	19,577	215.58
Georgia Southern C	1,612,897	7,611	211.92
Eastern Illinois U	2,241,549	10,653	210.41
California State U/LongBeach	6,756,780	33,586	201.18
Southwest Missouri State U/MO	3,079,085	15,482	198.88
U of Southwestern Louisiana	3,056,235	15,610	195.79
California State U/Chico	2,916,348	14,900	195.73
Morehead State U/KY	1,149,075	5,894	194.96
Lamar U/TX	2,684,676	14,094	190.48
U of Wisconsin/Superior	399,007	2,095	190.46
Salisbury State C/MD	944,570	5,001	188.88
U of Baltimore/MD	921,636	5,020	183.59
Southeast Missouri State U/MO	1,612,816	8,836	182.53
U of Wisconsin/Green Bay	870,470	4,978	174.86
California State U/Pomona	3,059,518	17,679	173.06
East Tennessee State U	1,756,280	10,196	172.25
Old Dominion U/VA	2,445,167	14,204	172.15
Shippensburg U/PA	1,092,381	6,365	171.62
Appalachian State U/NC	1,927,695	11,370	169.54
Augusta C/GA	677,548	4,113	164.73
U of Texas/Arlington	3,824,297	23,245	164.52
U of Montevalo/AL	416,825	2,542	163.98
Adams State C/CO	360,259	2,229	161.62
U of Central Florida	2,526,707	16,530	152.86
Murray State U/KY	1,053,178	7,073	148.90
Portland State U/OR	2,313,261	15,640	147.91
Cleveland State U/OH	2,669,202	18,241	146.33
Western Illinois U	1,676,037	11,732	142.86
U of Arkansas/Little Rock	1,464,063	10,453	140.06
Trenton State C/NJ	1,034,477	7,490	138.11
State U of New York/Potsdam	588,217	4,301	136.76
California State U/Northridge	4,023,614	29,785	135.09
Wright State U/OH	2,290,592	16,977	134.92
California State C/Bakersfield	575,516	4,290	134.15
Prairie View A & M U/TX	595,094	4,499	132.27
State U of New York/Utica-Rome	320,688	2,471	129.78
James Madison U/VA	1,297,174	10,016	129.51
Clarion U/PA	776,152	6,112	126.99
Tarleton State U/TX	582,363	4,636	125.62

State U of New York/Plattsburgh	777,347	6,196	125.46
City U of New York/Brooklyn C	1,759,189	14,028	125.41
Indiana State U	1,377,227	11,208	122.88
U of Northern Iowa	1,406,015	11,577	121.45
Western Kentucky U	1,475,380	12,257	120.37
Northeast Louisiana U	1,213,536	10,215	118.80
Tennessee State U	775,431	6,753	114.83
Millersville U/PA	788,873	7,166	110.09
West Georgia C	669,163	6,141	108.97
Indiana U/PA	1,398,586	13,248	105.57
Winona State U/MN	572,380	5,871	97.49
Moorhead State U/MN	603,970	6,371	94.80
Bemidji State U/MN	420,794	4,524	93.01
California State U/Hayward	1,037,655	11,562	89.75
Arkansas State U	756,212	8,526	88.69
Kutztown U/PA	589,458	6,742	87.43
Northwest Missouri State U	417,300	4,800	86.94
East Stroudsburg U/PA	375,187	4,320	86.85
Fitchburg State C/MA	414,710	4,800	86.40
U of West Florida	588,387	6,817	86.31
California State U/San Francisco	2,648,177	31,385	84.38
St. Cloud State U/MN	1,140,542	13,588	83.94
Georgia C	319,310	3,868	82.55
Southeastern Massachusetts U/MA	737,879	8,994	82.04
California State U/Dominguez Hills	748,078	9,293	80.50
U of Bloomsburg/PA	533,883	6,757	79.01
Governors State U/IL	427,731	5,568	76.82
California State U/Sacramento	1,814,609	23,673	76.65
California State U/Los Angeles	1,603,455	20,968	76.47
U of Texas/San Antonio	932,847	12,413	76.15
Northeastern State U	619,436	8,214	75.41
State U of New York/Geneseo	351,155	5,200	67.53
Mansfield U/Pa	177,754	2,670	66.57
Mankato State U/MN	977,268	14,875	65.70
Livingston U/AL	93,614	1,445	64.78
Eastern Michigan U	1,340,481	21,350	62.79
State U of New York/Fredonia	301,746	4,926	61.26
U of Wisconsin/Oshkosh	572,561	11,011	52.00
West Chester U/PA	536,489	10,498	51.10
East Texas State U	350,999	6,916	50.75
State U of New York/Cortland	324,699	6,703	48.44
California State U/San Bernadino	347,810	7,433	46.79
Towson State U/MD	692,518	15,411	44.94
State U of New York/Oneonta	241,148	5,432	44.39
Jacksonville State U/AL	310,078	7,000	44.30

Eastern Connecticut State U	171,582	3,873	44.30
State U of New York/Oswego	328,469	8,000	41.06
Frostburg State C/MD	149,670	3,748	39.93
U of Guam/Guam	103,941	2,692	38.61
State U of New York/Buffalo	432,766	12,050	35.91
State U of New York/Brockport	276,389	7,724	35.78
U of Wisconsin/Whitewater	386,461	11,200	34.51
California State U/Sonoma	253,031	8,159	31.01
Central Connecticut State U	343,647	13,348	25.75
Westfield State C/MA	81,529	5,011	16.27
Chicago State U/IL	89,658	7,763	11.55

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Table 4

Rank By Enrollment

	Dollars Raised	Enroll ment	Dollar Ratio
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California State U/LongBeach	6,756,780	33,586	201.18
California State U/San Francisco	2,648,177	31,385	84.38
California State U/Northridge	4,023,614	29,785	135.09
California State U/Sacramento	1,814,609	23,673	76.65
U of Texas/Arlington	3,824,297	23,245	164.52
Eastern Michigan U	1,340,481	21,350	62.79
California State U/Los Angeles	1,603,455	20,968	76.47
City U of New York/Hunter C	4,220,452	19,577	215.58
Cleveland State U/OH	2,669,202	18,241	146.33
California State U/Fresno	4,877,632	17,762	274.61
California State U/Pomona	3,059,518	17,679	173.06
George Mason U/VA	4,022,207	17,652	227.86
Wright State U/OH	2,290,592	16,977	134.92
Central Michigan U	3,654,254	16,743	218.26
U of Central Florida	2,526,707	16,530	152.86
California State U/San Luis Obispo	7,425,169	15,750	471.44
Portland State U/OR	2,313,261	15,640	147.91
U of Southwestern Louisiana	3,056,235	15,610	195.79
Southwest Missouri State U/MO	3,079,085	15,482	198.88
Towson State U/MD	692,518	15,411	44.94
California State U/Chico	2,916,348	14,900	195.73
Mankato State U/MN	977,268	14,875	65.70
East Carolina U	5,423,199	14,459	375.07
Old Dominion U/VA	2,445,167	14,204	172.15
Lamar U/TX	2,684,676	14,094	190.48
City U of New York/Brooklyn C	1,759,189	14,028	125.41
U of Texas/El Paso	5,827,068	13,753	423.69
City U of New York/City C	5,486,887	13,700	400.50
St. Cloud State U/MN	1,140,542	13,588	83.94

Central Connecticut State U	343,647	13,348	25.75
Indiana U/PA	1,398,586	13,248	105.57
Northern Arizona U	4,334,636	13,208	328.18
Oakland U/MI	3,400,207	12,707	267.59
U of Texas/San Antonio	932,847	12,413	76.15
Western Kentucky U	1,475,380	12,257	120.37
State U of New York/Buffalo	432,766	12,050	35.91
Western Illinois U	1,676,037	11,732	142.86
U of Northern Iowa	1,406,015	11,577	121.45
California State U/Hayward	1,037,655	11,562	89.75
Marshall U/WV	2,830,861	11,436	247.54
Appalachian State U/NC	1,927,695	11,370	169.54
Middle Tennessee State U	2,591,370	11,236	230.63
Indiana State U	1,377,227	11,208	122.88
U of Wisconsin/Whitewater	386,461	11,200	34.51
U of Wisconsin/Oshkosh	572,561	11,011	52.00
U of Maine/Orono	6,390,224	10,954	583.37
Eastern Illinois U	2,241,549	10,653	210.41
West Chester U/PA	536,489	10,498	51.10
U of Arkansas/Little Rock	1,464,063	10,453	140.06
Northeast Louisiana U	1,213,536	10,215	118.80
East Tennessee State U	1,756,280	10,196	172,25
James Madison U/VA	1,297,174	10,016	129.51
Pan American U/TX	2,455,461	9,984	245.94
U of North Carolina/Charlotte	2,789,972	9,838	283.59
U of Southern Maine/ME	2,103,917	9,424	223.25
California State U/Dominguez Hills	748,078	9,293	80.50
Southeastern Massachusetts U/MA	737,879	8,994	82.04
Southeast Missouri State U/MO	1,612,816	8,836	182.53
Arkansas State U	756,212	8,526	88.69
Grand Valley State C/MI	2,526,680	8,361	302.20
Northeastern State U	619,436	8,214	75.41
California State U/Sonoma	253,031	8,159	31.01
State U of New York/Oswego	328,469	8,000	41.06
Chicago State U/IL	89,658	7,763	11.55
State U of New York/Brockport	276,389	7,724	35.78
U of Wisconsin/Stout	1,669,678	7,687	217.21
Tennessee Technical U	1,982,933	7,628	259.95
Georgia Southern C	1,612,897	7,611	211.92
Trenton State C/NJ	1,034,477	7,490	138.11
California State U/San Bernadino	347,810	7,433	46.79
California State U/Humboldt	1,996,679	7,329	272.44
Millersville U/PA	788,873	7,166	110.09
Murray State U/KY	1,053,178	7,073	148.90
Jacksonville State U/AL	310,078	7,000	44.30

East Texas State U	350,999	6,916	50.75
U of West Florida	588,387	6,817	86.31
South Dakota State U/SD	2,463,546	6,765	364.16
U of Bloomsburg/PA	533,883	6,757	79.01
Tennessee State U	775,431	6,753	114.83
Kutztown U/PA	589,458	6,742	87.43
State U of New York/Cortland	324,699	6,703	48.44
Moorhead State U/MN	603,970	6,371	94.80
Shippensburg U/PA	1,092,381	6,365	171.62
State U of New York/Plattsburgh	777,347	6,196	125.46
Western Carolina U	1,366,160	6,164	221.64
West Georgia C	669,163	6,141	108.97
Clarion U/PA	776,152	6,112	126.99
Edinboro U/PA	2,077,084	6,014	345.37
California U/PA	2,272,000	6,000	378.67
Morehead State U/KY	1,149,075	5,894	194.96
Winona State U/MN	572,380	5,871	97.49
North Carolina A&T State U	1,937,144	5,865	330.29
Governors State U/IL	427,731	5,568	76.82
State U of New York/Oneonta	241,148	5,432	44.39
Saginaw Valley State C/MI	1,779,540	5,377	330.95
Pittsburg State U/KS	2,067,069	5,359	385.72
Auburn U/Montgomery/AL	1,510,775	5,319	284.03
Emporia State U/KS	2,167,787	5,230	414.49
State U of New York/Geneseo	351,155	5,200	67.53
Texas A & I U	1,969,511	5,057	389.46
U of Baltimore/MD	921,636	5,020	183.59
Westfield State C/MA	81,529	5,011	-16.27
Salisbury State C/MD	944,570	5,001	188.88
U of Wisconsin/Green Bay	870,470	4,978	174.86
State U of New York/Fredonia	301,746	4,926	61.26
Northwest Missouri State U	417,300	4,800	86.94
Fitchburg State C/MA	414,710	4,800	86.40
California State U/Stanislaus	1,014,327	4,675	216.97
Tarleton State U/TX	582,363	4,636	125.62
Bemidji State U/MN	420,794	4,524	93.01
Prairie View A & M U/TX	595,094	4,499	132.27
Midwestern State U/TX	995,814	4,383	227.20
East Stroudsburg U/PA	375,187	4,320	86.85
State U of New York/Potsdam	588,217	4,301	136.76
California State C/Bakersfield	575,516	4,290	134.15
Augusta C/GA	677,548	4,113	164.73
Eastern Connecticut State U	171,582	3,873	44.30
Georgia C	319,310	3,868	82.55
Frostburg State C/MD	149,670	3,748	39.93

U of Texas/Tyler	1,225,632	3,642	336.53
Armstrong State C/CO	923,396	2,732	337.99
U of Guam/Guam	103,941	2,692	38.61
Mansfield U/Pa	177,754	2,670	66.57
U of Montevalo/AL	416,825	2,542	163.98
State U of New York/Utica-Rome	320,688	2,471	129.78
Adams State C/CO	360,259	2,229	161.62
U of Wisconsin/Superior	399,007	2,095	190.46
Mississippi U For Women/MS	701,270	2,017	347.68
U of Texas/Permian Basin	667,100	1,956	341.05
Livingston U/AL	93,614	1,445	64.78

COMPARATIVE ANALYSIS OF PUBLIC COMPREHENSIVE INSTITUTIONS
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Table 5

Alphabetical Listing With Endowment Comparisons

The Council For Aid to Education listing of the market value of the endowments of institutions making annual reports appears to be a relatively accurate comparison of this measurement of the success of institutional development programs. The data for Fy 1986 is less complete than that for FY 1987. Pittsburg State University ranked 27th in the market value of the endowment for FY 1987 among the 131 colleges and universities in the category of public comprehensive institutions. Of the 131, 15 reported no endowment holdings while some on the list for FY 1986 with a larger endowment than that of Pittsburg State University did not appear in the FY 1987 report. For FY 1986, Pittsburg State University's ranking was 25th in the 130 public comprehensive colleges and universities. It is probably safe to conclude that the Pittsburg State University Foundation ranks in the top 25% of peer foundations in the United States in terms of the market value of its endowment. It will be noted in looking at the table which analyzes the endowment on a student to dollar ratio that Pittsburg State University's endowment ranked 16th among these peer institutions utilizing that measure.

	ENDOWMENT FY 1987	ENDOWMENT FY 1986
Adams State C/CO	698,893	624,267
Appalachian State U/NC	10,889,200	7,993,364
Arkansas State U	4,952,151	4,346,267
U of Arkansas/Little Rock	3,310,964	1,545,482
Armstrong State C/CO	132,132	
Auburn U/Montgomery/AL	3,549,739	3,126,578
Augusta C/GA	1,541,642	1,326,647
U of Baltimore/MD	5,734,003	
Bemidji State U/MN		
U of Bloomsburg/PA		
California State C/Bakersfield	855,000	
California State U/Chico	4,200,000	3,800,000
California State U/Dominguez Hills		
California State U/Fresno	9,658,802	6,996,499
California State U/Hayward		

California State U/Humboldt	1,456,450	1,164,500
California State U/Long Beach	2,468,905	
California State U/Los Angeles	2,100,000	1,919,598
California State U/Northridge	7,900,000	7,393,467
California State U/Pomona		
California State U/Sacramento		
California State U/San Bernadino	656,796	
California State U/San Diego	11,120,291	9,201,572
California State U/San Francisco	1,284,677	2,000,000
California State U/San Luis Obispo	8,867,701	4,177,163
California State U/Sonoma	487,850	390,946
California State U/Stanislaus	184,120	184,120
California U/PA	375,000	
Central Connecticut State U		
U of Central Florida	8,579,688	5,575,604
Central Michigan U	3,298,244	1,990,386
Chicago State U/IL		
Clarion U/PA	1,000,314	
Cleveland State U/OH	2,454,273	595,692
City U of New York/Brooklyn C	6,130,507	5,581,990
City U of New York/City C	17,262,844	15,780,813
City U of New York/Hunter C	6,185,000	
East Carolina U	1,369,859	1,206,380
East Stroudsburg U/PA	225,000	
East Tennessee State U	2,786,818	2,199,831
East Texas State U	277,974	
Eastern Connecticut State U	156,600	
Eastern Illinois U	4,255,741	3,266,823
Eastern Michigan U	5,979,794	5,286,610
Edinboro U/PA	357,000	292,611
Emporia State U/KS	10,994,845	10,300,000
Fitchburg State C/MA	1,833,707	1,329,222
Frostburg State C/MD	453,760	399,437
George Mason U/VA	2,114,086	1,477,903
Georgia C	2,085,218	1,965,674
Georgia Southern C	1,007,128	
Governors State U/IL	63,289	57,702
Grand Valley State C/MI	5,786,000	5,283,354
U of Guam/Guam	3,030,035	3,000,000
Indiana State U	5,297,679	5,208,740
Indiana U/PA	2,666,597	2,301,607
Jacksonville State U/AL		
James Madison U/VA	5,245,685	
Kutztown U/PA	637,964	
Lamar U/TX	2,524,090	6,428,856

Livingston U/AL		
U of Maine/Orono	34,484,021	27,570,906
Mankato State U/MN	1,444,535	968,269
Mansfield U/Pa	779,861	258,361
Marshall U/WV	7,267,588	9,063,994
Middle Tennessee State U	2,600,000	1,989,993
Midwestern State U/TX	5,316,495	699,675
Millersville U/PA	1,244,410	895,173
Mississippi U For Women/MS	4,059,350	3,784,260
U of Montevalo/AL	1,263,790	
Moorhead State U/MN	5,204	6,374
Morehead State U/KY	193,330	157,896
Murray State U/KY	4,265,593	4,135,678
U of North Carolina/Charlotte	10,510,508	1.237,830
North Carolina A&T State U	787,978	
Northeast Louisiana U		
Northeastern State U		
Northern Arizona U	2,901,753	2,689,285
U of Northern Iowa	662,140	152,140
Northwest Missouri State U	2,500,000	
Oakland U/MI	2,672,000	2,375,000
Old Dominion U/VA	16,573,318	15,947,201
Pan American U/TX	1,015,570	600,679
Pittsburg State U/KS	4,965,907	4,248,631
Portland State U/OR	1,316,108	909,835
Prairie View A & M U/TX	1,457,356	1,251,697
Saginaw Valley State C/MI	1,297,901	1,160,048
St. Cloud State U/MN	691,274	498,407
Salisbury State C/MD		
Shippensburg U/PA	2,622,254	2,171,974
South Dakota State U/SD	13,947,376	6,720,546
Southeast Missouri State U/MO	2,804,267	2,774,723
Southeastern Massachusetts U/MA	1,396,281	909,292
U of Southern Maine/ME	1,185,090	856,270
Southwest Missouri State U/MO	2,341,253	1,959,543
U of Southwestern Louisiana	11,883,155	10,505,108
State U of New York/Brockport	567,758	240,669
State U of New York/Buffalo	1,565,822	1,361,295
State U of New York/Cortland	1,562,190	1,480,451
State U of New York/Fredonia	802,273	
State U of New York/Geneseo	425,000	300,000
State U of New York/Oneonta	2,706,184	2,889,023
State U of New York/Oswego	518,972	
State U of New York/Plattsburgh	2,969,644	2,331,136
State U of New York/Potsdam	2,225,507	1,712,024

State U of New York/Utica-Rome	207,910	88,436
Tarleton State U/TX	3,295,649	3,191,757
Tennessee State U	179,618	167,698
Tennessee Technical U	1,959,396	1,838,792
Texas A & I U	1,926,756	1,745,681
U of Texas/Arlington	5,316,608	3,981,464
U of Texas/El Paso	20,152,514	16,259,583
U of Texas/Permian Basin	3,030,863	2,909,157
U of Texas/San Antonio	2,649,594	1,954,584
U of Texas/Tyler	13,170,870	12,563,778
Towson State U/MD	764,473	605,396
Trenton State C/NJ	1,130,000	
Westchester U/PA	514,000	
U of West Florida	4,795,704	3,030,645
West Georgia C	732,139	550,000
Western Carolina U	823,113	719,145
Western Illinois U	2,919,178	2,314,059
Western Kentucky U	753,505	
Westfield State C/		
Winona State U/MN	1,767,553	1,711,054
U of Wisconsin/Green Bay	1,960,719	
U of Wisconsin/Oshkosh	1,971,282	1,581,357
U of Wisconsin/Stout	123.040	156,610
U of Wisconsin/Superior	3,710,474	2,999,182
U of Wisconsin/Whitewater		
Wright State U/OH	8,623,439	7,445,216

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Table 6

Endowment Measured In Terms Of Dollars Per Student

One of the ways to measure the effectiveness of an endowment in terms of the contribution it makes to the overall University operation is to analyze the market value of the endowment in terms of students enrolled. For FY 1987, Pittsburg State University's endowment ranked the University 16th among the 131 institutions reporting to the Council On Aid To Education when measured in terms of dollars of endowment per student.

	ENDOWMENT FY 1987	ENROLL MENT	DOLLARS STUDENT
Adams State C/CO	698,893	2,229	313.55
Appalachian State U/NC	10,889,200	11,370	957.71
Arkansas State U	4,952,151	8,526	580.83
U of Arkansas/Little Rock	3,310,964	10,453	316.75
Armstrong State C/CO	132,132	2,732	48.36
Auburn U/Montgomery/AL	3,549,739	5,319	667.37
Augusta C/GA	1,541,642	4,113	374.82
U of Baltimore/MD	5,734,003	5,020	1,142.23
Bemidji State U/MN		4,524	
U of Bloomsburg/PA		6,757	
California State C/Bakersfield	855,000	4,290	199.30
California State U/Chico	4,200,000	14,900	281.88
California State U/Dominguez Hills		9,293	
California State U/Fresno	9,658,802	17,762	543.79
California State U/Hayward		11,562	
California State U/Humboldt	1,456,450	7,329	198.72
California State U/Long Beach	2,468,905	33,586	73.51
California State U/Los Angeles	2,100,000	20,968	100.15
California State U/Northridge	7,900,000	29,785	265.23
California State U/Pomona		17,679	
California State U/Sacramento		23,673	
California State U/San Bernadino	656,796	7,433	88.36
California State U/San Diego	11,120,291	38,556	288.42
California State U/San Francisco	1,284,677	31,385	40.93
California State U/San Luis Obispo	8,867,701	15,750	563.02

California State U/Sonoma	487,850	8,159	59.79
California State U/Stanislaus	184,120	4,675	39.38
California U/PA	375,000	6,000	62.50
Central Connecticut State U		13,348	
U of Central Florida	8,579,688	16,530	519.04
Central Michigan U	3,298,244	16,743	196.99
Chicago State U/IL		7,763	
Clarion U/PA	1,000,314	6,112	163.66
Cleveland State U/OH	2,454,273	18,241	134.55
City U of New York/Brooklyn C	6,130,507	14,028	437.02
City U of New York/City C	17,262,844	13,700	1,260.06
City U of New York/Hunter C	6,185,000	19,577	315.93
East Carolina U	1,369,859	14,459	94.74
East Stroudsburg U/PA	225,000	4,320	52.08
East Tennessee State U	2,786,818	10,196	273.32
East Texas State U	277,974	6,916	40.19
Eastern Connecticut State U	156,600	3,873	40.43
Eastern Illinois U	4,255,741	10,653	399.49
Eastern Michigan U	5,979,794	21,350	280.08
Edinboro U/PA	357,000	6,014	59.36
Emporia State U/KS	10,994,845	5,230	2,102.26
Fitchburg State C/MA	1,833,707	4,800	382.02
Frostburg State C/MD	453,760	3,748	121.07
George Mason U/VA	2,114,086	17,652	119.76
Georgia C	2,085,218	3,868	539.09
Georgia Southern C	1,007,128	7,611	132.33
Governors State U/IL	63,289	5,568	11.37
Grand Valley State C/MI	5,786,000	8,361	692.02
U of Guam/Guam	3,030,035	2,692	1,125.57
Indiana State U	5,297,679	11,208	472.67
Indiana U/PA	2,666,597	13,248	201.28
Jacksonville State U/AL		7,000	
James Madison U/VA	5,245,685	10,016	523.73
Kutztown U/PA	637,964	6,742	94.63
Lamar U/TX	2,524,090	14,094	179.09
Livingston U/AL		1,445	
U of Maine/Orono	34,484,021	10,954	3,148.08
Mankato State U/MN	1,444,535	14,875	97.11
Mansfield U/Pa	779,861	2,670	292.08
Marshall U/WV	7,267,588	11,436	635.50
Middle Tennessee State U	2,600,000	11,236	231.40
Midwestern State U/TX	5,316,495	4,383	1,212.98
Millersville U/PA	1,244,410	7,166	173.65
Mississippi U For Women/MS	4,059,350	2,017	2,012.57
U of Montevalo/AL	1,263,790	2,542	497.16

Moorhead State U/MN	5,204	6,371	
Morehead State U/KY	193,330	5,894	32.80
Murray State U/KY	4,265,593	7,073	603.08
U of North Carolina/Charlotte	10,510,508	9,838	1,068.36
North Carolina A&T State U	787,978	5,865	134.35
Northeast Louisiana U		10,215	
Northeastern State U		8,214	
Northern Arizona U	2,901,753	13,208	219.69
U of Northern Iowa	662,140	11,577	57.19
Northwest Missouri State U	2,500,000	4,800	520.83
Oakland U/MI	2,672,000	12,707	210.27
Old Dominion U/VA	16,573,318	14,204	1,166.80
Pan American U/TX	1,015,570	9,984	101.71
Pittsburg State U/KS	4,965,907	5,359	926.64
Portland State U/OR	1,316,108	15,640	84.15
Prairie View A & M U/TX	1,457,356	4,499	323.92
Saginaw Valley State C/MI	1,297,901	5,377	241.38
St. Cloud State U/MN	691,274	13,588	50.87
Salisbury State C/MD		5,001	
Shippensburg U/PA	2,622,254	6,365	411.98
South Dakota State U/SD	13,947,376	6,765	2,061.69
Southeast Missouri State U/MO	2,804,267	8,836	317.36
Southeastern Massachusetts U/MA	1,396,281	8,994	155.24
U of Southern Maine/ME	1,185,090	9,424	125.75
Southwest Missouri State U/MO	2,341,253	15,482	151.22
U of Southwestern Louisiana	11,883,155	15,610	761.25
State U of New York/Brockport	567,758	7,724	73.50
State U of New York/Buffalo	1,565,822	12,050	129.94
State U of New York/Cortland	1,562,190	6,703	233.05
State U of New York/Fredonia	802,273	4,926	162.86
State U of New York/Geneseo	425,000	5,200	81.73
State U of New York/Oneonta	2,706,184	5,432	498.19
State U of New York/Oswego	518,972	8,000	64.87
State U of New York/Plattsburgh	2,969,644	6,196	479.28
State U of New York/Potsdam	2,225,507	4,301	517.43
State U of New York/Utica-Rome	207,910	2,471	84.14
Tarleton State U/TX	3,295,649	4,636	710.88
Tennessee State U	179,618	6,753	26.59
Tennessee Technical U	1,959,396	7,628	256.86
Texas A & I U	1,926,756	5,057	381.00
U of Texas/Arlington	5,316,608	23,245	228.72
U of Texas/El Paso	20,152,514	13,753	1,465.31
U of Texas/Permian Basin	3,030,863	1,956	1,549.52
U of Texas/San Antonio	2,649,594	12,413	213.45
U of Texas/Tyler	13,170,870	3,642	3,616.38

Towson State U/MD	764,473	15,411	49.61
Trenton State C/NJ	1,130,000	7,490	150.87
West Chester U/PA	514,000	10,498	48.96
U of West Florida	4,795,704	6,817	703.49
West Georgia C	732,139	6,141	119.22
Western Carolina U	823,113	6,164	133.54
Western Illinois U	2,919,178	11,732	248.82
Western Kentucky U	753,505	12,257	61.48
Westfield State C/MA		5,011	
Winona State U/MN	1,767,553	5,871	301.07
U of Wisconsin/Green Bay	1,960,719	4,978	393.88
U of Wisconsin/Oshkosh	1,971,282	11,011	179.03
U of Wisconsin/Stout	123.040	7,687	16.01
U of Wisconsin/Superior	3,710,474	2,095	1,771.11
U of Wisconsin/Whitewater		11,200	
Wright State U/OH	8,623,439	16,977	507.95

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Table 7

Rank Of Endowment By Total Dollars

	ENDOWMENT FY 1987	ENROLL MENT	DOLLARS STUDENT
U of Maine/Orono	34,484,021	10,954	3,148.08
U of Texas/El Paso	20,152,514	13,753	1,465.31
City U of New York/City C	17,262,844	13,700	1,260.06
Old Dominion U/VA	16,573,318	14,204	1,166.80
South Dakota State U/SD	13,947,376	6,765	2,061.69
U of Texas/Tyler	13,170,870	3,642	3,616.38
U of Southwestern Louisiana	11,883,155	15,610	761.25
California State U/San Diego	11,120,291	38,556	288.42
Bemidji State U/MN		4,524	
U of Bloomsburg/PA		6,757	
Emporia State U/KS	10,994,845	5,230	2,102.26
Appalachian State U/NC	10,889,200	11,370	957.71
California State U/Dominguez Hills		9,293	
U of North Carolina/Charlotte	10,510,508	9,838	1,068.36
California State U/Hayward		11,562	
California State U/Fresno	9,658,802	17,762	543.79
California State U/San Luis Obispo	8,867,701	15,750	563.02
Wright State U/OH	8,623,439	16,977	507.95
U of Central Florida	8,579,688	16,530	519.04
California State U/Pomona		17,679	
California State U/Sacramento		23,673	
California State U/Northridge	7,900,000	29,785	265.23
Marshall U/WV	7,267,588	11,436	635.50
City U of New York/Hunter C	6,185,000	19,577	315.93
City U of New York/Brooklyn C	6,130,507	14,028	437.02
Eastern Michigan U	5,979,794	21,350	280.08
Grand Valley State C/MI	5,786,000	8,361	692.02
U of Baltimore/MD	5,734,003	5,020	1,142.23
Central Connecticut State U		13,348	
U of Texas/Arlington	5,316,608	23,245	228.72

Midwestern State U/TX	5,316,495	4,383	1,212.98
Chicago State U/IL		7,763	
Indiana State U	5,297,679	11,208	472.67
James Madison U/VA	5,245,685	10,016	523.73
Pittsburg State U/KS	4,965,907	5,359	926.64
Arkansas State U	4,952,151	8,526	580.83
U of West Florida	4,795,704	6,817	703.49
Murray State U/KY	4,265,593	7,073	603.08
Eastern Illinois U	4,255,741	10,653	399.49
California State U/Chico	4,200,000	14,900	281.88
Mississippi U For Women/MS	4,059,350	2,017	2,012.57
U of Wisconsin/Superior	3,710,474	2,095	1,771.11
Auburn U/Montgomery/AL	3,549,739	5,319	667.37
U of Arkansas/Little Rock	3,310,964	10,453	316.75
Central Michigan U	3,298,244	16,743	196.99
Tarleton State U/TX	3,295,649	4,636	710.88
U of Texas/Permian Basin	3,030,863	1,956	1,549.52
U of Guam/Guam	3,030,035	2,692	1,125.57
State U of New York/Plattsburgh	2,969,644	6,196	479.28
Western Illinois U	2,919,178	11,732	248.82
Northern Arizona U	2,901,753	13,208	219.69
Southeast Missouri State U/MO	2,804,267	8,836	317.36
East Tennessee State U	2,786,818	10,196	273.32
State U of New York/Oneonta	2,706,184	5,432	498.19
Oakland U/MI	2,672,000	12,707	210.27
Indiana U/PA	2,666,597	13,248	201.28
Jacksonville State U/AL		7,000	
U of Texas/San Antonio	2,649,594	12,413	213.45
Shippensburg U/PA	2,622,254	6,365	411.98
Middle Tennessee State U	2,600,000	11,236	231.40
Livingston U/AL		1,445	
Lamar U/TX	2,524,090	14,094	179.09
Northwest Missouri State U	2,500,000	4,800	520.83
California State U/Long Beach	2,468,905	33,586	73.51
Cleveland State U/OH	2,454,273	18,241	134.55
Southwest Missouri State U/MO	2,341,253	15,482	151.22
State U of New York/Potsdam	2,225,507	4,301	517.43
George Mason U/VA	2,114,086	17,652	119.76
California State U/Los Angeles	2,100,000	20,968	100.15
Georgia C	2,085,218	3,868	539.09
U of Wisconsin/Oshkosh	1,971,282	11,011	179.03
U of Wisconsin/Green Bay	1,960,719	4,978	393.88
Tennessee Technical U	1,959,396	7,628	256.86
Texas A & I U	1,926,756	5,057	381.00
Fitchburg State C/MA	1,833,707	4,800	382.02

Northeast Louisiana U		10,215	
Northeastern State U		8,214	
Winona State U/MN	1,767,553	5,871	301.07
State U of New York/Buffalo	1,565,822	12,050	129.94
State U of New York/Cortland	1,562,190	6,703	233.05
Augusta C/GA	1,541,642	4,113	374.82
Prairie View A & M U/TX	1,457,356	4,499	323.92
California State U/Humboldt	1,456,450	7,329	198.72
Mankato State U/MN	1,444,535	14,875	97.11
Southeastern Massachusetts U/MA	1,396,281	8,994	155.24
East Carolina U	1,369,859	14,459	94.74
Portland State U/OR	1,316,108	15,640	84.15
Saginaw Valley State C/MI	1,297,901	5,377	241.38
Salisbury State C/MD		5,001	
California State U/San Francisco	1,284,677	31,385	40.93
U of Montevalo/AL	1,263,790	2,542	497.16
Millersville U/PA	1,244,410	7,166	173.65
U of Southern Maine/ME	1,185,090	9,424	125.75
Trenton State C/NJ	1,130,000	7,490	150.87
Pan American U/TX	1,015,570	9,984	101.71
Georgia Southern C	1,007,128	7,611	132.33
Clarion U/PA	1,000,314	6,112	163.66
California State C/Bakersfield	855,000	4,290	199.30
Western Carolina U	823,113	6,164	133.54
State U of New York/Fredonia	802,273	4,926	162.86
North Carolina A&T State U	787,978	5,865	134.35
Mansfield U/Pa	779,861	2,670	292.08
Towson State U/MD	764,473	15,411	49.61
Western Kentucky U	753,505	12,257	61.48
West Georgia C	732,139	6,141	119.22
Adams State C/CO	698,893	2,229	313.55
St. Cloud State U/MN	691,274	13,588	50.87
U of Northern Iowa	662,140	11,577	57.19
California State U/San Bernadino	656,796	7,433	88.36
Kutztown U/PA	637,964	6,742	94.63
State U of New York/Brockport	567,758	7,724	73.50
State U of New York/Oswego	518,972	8,000	64.87
West Chester U/PA	514,000	10,498	48.96
California State U/Sonoma	487,850	8,159	59.79
Frostburg State C/MD	453,760	3,748	121.07
State U of New York/Geneseo	425,000	5,200	81.73
California U/PA	375,000	6,000	62.50
Edinboro U/PA	357,000	6,014	59.36
East Texas State U	277,974	6,916	40.19
East Stroudsburg U/PA	225,000	4,320	52.08

State U of New York/Utica-Rome	207,910	2,471	84.14
Morehead State U/KY	193,330	5,894	32.80
California State U/Stanislaus	184,120	4,675	39.38
Westfield State C/MA		5,011	
Tennessee State U	179,618	6,753	26.59
Eastern Connecticut State U	156,600	3,873	40.43
Armstrong State C/CO	132,132	2,732	48.36
Governors State U/IL	63,289	5,568	11.37
Moorhead State U/MN	5,204	6,371	
U of Wisconsin/Whitewater		11,200	
U of Wisconsin/Stout	123.040	7,687	16.01

COMPARATIVE ANALYSIS OF PUBLIC COMPREHENSIVE INSTITUTIONS
REPORTING TO THE COUNCIL FOR AID TO EDUCATION FOR FY 1987

Table 8

Rank Of Endowment By Dollars Per Student

	ENDOWMENT FY 1987	ENROLL MENT	DOLLARS STUDENT
U of Texas/Tyler	13,170,870	3,642	3,616.38
U of Maine/Orono	34,484,021	10,954	3,148.08
Emporia State U/KS	10,994,845	5,230	2,102.26
South Dakota State U/SD	13,947,376	6,765	2,061.69
Mississsippi U For Women/MS	4,059,350	2,017	2,012.57
U of Wisconsin/Superior	3,710,474	2,095	1,771.11
U of Texas/Permian Basin	3,030,863	1,956	1,549.52
U of Texas/El Paso	20,152,514	13,753	1,465.31
Bemidji State U/MN		4,524	
U of Bloomsburg/PA		6,757	
City U of New York/City C	17,262,844	13,700	1,260.06
Midwestern State U/TX	5,316,495	4,383	1,212.98
California State U/Dominguez Hills		9,293	
Old Dominion U/VA	16,573,318	14,204	1,166.80
California State U/Hayward		11,562	
U of Baltimore/MD	5,734,003	5,020	1,142.23
U of Guam/Guam	3,030,035	2,692	1,125.57
U of North Carolina/Charlotte	10,510,508	9,838	1,068.36
Appalachian State U/NC	10,889,200	11,370	957.71
California State U/Pomona		17,679	
California State U/Sacramento		23,673	
Pittsburg State U/KS	4,965,907	5,359	926.64
U of Southwestern Louisiana	11,883,155	15,610	761.25
Tarleton State U/TX	3,295,649	4,636	710.88
U of West Florida	4,795,704	6,817	703.49
Grand Valley State C/MI	5,786,000	8,361	692.02
Auburn U/Montgomery/AL	3,549,739	5,319	667.37
Marshall U/WV	7,267,588	11,436	635.50
Central Connecticut State U		13,348	
Murray State U/KY	4,265,593	7,073	603.08

Arkansas State U	4,952,151	8,526	580.83
Chicago State U/IL		7,763	
California State U/San Luis Obispo	8,867,701	15,750	563.02
California State U/Fresno	9,658,802	17,762	543.79
Georgia C	2,085,218	3,868	539.09
James Madison U/VA	5,245,685	10,016	523.73
Northwest Missouri State U	2,500,000	4,800	520.83
U of Central Florida	8,579,688	16,530	519.04
State U of New York/Potsdam	2,225,507	4,301	517.43
Wright State U/OH	8,623,439	16,977	507.95
State U of New York/Oneonta	2,706,184	5,432	498.19
U of Montevalo/AL	1,263,790	2,542	497.16
State U of New York/Plattsburgh	2,969,644	6,196	479.28
Indiana State U	5,297,679	11,208	472.67
City U of New York/Brooklyn C	6,130,507	14,028	437.02
Shippensburg U/PA	2,622,254	6,365	411.98
Eastern Illinois U	4,255,741	10,653	399.49
U of Wisconsin/Green Bay	1,960,719	4,978	393.88
Fitchburg State C/MA	1,833,707	4,800	382.02
Texas A & I U	1,926,756	5,057	381.00
Augusta C/GA	1,541,642	4,113	374.82
Prairie View A & M U/TX	1,457,356	4,499	323.92
Southeast Missouri State U/MO	2,804,267	8,836	317.36
U of Arkansas/Little Rock	3,310,964	10,453	316.75
City U of New York/Hunter C	6,185,000	19,577	315.93
Adams State C/CO	698,893	2,229	313.55
Jacksonville State U/AL		7,000	
Winona State U/MN	1,767,553	5,871	301.07
Mansfield U/Pa	779,861	2,670	292.08
California State U/San Diego	11,120,291	38,556	288.42
Livingston U/AL		1,445	
California State U/Chico	4,200,000	14,900	281.88
Eastern Michigan U	5,979,794	21,350	280.08
East Tennessee State U	2,786,818	10,196	273.32
California State U/Northridge	7,900,000	29,785	265.23
Tennessee Technical U	1,959,396	7,628	256.86
Western Illinois U	2,919,178	11,732	248.82
Saginaw Valley State C/MI	1,297,901	5,377	241.38
State U of New York/Cortland	1,562,190	6,703	233.05
Middle Tennessee State U	2,600,000	11,236	231.40
Moorhead State U/MN	5,204	6,371	
U of Texas/Arlington	5,316,608	23,245	228.72
Northern Arizona U	2,901,753	13,208	219.69
U of Texas/San Antonio	2,649,594	12,413	213.45
Oakland U/MI	2,672,000	12,707	210.27

Northeast Louisiana U		10,215	
Northeastern State U		8,214	
Indiana U/PA	2,666,597	13,248	201.28
California State C/Bakersfield	855,000	4,290	199.30
California State U/Humboldt	1,456,450	7,329	198.72
Central Michigan U	3,298,244	16,743	196.99
Lamar U/TX	2,524,090	14,094	179.09
U of Wisconsin/Oshkosh	1,971,282	11,011	179.03
Millersville U/PA	1,244,410	7,166	173.65
Clarion U/PA	1,000,314	6,112	163.66
State U of New York/Fredonia	802,273	4,926	162.86
Southeastern Massachusetts U/MA	1,396,281	8,994	155.24
Southwest Missouri State U/MO	2,341,253	15,482	151.22
Salisbury State C/MD		5,001	
Trenton State C/NJ	1,130,000	7,490	150.87
Cleveland State U/OH	2,454,273	18,241	134.55
North Carolina A&T State U	787,978	5,865	134.35
Western Carolina U	823,113	6,164	133.54
Georgia Southern C	1,007,128	7,611	132.33
State U of New York/Buffalo	1,565,822	12,050	129.94
U of Southern Maine/ME	1,185,090	9,424	125.75
Frostburg State C/MD	453,760	3,748	121.07
George Mason U/VA	2,114,086	17,652	119.76
West Georgia C	732,139	6,141	119.22
Pan American U/TX	1,015,570	9,984	101.71
California State U/Los Angeles	2,100,000	20,968	100.15
Mankato State U/MN	1,444,535	14,875	97.11
East Carolina U	1,369,859	14,459	94.74
Kutztown U/PA	637,964	6,742	94.63
California State U/San Bernadino	656,796	7,433	88.36
Portland State U/OR	1,316,108	15,640	84.15
State U of New York/Utica-Rome	207,910	2,471	84.14
State U of New York/Geneseo	425,000	5,200	81.73
California State U/Long Beach	2,468,905	33,586	73.51
State U of New York/Brockport	567,758	7,724	73.50
State U of New York/Oswego	518,972	8,000	64.87
California U/PA	375,000	6,000	62.50
Western Kentucky U	753,505	12,257	61.48
California State U/Sonoma	487,850	8,159	59.79
Edinboro U/PA	357,000	6,014	59.36
U of Northern Iowa	662,140	11,577	57.19
East Stroudsburg U/PA	225,000	4,320	52.08
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Westfield State C/MA		5,011	
East Texas State U	277,974	6,916	40.19
California State U/Stanislaus	184,120	4,675	39.38
Morehead State U/KY	193,330	5,894	32.80
Tennessee State U	179,618	6,753	26.59
U of Wisconsin/Stout	123.040	7,687	16.01
U of Wisconsin/Whitewater		11,200	
Governors State U/IL	63,289	5,568	11.37

APPENDIX 3

PITTSBURG STATE UNIVERSITY

THE ANNUAL FUND AND THE CAPITAL CAMPAIGN

Pittsburg State University engages in two specific fund-raising programs. The first is the ANNUAL FUND and the second is the CAPITAL CAMPAIGN. All planning for the ANNUAL FUND is accomplished in the summer preceding the academic year. An Annual Development Conference is convened that includes the University officers (vice-presidents and academic deans), other selected University personnel including the Development Advisory Committee and the staff from the Division of Development and Public Relations. The President of the Pittsburg State University Foundation also attends the Annual Development Conference.

The CAMPAIGN FOR DISTINCTION is a comprehensive capital campaign which was announced in 1986. The Campaign was planned by special committes for each of the seven areas included in the effort. An overall Case Statement as well as specific Case Statements for each of the seven areas substantiates the needs.

THE ANNUAL FUND

The Annual Fund is the heart of the continuing private support of the University. It consists of the University Fund and the Athletic Fund. Each of these two has a distinct place in the efforts to secure private support for the University.

University Fund

There are several components of the University Fund as follows.

The Community Drive consists of a general solicitation of all faculty and staff, and the local community (in November). Corporate and foundation support outside Pittsburg and Kansas is also an important part of the University Fund.

The Direct Mail effort consists of three special mailings each year. The first in September is a letter from the University President giving a report on the University. The second letter in December goes to all who have not made a pledge or a gift by that time. The letter comes from the Foundation President. The third letter in March comes from the President

of the Alumni Association to all who have not made a pledge or gift by that time. The Department of Music also makes one special mailing to Friends of Music in the spring.

The Phonothon is conducted in February. It is an established group of Alumni and Friends who seem to prefer this contact. Some new non-donors are included for calling each year. There is some minimal overlap with the Community Drive.

The Athletic Fund

The Division of Development and Public Relations cooperates with the Department of Athletics in conducting the annual Athletic Fund drive. The Athletic Fund drive occurs in the later spring. Many in the community give both to the University Fund in the fall and the Athletic Fund in the spring. It would not be wise to combine these two fund-raising efforts.

THE CAPITAL CAMPAIGN FOR DISTINCTION

The Campaign For Distinction is the second area of development activity for the University. This is a one-time comprehensive capital campaign inaugurated in the spring of 1986 with a goal of $9,844,000. While several major donors have made gifts to the University for capital purposes to be used for endowed scholarships and facilities, the University has never gone to the local community in a capital campaign. In recent years, Pittsburg has supported capital campaigns for the hospital and for the YMCA.

The Campaign For Distinction is organized on a constituent basis of specially identified friends. There are three areas of this campaign that the community will be asked to consider in giving support. The University has decided to make the Athletic Capital Campaign (NOW IS THE TIME) the major community project at present. Because of high interest, the community will also be given the opportunity to support the special capital campaigns in Music and the FM Radio station. The remaining components of the Campaign For Distinction are largely constituent based in the alumni and special friends of the Schools involved (Arts and Sciences, Business and Economics, Education, and Technology and Applied Science). Strategic plans are formulated by each committee in conducting the CAMPAIGN FOR DISTINCTION.

12.11.86

APPENDIX 4

ORGANIZATIONS THAT CONTRIBUTED TO THE PSU FOUNDATION FY 88

NAME	AMOUNT
Basketball Boosters	513.26
Commerce High School	50.00
Crawford County Bar Association	250.00
Delta Mu Delta	500.00
Faculty Wives	30.00
Family Medical Practice	1,000.00
Frontenac Rotary Club	900.00
Gorilla Boosters	1,300.00
Instrument SOC	2,500.00
Kiwanis Club	1,000.00
Lambda Sigma	50.00
Leavenworth Chapter	100.00
Miscellaneous Organizations	550.00
Mt. Carmel Auxiliary	1,200.00
Omicron Delta Epsilon	400.00
Pittsburg Board	800.00
Pittsburg Chamber of Commerce	103.00
Pittsburg Jaycees	250.00
Pittsburg Lions	270.00
Pittsburg Rotary Club	1,000.00
PSU Faculty Association	60.00
PSU Nursing Faculty	75.00
Public Accountants Association KS	700.00
Southeast Library	2,000.00
Treble Clef Club	1,000.00
Twentieth Century	30.00
TOTAL	33,631.26

APPENDIX 5

MATCHING COMPANIES THAT MATCHED CONTRIBUTIONS
TO THE PSU FOUNDATION IN FY 1988

A T & T	550.00
Aetna Life	536.80
Allied-Signal Foundation	1,030.00
Allstate	75.00
American Petrofina	50.00
American Airlines	20.00
American Express	100.00
American States	250.00
Amoco	900.00
AMP	75.00
ARA Services	125.00
Arthur Anderson	550.00
Arthur Young Foundation	265.00
Atlantic Richfield	113.00
Bank One	100.00
Bankers Life	100.00
Beatrice Foods	50.00
Bechtel Foundation	150.00
Beech Aircraft Corporation	100.00
BF Goodrich	150.00
BP America, Inc.	250.00
Burlington North	100.00
Business Men's	50.00
Butler MFG	30.00
Capital Holding	100.00
Certainteed Corp	375.00
Chevron Inc.	675.00
Chrysler Corporation	2,065.00
Coleman Chairitable Trust	50.00
Conoco	1,400.00
Continental Bank	750.00
Cooper Industries	1,013.00
Cyclops Foundation	125.00
Deluxe Check Print	300.00
Diamond Shamrock	100.00
Digital Equipment	51.00
Dow Chemical	50.00
Eli Lilly & Company.	250.00
Emerson Electric	25.00
Enron Foundation	50.00
Exxon Education	9,225.00
Ford Motor Company	570.00
Gates Rubber Company	100.00
General Dynamics	100.00
General Electric	50.00
General Foods	350.00
Gilman Paper	50.00
Grant Thornton	500.00
Guy Atkinson Company	85.00

Halliburton Ed	100.00
Hallmark Cards	375.00
Hammermill Foundation	75.00
HCA Foundation	25.00
Hercules Inc	400.00
Hewlett Packard	100.00
Hughes Aircraft	50.00
IBM	250.00
International Paper	150.00
Interstate Brands Corporation	100.00
Johnson & Johnson	150.00
Kansas City South	1,500.00
Kemper Group Insurance	25.00
Kerr McGee	350.00
K-Mart	150.00
Kraft Inc.	100.00
Lincoln National	200.00
Marley Company	445.00
Martin Marietta	510.00
Maupin Enterprises	100.00
McDonnell Douglas	50.00
Merck Company	175.00
Merrill Lynch	150.00
Metropolitan	1,000.00
Minnesota Mining	75.00
MITRE	50.00
Mobil Foundation	100.00
Montgomery Ward	695.00
Mutual of Omaha	400.00
Nabisco Foundation	668.00
NCR Foundation	75.00
New York Times	1,500.00
Northwest Orient	50.00
Northwestern Mut	200.00
Occidental Oil	1,115.00
Olin Corporation	100.00
Panhandle East	4,050.00
Penney JC (NY)	125.00
Pennzoil Company	75.00
Pepsico Foundation	25.00
Pfizer	50.00
Phillips Petroleum	17,410.00
PPG Industries	150.00
Price Waterhouse	800.00
Prudential Foundation	1,550.00
Regier Carr Monr	50.00
Rockwell International	110.00
Rubbermaid	300.00
Santa Fe Industries	50.00
Sara Lee Foundation	100.00
Sealright	750.00
Security Benefit	300.00
Security Pacific Foundation	25.00
Shell Companies	100.00

Southern Bell	100.00
Southwestern Bell	2,460.00
State Farm Company Foundation	50.00
Teledyne Foundation	200.00
Tenneco Inc.	100.00
Texaco Inc.	950.00
Texas Instrument	100.00
Toyota Motor	200.00
Transamerica Company	1,000.00
TRW Foundation	100.00
UFE Corporation	50.00
Union Gas & Propane	30.00
Union Pacific	50.00
US Steel	200.00
Vista Chemical	50.00
Xerox	25.00
Yellow Freight	450.00
Zurn Industries	625.00
TOTAL	68,446.80

APPENDIX 6

BUSINESS CONTRIBUTORS FISCAL YEAR 1988

A-1 TOOL & MACHINE, INC.
AAA CLUB TRAVEL AGENCY, INC.
ACE HARDWARE
ALL-QUIP RENTAL & SALES, INC.
AMERICAN MULTI-CINEMA, INC.
AMERICAN CONCRETE COMPANY, INC.
AMERICAN FAMILY INSURANCE
AMGWIN RYAN STANLEY, INC.
ANTHONY STEVENS FLORAL
ARCO PIPELINE COMPANY
ARMA DRUG, INC.
AUGUST RUA INSURANCE AGENCY
B & H CONSTRUCTION COMPANY, INC.
B & L SHEET METAL
B J'S SALON
BAKER'S PRO-PRINT
BANK IV OF PITTSBURG
BANK OF MINDEN
BARTO'S ENTERPRISES
BATH - NAYLOR FUNERAL HOME
BAUMANN POOL & SPA, INC.
BEASLEY'S INC.
BECK AND HILL MARKET
BENELLI JEWELRY, INC.
VERNON BERKEY & S. DEAN PAPP
BITNER REALTY COMPANY
THE BLAIR AGENCY
BOB'S GRILL
THE BOEING COMPANY
BONANZA FAMILY RESTAURANT
BOOTLEGGER BAR & GRILL
THE BORDER
BOWLUS SCHOOL SUPPLY, INC.
BRENNER MORTUARY
BROADWAY REALTY INC.-CENTURY 21
BUD'S JEWELRY
BUD'S PITTSBURG TIRE, INC.
BURNIDGE WELDING
BURRIS-CARSON-WALL FUNERAL HOMES
BUZZ PRINT
CASH GRAIN & FEED COMPANY
CENTENNIAL ABSTRACT COMPANY, INC.
PICHLER'S CHICKEN ANNIE'S
CHICKEN MARY'S
CHRIS KAYE PLASTICS CORPORATION
CHUCK'S DAIRY QUEEN
CITY NATIONAL BANK PITTSBURG
COLDWELL BANKER REALTY
COLUMBUS TELEPHONE COMPANY
CONTROL SYSTEMS MANAGEMENT, INC.
CRAW-KAN TELEPHONE COOP

CREDIT BUREAU GREATER PITTSBURG
DATA PROCESSING MANAGEMENT
DEGASPERI & ASSOCIATES
DEILL CONSTRUCTION COMPANY, INC.
DENNY'S GLASS COMPANY
DEPLUE'S MOBILE COURT
DICK'S LECTRONICS, INC.
WILLIAM L. DILLON, MD
DILLON'S
DITTMANN INSURANCE AGENCY
DOC'S HEATING AND AIR-CONDITIONING
DYCO, INC.
EARL CAMPBELL MANUFACTURING COMPANY
11-0-6 DRIVE INN
ETTINGER'S
EVAN'S LIQUOR STORE
EVANS REFRIGERATION, AIR-CONDITIONING & HEATING
EVERYTHING AUTOMOTIVE, INC.
THE EXTRA INN
FARMERS GROUP, INC.
FIRST FEDERAL SAVINGS & LOAN
FIRST NATIONAL BANK OF GIRARD
FIRST STATE BANK & TRUST
FORMS ONE
FRONTENAC BAKERY
FRONTENAC EXPRESS
FUNK COMPANY
GEMINI LACQUERS
GILL'S OIL & TIRE, INC.
GIRARD NATIONAL BANK
MARK GONZALES BUILDING & CONTRACT
GRALLA PUBLICATIONS/IMPRESSION
GRAPHIC FORMS SERVICES
GUTTERIDGE PHARMACY
GUY'S SHOP
HAGMAN'S, INC.
HARMON INDUSTRIES, INC.
HARRY'S CAFE, INC.
HEARTLAND REALTORS
THE HERITAGE AGENCY
HOFER TRUCK LINE, INC.
HOLIDAY INN PITTSBURG
HOLIDAY LANES
THE HOME PLACE, INC.
HUEBNER MOTORS, INC.
DAVID F. HUERTER, MD
HUGHES AND COMPANY
INTERNATIONAL TOURS
INTERANATIONAL ASSOCIATION OF HOLIDAY INNS
JAMES TRUCK LINE
JAYHAWK DIVER'S, INC.
JERRY'S HAIR STYLES
THE JOCK'S NITCH
JOHN'S SPORTS CENTER

KANSAS GAS & ELECTRIC COMPANY
KANSAS TEACHERS CREDIT UNION
KEITH'S MARKET, INC.
KEN BEARLY MOTORS, INC.
KENNETT'S PAINT & WALLPAPER, INC.
KKOW BROADCASTING STATION
KMO VIDEO
KOAM TELEVISION, INC.
KOCH INDUSTRIES, INC.
KPL GAS SERVICE
LABETTE COUNTY STATE BANK
LAM FAB, INC.
LARGENT INSURANCE AGENCY
LIBERTY CLEANERS
LINDBURG DRUG, INC.
LIST & CLARK CONSTRUCTION, COMPANY
LOY & LOY, ATTORNEYS AT LAW
MACKIE CLEMENS FUEL COMPANY
MAGIC MIRROR & GLASS COMPANY
THE MALL DELI
DR. KEITH A. MALLATT
MALLE SERVICE & SUPPLY
MALONE MOTORS
MARRONE'S, INC.
MARTIN K. EBY CONSTRUCTION COMPANY
MASTER CHEMICAL CORPORATION
MCCARTHY'S PUB
MCNALLY PITTSBURG, INC.
MEDICALODGE SOUTH
MEEK PRINT SHOPPE
MENGHINI & MENGHINI, ATTORNEYS
MENGHINI BROTHERS DISTRIBUTORS, INC.
MID AMERICA FEDERAL SAVINGS & LOAN/PARSONS
MID AMERICA FEDERAL SAVINGS & LOAN/PITTSBURG
MID-AMERICA SANITATION SERVICE
MIDWEST MINERALS, INC.
MILLER'S PROFESSIONAL COLOR SERVICE
MINERS STATE BANK
MITCHELL CONTRACTING COMPANY, INC.
MONSOUR'S, INC.
MOORE'S, INC.
NATIONAL ASSOCIATION OF STORE FIXTURE MANUFACTURERS
NATIONAL PIZZA COMPANY
NATIONAL SCREENPRINT EQUIPMENT, INC.
NEPTUNE RADIATOR SERVICE AND CAR WASH
DR. AND MRS. DALE T. NEWLAND
DR. AND MRS. RODNEY K. ODGERS
OLER, CASEY & DENNETT, CPA'S
O'MALLEY IMPLEMENT COMPANY
OPTIMIZED PROCESS FURNACES
OSAGE PRODUCTS COMPANY
OTTO'S CAFE
THE OVERHEAD DOOR COMPANY
A. PALLUCCA & SONS

PALMER & WHITTIER, ATTORNEYS AT LAW
PARSONS SUN
THOMAS J. PAYNE, CPA
PEAT, MARWICK & MITCHELL
J. C. PENNEY COMPANY, INC.
PEPSI COLA BOTTLING COMPANY
PHIL'S PLUMBING & HEATING, INC.
PITSCO, INC.
PITT PLASTICS, INC.
PITTCRAFT PRINTING
CITY OF PITTSBURG FINANCE DEPARTMENT
PITTSBURG ALUMINUM, INC.
PITTSBURG AUTOMOTIVE SUPPLY COMPANY
PITTSBURG BUS STATION
PITTSBURG CABLE TV, INC.
PITTSBURG ENGINEERING & PLASTIC
PITTSBURG FORD MERCURY
PITTSBURG OB/GYN CLINIC P.A.
PITTSBURG OPTICAL SERVICE
PITTSBURG PHARMACY
PITTSBURG SANITATION, INC.
PITTSBURG STEEL AND MANUFACTURING
PITZER INCORPORATED
POLI TRON, INC.
QUALITY FLOOR & WALL COVERING
RADELL CONSTRUCTION COMPANY
RAMSAY'S
RAY PRODUCTS INCORPORATED
RAY SHEPHERD MOTORS, INC.
RED BALL PATTERN SHOP, INC.
REDA, THOMAS & SIEGEL, CPA'S
DR. JACK RICHARDSON
RIVERSIDE FURNITURE CORPORATION
ROITZ OIL COMPANY
ROYAL TIRE OF PITTSBURG
S E K BACKHOE SERVICE
SAMPE
LINDA J. SCHNEIDER
SOCIETY OF PLASTIC ENGINEERS
SOCIETY OF MANUFACTURING ENGINEERS
SONIC DRIVE IN
SPICER-ADAMS WELDING
ST. JOHN'S REGIONAL MEDICAL CENTER
SUN GRAPHICS, INC.
SUPER EIGHT MOTEL
SUPERIOR PRINTING
TECHNICAL MACHINE SALES
THOMPSON CARTAGE
TOWN HOUSE FURNITURE
TRI-CORNER CORPORATION/OLD FRISCO CANTINE
TRI-STATE BUILDING AND SUPPLY
TRUE VALUE HOME CENTER
VALLEY DISTRIBUTORS, INC.
VAN TASSEL, INC.

VINYLPLEX, INCORPORATED	
WALT PANNECK MEN'S WEAR	
WESTERN SIZZLIN STEAK HOUSE	
WESTERVELT, CARSON & MILLER	
WHEELER & MITCHELSON	
WHITE, O'CONNER & WERNER P.A.	
WILBERT REALTY	
KEITH WILLIAMS RENTALS	
WOOD REALTORS	
DR. & MRS. TALAAT E. YAGHMOUR	
DR. CHARLES F. YOUVAN	
DR. & MRS. KENNETH ZABEL	
TOTAL	$186,563

IN-KIND GIFT CONTRIBUTORS FOR FISCAL YEAR 1988

AC SALES COMPANY
ADDOMATER COMPANY
AMERICA GRAMAPHONE
ARO CORPORATION
ASSOCIATED EQUIPMENT DISTRIBUTORS
BARTON SOLVENTS
BIESEMEYER MANUFACTURING CORPORATION
BINKS MANUFACTURING CORPORATION
BOISE CASCADE CORPORATION
BOWLUS SCHOOL SUPPLY, INC.
MR. AND MRS. ROBERT E. BRADLEY
BILL BROWN
CADKEY MICRO CONTROL SYSTEMS
W. P. CARPINO, DPM, PA
THE CHRYSLER CORPORATION
COLORIGHT
JAMES J. CUNNINGHAM
DAYLIGHT DONUTS
DELFON RECORDS
DIETERT TEST EQUIPMENT
DYC SUPPLY
EASTMAN KOCAK COMPANY
ELEKTRA/NONESUCH RECORDS
MR. AND MRS. KEITH FANKHAUSER
FLINT INK CORPORATE
FREEBORN TOOL COMPANY, INC.
H. B. FULLER COMPANY
GENERAL MOTORS TRAINING CENTER
FRED GREASE
HARRIS HARDWARE
HEWLETT PACKARD
HIX CORPORATION
HOBART BROTHERS COMPANY
J. K. HOFFMAN & ASSOCIATES
KENNETH E. HUITT
LEEDS ASSEMBLY
LEUCO TOOL CORPORATION
LIBRARY DONORS
L R H ENTERPRISES, INC.
MAGIC MIRROR & GLASS COMPANY
CAROLANN F. MARTIN
MARWOOD
MID-AMERICA ROLLER
MOSS MUSIC GROUP
NATIONAL CABINET LOCK
NEW CONCEPT AUTOMOTIVE
NIMBUS RECORDS
NINA'A RESTAURANT & LOUNGE
BETSY A. OEHME
OLDSMOBILE DIVISION GMC
ONSRUD CUTTER MANUFACTURING COMPANY

O'REILLY AUTOMOTIVE
POLYGRAM RECORDS
LARRY POTTER
PSI SYSTEMS CORPORATION
RACINE STEEL CASTINGS
RALPH WILSON PLASTICS COMPANY
DR. WILLIAM J. REALS
MR. AND MRS. KEITH M. RETZER
ROGERS TOOLS WORKS
ROMAC FABRICATIONS, INC.
DR. AND MRS. ROBERT SHEVERBUSH
JUDY SIPLE
SPERRY-VICKERS
STALTER EDGE TOOL COMPANY, INC.
W. P. STARK LUMBER
CHESTER B. STEM, INC.
BILL STOBART
STRADIVARI SPECIAL MUSIC COMPANY
STUHR MANUFACTURING COMPANY
TIMBERLINE SUPPLY, INC.
TOYOTA MOTOR DISTRIBUTORS
TYLER MACHINE COMPANY
US DEPARTMENT OF COMMERCE
FRED M. VELEPEC COMPANY, INC.
VISTA POLYMERS
MR. AND MRS. TED WATTS
WENDY'S PITTSBURG
WIGAND CORPORATION
MR. AND MRS. JACK WILKINSON
NITTO KOHKI USA, INC.
IN-KIND SERVICES

TOTAL AMOUNT RECEIVED $535,150

APPENDIX 7

TABLE 7

RESEARCH/GRANTS/CONTRACT ACTIVITY
DURING FY 1988

INITIATION	FUNDING SOURCE	REQUEST	STATUS
AS/BIOLOGY	Sunflower Army	4,200.00	Funded
AS/BIOLOGY	Nat. Science Found. Development	293,731.00	Pending
AS/BIOLOGY	Office of Surf. Min. Human Services	7,871.00	Pending
AS/BIOLOGY	Office of Surf. Min.	6,774.22	Pending
AS/BIOLOGY	Office of Surf. Min.	18,045.00	Pending
AS/BIOLOGY	KS Board of Regent	26,174.00	Not Fund
AS/BIOLOGY	KS Dept. of Health	21,460.00	Not Fund
AS/BIOLOGY	MO Dept. Conservation	3,000.00	Funded
AS/BIOLOGY	Kansas Board Regents	26,477.00	Not Fund
AS/CHEMISTRY	Dept of Health & Ammunition Plant	48,735.00	Funded
AS/CHEMISTRY	Am. Chemical Soc.	20,000.00	Not Fund
AS/CHEMISTRY	Nat. Science Found.	75,750.00	Not Fund
AS/CHEMISTRY	Nat. Science Found.	114,142.00	Not Fund
AS/CHEMISTRY	Nat. Science Found. U.S. Constitution	179,233.00	Not Fund
AS/COMMUNCATION	KS Comm. for the	2,500.00	Not Fund
AS/FOR. LANG.	US Dept. of Education	89,891.00	Funded
AS/FOR. LANG.	KS Board of Regent	29,668.00	Funded
AS/HISTORY	Comm. on Bicentennial	15,787.00	Not Fund
AS/HISTORY	Kennan Inst. Adv. Stud	2,100.00	Not Fund
AS/MATH	Nat. Science Found.	64,282.00	Pending
AS/MUSIC	Kansas Art Commission	225.00 negotiated	Funded
AS/MUSIC	Kansas Art Commission	5,000.00	Funded

AS/SOCIAL SCIENCE	US Dept. of Education	187,093.80	Funded
AXE LIBRARY	US Dept. of Education	258,360.00	Pending
ED/CURR ADM	US Dept. of Education	61,416.07	Not Fund
ED/PSYCHOLOGY	US Dept. of Education	52,962.55	Not Fund
ED/PSYCHOLOGY	Nat. Science Found.	9,000.00	Pending
ED/PSYCHOLOGY	Social Rehab. Services	18,485.00	Not Fund
LIBRARY	KS Library Network	5,000.00	Funded
GRADUATE STUDIES AND RESEARCH	US Dept. of Education	199,735.00	Pending
GRADUATE STUDIES AND RESEARCH	Com. Scholarly Comm. People's Republic China	8,000.00	Funded
GRADUATE STUDIES AND RESEARCH	20th Century Fund	5,000.00	Not Fund
GRADUATE STUDIES AND RESEARCH	Foundation for Exc	500.00	Not Fund
TECH/ENG TECH	Nat. Science Found.	100,000.00	Not Fund
TECH/ENG TECH	Nat. Science Found.		Not Fund
TECH/ENG TECH	KEURP	26,279.00	Pending
TECH/ENG TECH	American Foundry	19,500.00	Not Fund
TECH/ENG TECH	Assoc. Gen Contractors	25,000.00	Not Fund
TECH/ENG TECH	H.H. Harris Found.	7,824.80	Not Fund
TECH/ENG TECH	Society Mftg. Eng.	43,045.00	Funded
TECH/ENG TECH	Northrop Aircraft	14,902.00	Funded
TECH/ENG TECH	Atkinson Indust/KTEC	74,747.00	Not Fund
TECH/ENG TECH	Arpeda Corp./KTEC	19,150.00	Funded
TECH/ENG TECH	Physio Tech./KTEC	39,364.00	Funded
TECH/ENG TECH	FAF Innovation, Inc	14,860.00	Funded
TECH/ENGINEERING	KEURP	76,276.00	Funded
TECH/IND. ARTS &	KS Dept. of Education	14,447.00	Funded

TECH/IND. ARTS &	KS Dept. of Education	18,328.00	Funded
TECH/TEC	Agency for Internat.	25,800.00	Not Fund
TECH/TEC	KS Dept. of Education	6,800.00	Not Fund
TECH/TEC	KS Dept. of Education and Envir.	47,500.00	Funded
TECH/TEC	Dept. of Defense	4,000.00	Pending
TECH/TEC	KS Dept. of Education	2,943.00	Funded
TECH/TEC	KS Dept. of Education	28,092.00	Pending
TECH/TEC	KS Dept. of Education	3,500.00	Pending
TECH/TEC	KS Dept. of Education	3,500.00	Funded
TECH/TEC	KS Dept. of Education	39,975.00	Pending
TECH/TEC	KS Dept. of Education	4,500.00	Pending
TECH/TEC	KS Dept. of Education	9,000.00	Pending
TECH/TEC	KS Dept. of Education	52,500.00	Pending
UNIVERSITY-WIDE	US Dept. of Education	250,000.00	Not Fund

APPENDIX 8

BEQUESTS TO PITTSBURG STATE UNIVERSITY

Date	Name of Estate	Amount Distributed	Purpose
01/10/57	Barney Baker	$ 8,745.82	Scholarships
	TOTAL FY 1957	$ 8,745.82	
04/08/63	Lillian Bell	$ 1,500.00	United Student Aid Funds
	TOTAL FY 1963	$ 1,500.00	
12/04/63	Hazel Cook Spencer	$ 3,000.00	Natl. Defense Student Loans
01/13/64	Ann Dellinger	5,000.00	Added to principal of an already established Otis Polk Dellinger Fund
	TOTAL FY 1964	$ 8,000.00	
03/04/65	Jessie M. Overman	$ 9,504.54	Elbert Overman (her son) Scholarship Fund
06/24/65	Mary Kern Martin	2,920.79	Home Economics Scholarship
	TOTAL FY 1965	$ 12,425.33	
10/06/70	Margaret Coventry	$ 2,000.00	Home Economics & Chemistry Scholarships
06/10/71	Clyde & Fern Phillips	6,000.00	School of Education Schol.
	TOTAL FY 1971	$ 8,000.00	
10/01/71	F.W./Pearl Brinkeroff	$ 10,000.00	History Scholarships
11/01/71	Andrew Brooks	35,047.83	Unrestricted
	TOTAL FY 1972	$ 45,047.83	
11/13/72	Jay N. Patmor	$ 5,000.00	Memorial fund in honor of his mother, B.A. Patmor Used for loans or grants
12/20/72	Iva Leist Pennington	500.00	Deposited in Clyde Leist Biology Scholarship Fund
	TOTAL FY 1973	$ 5,500.00	

11/14/73	Dorothy M. McPherson	$463,419.00	Construction of the McPherson Nursing Bldg.
01/07/74	Albert B. Norwood	2,561.82	Albert & Cora Reese Norwood Memorial Schol. and Loan Fund
02/08/74	Pearl Brinkeroff	4,536.10	History Scholarship
	TOTAL FY 1974	$470,517.00	
07/08/74	Cash M. Russ	$ 5,375.74	Student Loan Fund
12/01/74	Ruth R. Luecke	500.00	
	TOTAL FY 1975	$ 5,875.74	
09/15/75	Cash M. Russ	$ 978.49	Student Loan Fund
	TOTAL FY 1976	$ 978.49	
02/01/77	Maude Potts Wilcox	$ 10,000.00	Scholarships
	TOTAL FY 1977	$ 10,000.00	
07/00/77	Cash M. Russ	$ 5,375.74	Student Loan Funds
04/27/78	Alberta M. Bertino	3,123.22	Scholarship
	TOTAL FY 1978	$ 8,498.96	
11/17/78	Bonnie Stuart	$ 5,000.00	John F. Beasley Fund
04/01/79	Jane Carroll	6,814.58	Jane Carroll Scholarship in Education
	TOTAL FY 1979	$ 11,814.58	
08/01/79	Jack Borders	$ 52,000.00	Scholarship in honor of VanHercke sisters
10/01/79	Alice F. Pelsma	5,000.00	Debate Scholarship in honor of John & Alice Pelsma
10/08/79	Norman E. Saxer	2,000.00	Norman Saxer Memorial Scholarship Fund
12/18/79	Jack Borders	100,000.00	VanHercke Memorial Sch
01/28/80	Jack Borders	52,000.00	VanHercke Memorial Sch
	TOTAL FY 1980	$211,000.00	

07/31/80	Jack Borders	$ 36,000.00	VanHercke Memorial Sch
10/02/80	Jack Borders	40,000.00	VanHercke Memorial Sch
01/01/81	Miss Mattie Bogue	2,000.00	Testamentary trust that pays $100 per year for 20 years
	TOTAL FY 1981	$ 78,000.00	
07/21/81	E. Louise Gibson	$ 7,000.00	Louise Gibson Home Ec Sch
07/26/81	Jack Borders	36,000.00	VanHercke Memorial Sch
10/04/81	Belle Provorse	6,000.00	Business Dept. Scholarship
10/21/81	Ethel Atkinson	9,263.45	Nursing Degree Program
12/19/81	Jack Borders	20,000.00	VanHercke Memorial Sch
01/14/82	Jack Borders	28,474.49	VanHercke Memorial Sch
	TOTAL FY 1982	$106,737.94	
08/12/82	Nellie E. Knight	$ 39,802.24	Scholarship Fund
01/04/83	Geneva R. Conner	5,000.00	Scholarship
01/11/83	Isadore DeLappe	5,000.00	Isadore DeLappe Nursing Sch
01/11/83	Isadore DeLappe	25,000.00	Isadore DeLappe General Sch
04/19/83	Jack Borders	294.98	
	TOTAL FY 1983	$ 75,097.22	
10/19/83	Mary Molek	$ 42,314.58	Special Collections/Library
06/20/84	Kathryn S. Woody	39,358.44	Scholarship
	TOTAL FY 1984	$ 81,673.02	
02/21/85	Delores D. Bachman	$ 7,790.17	Social Work Dept. Sch
04/02/85	Elizabeth Cochran	800.00	Went into established endowed fund
	TOTAL FY 1985	$ 8,590.17	
07/23/85	Jack Borders	$ 1,555.19	VanHercke Memorial Sch
12/09/85	Gladys Kelce Trust	100,000.00	Maintenance of Kelce Plan
05/21/86	Florence Toedman	5,000.00	
	TOTAL FY 1986	$106,555.19	

10/03/86	Martha Pate	$ 5,000.00	Music Scholarship
11/24/86	Elizabeth McFarland	9,030.78	General Loan Fund
01/00/87	Mr/Mrs Walter McCray	25,000.00	Virginia & Walter McCray Scholarship Fund
02/13/87	Frank Pierson	$ 28,106.23	Mathematics Scholarship
03/02/87	Mr/Mrs Walter McCray	20,000.00	McCray Music Scholarship
04/01/87	Mary Oberholtzer	102,000.00	Scholarships-Physical Science or Vocational Technical Departments
05/07/87	Mary Oberholtzer	17,298.75	Scholarships-Physical Science or Vocational Technical Departments
	TOTAL FY 1987	$206,435.76	
07/21/87	Mary Oberholtzer	$111,088.77	Scholarships-Physical
11/14/87	Mary Oberholtzer	4,528.76	Science or Vocational Technical Departments
07/27/87	Christine Dolechek	$215,000.00	Unrestricted
04/27/88	Christine Dolechek	6,573.90	Unrestricted
12/10/87	Ida Calloway	2,000.00	Raptor Reach
05/06/88	Carl Brown	50,000.00	Unrestricted
	TOTAL FY 1988	$389,191.43	

APPENDIX 9

REPORT OF THE 1988 PITTSBURG STATE UNIVERSITY FOUNDATION

PHONOTHON

Listed below is a comparison of the day-by-day Phonothon results for 1988 with those of 1987 in Pittsburg. It includes sixteen nights and four Sunday afternoons and evenings. Over 200 alumni, faculty, students and friends of the University volunteered their services to provide for another successful phonothon. We greatly appreciate their assistance.

The average pledge this year in Pittsburg was $55.00 (compared to $53.00 last year). Over 3,000 graduates indicated they would contribute. Those who increased their contribution by over $25.00 received an 8 x 10" etching of Russ Hall suitable for framing.

One-night Phonothons were held in Kansas City, Tulsa, Wichita, Bartlesville and Dallas/Ft. Worth area.

Weeks	1987	1988
First (Feb. 7-11)		
Sunday afternoon	$ 7,445.00	$ 7,460.00
Sunday evening	12,525.00	15,105.00
Monday evening	5,710.00	7,212.00
Tuesday evening	3,770.00	4,275.00
Wednesday evening	3,140.00	4,075.00
Thursday evening	5,460.00	4,894.00
Total	$ 38,050.00	$ 43,021.00
Second (Feb. 14-18)		
Sunday afternoon	$ 4,045.00	$ 6,275.00
Sunday evening	9,920.00	11,570.00
Monday evening	5,920.00	4,666.00
Tuesday evening	5,735.00	7,405.00
Wednesday evening	6,487.00	5,710.00
Thursday evening	5,050.00	7,014.00
Total	$ 37,157.00	$ 42,640.00
Third (Feb. 21-25)		
Sunday afternoon	$ 6,037.00	$ 7,601.00
Sunday evening	6,160.00	10,116.00
Monday evening	5,220.00	3,395.00
Tuesday evening	4,400.00	5,005.00
Wednesday evening	6,040.00	2,432.00
Thursday evening	6,377.00	6,705.00
Total	$ 34,234.00	$ 35,254.00

Weeks	1987	1988
Fourth (Feb. 28)		
Sunday afternoon	$ 6,115.00	$ 6,590.00
Sunday evening	8,746.00	8,861.00
Total	$ 14,861.00	$ 15,451.00
Total Before Cleanup	$124,302.00	$136,366.00
Cleanup	2,365.00	2,390.00
Grand Total Pittsburg Phonothon	$126,967.00	$138,756.00
Wichita	$ 2,760.00	$ 1,950.00
Kansas City	14,785.00	14,133.00
Tulsa	3,225.00	2,850.00
Bartlesville	7,060.00	4,470.00
Dallas/Ft. Worth	3,640.00	1,865.00
Total/one-night phonothons	$ 31,470.00	$ 25,268.00
GRAND TOTAL FOUNDATION PHONOTHON:	$158,137.00	$164,024.00

THE ESTABLISHMENT AT PITTSBURG STATE UNIVERSITY OF RADIO STATION KRPS AFFILIATED WITH NATIONAL PUBLIC RADIO AND SUPPORTED BY THE CORPORATION FOR PUBLIC BROADCASTING

BY

JOSEPH G. SMOOT

VICE-PRESIDENT FOR DEVELOPMENT AND PUBLIC RELATIONS

PITTSBURG STATE UNIVERSITY
PITTSBURG, KANSAS

APPENDIX 10

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ATTACHMENT 2 STUDIO LAYOUT

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INTRODUCTION

The story of the establishment of Pittsburg State University's public radio station, KRPS-FM 90, may benefit others who wish to attempt a similar project. This report has evolved from at least two former editions which were designed to record in note fashion, the intricate strategies pursued to establish the station. The first report, containing fifteen items, was written in September, 1986. The expanded second edition was written in October, 1987.

The September, 1986, report attempted to inform those in the University, who had an interest in the radio station, of the project status. It highlighted the difficulties encountered in the negotiations to secure a suitable frequency and locate a tower site to satisfy Federal Aviation Administration requirements. Both of these problems resulted from the desire of the University to create a 100,000-watt station.

The need for a 100,000-watt station resulted from the desire of the University officers to secure the widest possible broadcast coverage in order to achieve maximum exposure of Pittsburg State in the surrounding region. Beyond that, I recognized from the very inception the need for a powerful station that would reach as large of a listening audience as possible. Because the region's populace live in small towns or in the countryside, the greatest potential audience would assure more station listener support.

The Federal Communication Commission has granted numerous licenses to churches and other groups to operate low-power educational stations throughout the country. This practice has multiplied the difficulties of establishing full-service 100,000-watt public radio stations. For this reason, the efforts of Pittsburg State University to secure one of these channels might prove informative to others in the nation. Because of patience and understanding, the University was able to secure the desired frequency, the only one available in Southeast Kansas, for about half the suggested purchase price.

The problems related to securing a suitable tower site arose from the desire to obtain the land as a gift. The 1050-foot tower required for the University's station

created the need for a rather large tract of land. Locating a site that the Federal Aviation Administration would approve and securing it as a donation added to the complexity of the work of establishing the station.

One of the interesting tasks was to decide on the call letters. After talking to various people, I prepared a list of possible call letters. The most popular suggestion was to use the letters KPSU. In checking, however, I discovered that those letters were used by Panhandle State University. Finally, I suggested Radio Pittsburg State to identify the station, and a majority of the University administrative officers concurred in selecting the call letters KRPS. Subsequently, others have thought the call letters were easy to say which was an important factor in the choice that was made.

A second edition of this document was completed at the end of the summer of 1987 and incorporated in the development report for FY 1987, Target 88: Pittsburg State University Shaping The Future. That included the successful efforts to secure a Public Telecommunications Facilities Program grant which also virtually assured the approval by the Federal Communication Commission of the purchase of KJWR in order to have access to its frequency 89.9 on Channel 210 of the fm band.

In retrospect, this particular report focuses on the actual strategies pursued to get the necessary approvals to construct the station. It also includes the actual problems encountered in constructing the station. Frank Baker, the new General Manager, had advised me on studio design before his appointment. When he arrived at the University, he occupied an office in the Alumni Center, and it was a privilege to work on a daily basis with him in proceeding with the happy task of solving the technical problems of constructing studios and offices, ordering equipment and installing it, and erecting the tower.

The experience of establishing a major public radio station has been invaluable. It was not my first opportunity, however, to work with a public radio station. At Andrews University, it was my privilege to serve as Chairman of the Andrews Broadcasting Corporation for seven years. That Corporation owned and operated WAUS, a radio station affiliated with National Public Radio and qualified for support by the Corporation For Public Broadcasting. I worked with Allen Steele, the General Manager of WAUS, in doubling the station's power to 50,000 watts. Because of my confidence in his judgment and experience, I invited him to serve as the first consultant to President Donald W. Wilson and me in establishing KRPS.

The standard time period for establishing a public radio station in the United States has been from three to five years. In spite of the difficulties, KRPS began broadcasting about three years and eight months after the initial efforts were begun. While working on the project, I still had a role to fulfill as Vice-President for Development of the University that included organizing the division of development, directing the development programs, and chairing a University-wide marketing committee. Without the help of competent consultants, the task would have indeed been impossible.

In undertaking this large project, a number of people had an influential role. First, I would like to thank President Wilson who had the vision to succeed in developing a public radio station at Pittsburg State University. His encouragement and support made it a reality. Also, Donald Widner recognized the importance of a radio station to the University's mission and gave his personal support in a magnificent way; he led the Board of Trustees of the Pittsburg State University Foundation, Incorporated, to accept this as their own project as well. Gary Carlat, Director of Facilities Planning at Pittsburg State University, became interested in the project, and his technical expertise proved to be helpful at all stages.

Larry Waggoner, the consulting engineer, offered the resource of a wise counselor and a skilled negotiator in dealing with the Federal Aviation Administration and the Federal Communication Commission in addition to his engineering knowledge. Mary Dinota, the PTFP grant consultant, proved equal to her reputation as the best possible person to help the University. Testimony to her skill is readily seen in securing the largest grant awarded by PTFP up to that time to establish a public radio station. James M. Weitzman and Allan G. Moskowitz, the consulting counsel, led me through the legal maze that surrounded the various stages and levels of negotiation. Jolene Selvey, my secretary, assisted me well in dealing with the myriad of details involved in working with the consultants and conducting the negotiations for the station.

Two other individuals in Kansas gave me invaluable advice and encouragement. Howard Hill, General Manager of KANU-FM, offered his full support to the project. He was especially helpful in the studio planning phase and also in locating a highly qualified General Manager for the new station. David Horning, General Manager of KHCC-FM, provided invaluable insights and suggestions. He advised me on the initial studio planning and urged me to attempt to secure the full 100,000-watt channel, if at all possible, and be reluctant to settle for less.

Douglas Bennet, President of National Public Radio, accepted our invitation to be the speaker at the launching of the Music Capital Campaign dinner in 1986. He encouraged me while on campus to keep trying to solve the problems related to establishing KRPS, and for that, I will always be grateful. Richard Harland, an officer in the Public Telecommunications Facilities Program also offered his help. I first met him at breakfast in Wichita, Kansas, which David Horning arranged. At that meeting, he was helpful in identifying the difficulties ahead of me in securing a grant, but he also extended encouragement for he recognized the great need.

Finally, during the entire three and a half years of the project, which seemed filled with endless tasks and complex negotiations, my wife Irma Jean, was a constant source of help. I owe her a debt of gratitude because her confidence in my ability to succeed strengthened me in the earlier period of the effort when public expectations were far too unrealistic about the time it took to establish a radio station. She helped me in the ups and downs of the project and finally shared with me the eventual triumph of success.

Joseph G. Smoot
Pittsburg, Kansas

I

THE EARLIEST EFFORTS TO ESTABLISH A RADIO STATION AT PITTSBURG STATE UNIVERSITY

Beginning in 1977, Pittsburg State University made two unsuccessful attempts to establish a radio station. The motivation for this effort centered on a radio course first offered to students more than a decade earlier. That experience culminated in the desire to establish a station in order to have an effective broadcast program for majors in the Department of Speech and Theater. The following account of those early efforts to establish the station recalls the struggles the University experienced before deciding to cooperate with the University of Kansas and KANU in developing translators in Southeast Kansas.

1. The first effort to establish a public radio station at Pittsburg State University occurred in the period 1977-1980. In 1977, President James Appleberry appointed a committee to study the possibility of establishing a radio station. That committee, chaired by Harold Loy, reported to President Appleberry on September 12, 1977, recommending the establishment of a 10-watt station to be supervised by the Department of Speech and Theater. Dr. C. Ray Baird, Vice-President for Administration, was asked to study the proposal for the University. Subsequently, the department submitted a request for funding on May 11, 1978, asking for $22,714 for equipment and $21,400 for personnel. Meanwhile, the Federal Communication Commission announced an indefinite freeze on 10-watt station applications on June 8, 1978. In July, 1978, the Kansas Board of Regents voted against the request for funding for a 10-watt radio station at Pittsburg State University.

2. The second effort to establish a radio station began about the same time as the first attempt in the spring of 1977, when students began talking about a low-powered, student-operated station. This was a more ambitious plan to establish a public radio station. President James Appleberry had discussed public radio with Delbert Shankel, Executive Vice-Chancellor at the University of Kansas. Subsequent discussions led to a meeting in Parsons, Kansas, with Keith Smith, radio program manager for the Corporation for Public Broadcasting, Howard Hill, manager of KANU-FM, Clyde Reed, publisher of the Parsons Sun, and President Appleberry. In the autumn of 1977, a joint decision was

reached by Pittsburg State University and the University of Kansas to operate a public radio station at PSU. In January, 1978, a grant proposal was submitted to the Corporation for Public Broadcasting that was denied because the joint proposal did not meet eligibility criteria.

The Corporation for Public Broadcasting (CPB) developed new criteria effective October 1, 1978, for joint proposals. Under these new regulations, Pittsburg State University and the University of Kansas again submitted a proposal to the Corporation for Public Broadcasting for a six-month planning grant. In July, 1979, it was learned that the CPB would not fund this request. In October, 1979, Robert W. Thomas of the CPB visited Pittsburg State University. After his visit, plans for another joint KU-PSU proposal in 1980 were delayed because of the need to work more with members of the legislature about the project. A final decision was reached in December, 1980, not to proceed with the joint radio project because of a lack of legislative support. The University officers concluded that private fund-raising should be directed toward scholarship funds and not other University capital needs such as a radio station. Without the vision and commitment to undertake a project of that magnitude, Pittsburg State University abandoned the goal of establishing a public radio station.

3. A third effort to provide public radio for Southeast Kansas was initiated in 1984 by KANU-FM of the University of Kansas to construct eight translators at Emporia, Independence, Junction City, Manhattan, Parsons, and Pittsburg, Kansas, at Joplin, Missouri, and at Bartlesville, Oklahoma. Pittsburg State University supported that request and reiterated its support of the project on subsequent occasions. KANU did secure funding for the translators but technical difficulties prevented the station from actual on-site installation of all but two located at Emporia and Iola, Kansas. After Pittsburg State University became successful in establishing KRPS, Howard Hill, General Manager of KANU, decided to cancel the plans for the translator in Parsons, Kansas.

II

THE ESTABLISHMENT OF KRPS-FM 90 AT PITTSBURG STATE UNIVERSITY

When Dr. Donald W. Wilson became President of Pittsburg State University on December 1, 1983, one of the earliest commitments he made was to establish a radio station at the University. The actual effort to establish the station began in the late summer of 1984 when President Wilson asked Dr. Joseph G. Smoot to assume leadership of the project and proceed to establish the station. Dr. Smoot had joined the University on May 1, 1984, as Vice-President for Development and Public Relations.

The following account of the efforts to establish the station reveal the intricacies involved in initial planning, securing a tower site, locating a suitable frequency, and securing approval of the Federal Communication Commission. The story also includes the efforts to secure a grant from the National Telecommunications and Information Administration's Public Telecommunications Facilities Program as well as the private funding strategies designed to secure the needed $1,000,000 to complete the venture.

(1). In August, 1984, Allen Steele, Director of WAUS-FM in Berrien Springs, Michigan, was invited to come to Pittsburg as a consultant. He visited the campus on September 11 and 12 and made a substantial report. The report included an analysis of existing public radio stations in the four-state region as well as University resources to operate the station. He suggested the need to search for a frequency, plan for a station operating budget, develop a proposed studio layout, and apply for a construction permit.

(2). Upon the recommendation of Thomas Beal, PSU alumnus and radio station booster, the University engaged John B. Heffelfinger, a consulting engineer in Kansas City, Missouri, to make a frequency search. He reported on October 29, 1984, that Channel 202 would "permit the use of 100 kw effective radiated power at a height of 500' above average terrain." There were no adjacent channel problems on Channels 201, 203, 204, or 205.

(3). In order to secure the support of Pittsburg radio stations, an advisory group was organized to keep station

managers apprised of University plans. A meeting was held on December 10, 1984, to acquaint the group with the progress thus far. At that meeting, the managers pointed out that a well-known consulting engineer from Wichita, Kansas, might be of help to the University in establishing the station. At the committee meeting on January 14, 1985, it was decided to engage Larry Waggoner of Wichita, Kansas, as consulting engineer. The committee also felt that Channel 202 would be the best frequency for the station. Mr. Waggoner was contacted on January 14, 1985, and invited to submit a proposal to serve as consulting engineer; his proposal was accepted on February 4, 1985.

(4). Meanwhile, the Federal Communication Commission placed a freeze, in December, 1984, on accepting applications for construction permits for new FM radio stations because of the problem of interference of FM frequencies with Channel 6 television stations. The problem especially affected stations operating at the lower end of the FM band on Channels 200 to 207. The ban was expected to last three to four months.

(5). In late 1984 and during the spring of 1985, a successful fund-raising strategy secured support to cover start-up costs. A member of the President's Club gave $10,000 and two Kansas corporate foundations made grants of $15,000 and $5,000 respectively. In all, more than $30,000 was raised to cover start-up costs for the application process.

(6). The search for a tower site began by investigating the possibility of using the Natural History Reserve operated by the Department of Biology about ten miles southwest of Pittsburg for the location of the 500-foot tower. The department chairman and faculty graciously accommodated the University's request to locate the tower at the Reserve. On February 15, 1985, Larry Waggoner reported that an informal check with the Federal Aviation Administration indicated that they would approve a 500-foot tower in the area of the Natural History Reserve. An application was formally submitted on March 12, 1985, but was not approved. The FAA report of April 8, 1985, indicated that the maximum height for a tower on the Natural History Reserve would be 170 feet.

(7). The search for a suitable frequency met with complications because of interference with a Channel 6 television station, KOTV, in Tulsa, Oklahoma. Channel 202 became unavailable at a 100,000-watt level because of the interference problem. Larry Waggoner identified on March 12, 1985, Channel 205 as PSU's best possibility; it could provide 29,000 watts and perhaps more. Accordingly, on April 29, 1985, a letter was sent to John Irvin, Manager of KOTV, requesting their concurrence with the University's

plans to apply for a full 100,000-watt station on Channel 205. Mr. Irvin did not respond. On June 17, 1985, Mr. Irvin was contacted to see if he had a response to President Wilson's letter. He reported that he could not find the letter. On June 18, 1985, another copy of the letter was hand-delivered. Mr. Irvin sent the PSU concurrence request to KOTV's attorney. On July 15, 1985, he responded as follows:

"The results of our engineering counsel's study indicate that, based on the FCC's newly adopted rules, a Channel 205 facility with 100 kilowatts ERP at a height above average terrain of 500 feet would provide interference to KOTV. The distance from KOTV to the coordinates specified for your proposed station is 104.8 miles. Employing the undesired-to-desired ratio specific in the new rules and giving your proposed station an additional credit of 6db for receiving antenna directivity, as provided by the rules, your contour, which would be expected to cause interference within the Grade B contour of KOTV, extends a distance of 34 miles. The KOTV Grade B contour extends 79 miles; therefore, the interfering contour overlaps the KOTV Grade B contour by approximately eight miles.

"In order for you to satisfy the new rules, it will be necessary for you to analyze the population within the calculated interference zone. Population in excess of 3,000 will not be permitted unless the analysis shows that the KOTV interference area is within the city grade field strength contour of a TV broadcast station affiliated only with the CBS Television Network. This may in fact be the case with KOAM-TV, the CBS affiliate serving the Pittsburg/Joplin market. Once you have completed the study, and your application has been filed with the FCC, we will examine it carefully. If the application is in compliance with the new rules, and provides KOTV with the maximum amount of interference protection provided by the new rules, we will not be opposed to your application."

The Federal Communication Commission removed the freeze on accepting new applications to construct FM radio stations late in August, 1985. Missouri Southern State College, Joplin, Missouri, had been able to file their application before the freeze for a low power 6.61 kw (6061-watt station with a 100-foot tower). After the freeze ended, Larry Waggoner reported on September 12, 1985, that Channel 205 was no longer available to PSU because Missouri Southern State College had been granted Channel 204 and frequency protection is provided for up to three channels if there is an interference problem. It should be noted that since 1984, PSU had planned for a 100,000-watt station and had never established a goal to build a low-watt station with limited coverage.

In the memorandum of September 12, 1985, Larry Waggoner identified Channels 201 and 219 as possible channels for the PSU station. Channel 201 had serious problems with the Channel 6 television station, KOTV, and some slight interference with Missouri Southern's Channel 204 on the FM band. Channel 219 could carry a 10,000-watt station and 50,000 watts would be possible with a directional signal. This seemed to be the best possibility for Pittsburg State University. While considering this option, we still attempted to search for a way to have the 100,000-watt station we had always envisioned.

(8). About this time the frequency search changed direction. The Weir Educational Broadcasting Foundation operated a low-power, 380-watt station on Channel 210, at 89.9 mzh using the call letters, KJWR-FM. Channel 210 was the only one left in southeast Kansas that could go to 100,000 watts. The Chairman of the Board of Directors of the Foundation was Walter Dale, pastor of the Assembly of God Church in Weir, Kansas. On two occasions, Vice-President Joseph G. Smoot had conferred with leading Weir citizens about that station. It was a struggling operation. A Weir businessman investigated the situation discreetly for PSU and found that the Weir group would consider the possibility of selling the station. They were in debt for more than $40,000. Because Walter Dale had moved to Texas in October, it was difficult to find anyone to talk to about the station. The name of Dewayne Leyden was identified and he was contacted on November 15, 1985. He said that the group wanted to sell the station for $40,000 to $50,000. He gave Walter Dale's Texas telephone number. His telephone number and address were not generally known.

Dr. Smoot called Walter Dale on November 17, 1985. Mr. Dale clearly wanted to keep KJWR broadcasting as a religious station but did talk about the possibility of PSU assuming control of the Foundation. He agreed that he could be telephoned on November 24, 1985, to determine what his decision about selling would be. Meanwhile, the conversation with Dewayne Leyden had brought pressure on Walter Dale for when Mr. Dale was contacted on November 24, 1985, he was ready to sell. In fact, he wanted to transfer the station to the University as quickly as possible. He said several church members were anxious about the sale. He said that he would check with his employer and telephone to let us know when he could come to Kansas. He did not keep his promise. Dr. Smoot tried to reach him several times before Christmas but to no avail. On January 2, 1986, Dewayne Leyden agreed to get in touch with Walter Dale and ask him to telephone Vice-President Smoot since he had not done so. Mr. Dale still did not call. Finally, on January 12, 1986, Vice-President Smoot reached Walter Dale and learned that he did not want to sell the station. Later, Dr. Smoot found that Mr. Dale had transferred control of

the station (at least the finances) to John Graves of Bay City, Texas, on December 23, 1985. Mr. Dale had been talking to Mr. Graves all along while also talking to Dr. Smoot. That appeared to be another blind alley for Pitt State's radio hopes.

In this phase of the negotiation, the University had engaged a Pittsburg attorney, J. B. Towner, to assist in the purchase of the station. In March, 1985, the University had engaged a consulting attorney in Washington, D.C., to help file an application with the Federal Communication Commission. At first James M. Weitzman, associated with the law firm of Shrinsky, Weitzman, and Eisen, was assigned to the University; later Allan G. Moskowitz assumed that responsibility. On January 1, 1987, the partners of this firm joined the New York law firm of Kaye, Scholer, Fierman, Hays & Handler but continued their offices in Washington, D.C.

(9). Near the end of 1985, the question of a site for the tower had not been settled. When the Federal Aviation Administration denied a 500-foot tower on the Natural History Reserve on April 8, 1985, another site was investigated immediately. On April 9, 1985, Dr. James R. Triplett, Chairman of the Department of Biology at Pittsburg State University, wrote to Dr. Smoot concerning the donation of a tract of land by a prominent Wichita citizen, William Reals, for a nature education center. The land was located in Crawford County about a mile and a half northeast of Cherokee. A preliminary check with the FAA early in May, 1985, revealed that the land could be cleared for a tower site. Negotiations with the prospective donor progressed slowly. After considerable discussion, Dr. Reals came to Pittsburg for a meeting with University officers to offer the land. At that time, it was proposed to the donor that the radio tower be sited on the land. This proposal was rejected but several other alternative sites were offered. One just west of the property to be donated was considered and the donor agreed to donate the eight-acre tract on February 26, 1986, but later revoked that decision after the farmer managing the property objected. The donor then agreed to site the tower on the original track of land he proposed to give the University.

Another aspect of the tower problem was the possibility of a joint tower with Washburn University's KTWV-TV. Dr. Smoot began conversations with Dale Anderson, KTWV-TV manager, on November 6, 1985, to determine if a joint project could be feasible. Washburn University, located at Topeka, Kansas, had secured a construction grant in southeast Kansas for more than $200,000 to erect a tower to carry their signal in this area. In negotiating for a channel, they met with ill success and finally early in April, 1986, learned that they could get only a temporary

channel assignment. This caused them to lose their construction grant. The University had agreed to permit KTWV-TV to build their tower on the University property to be secured for the FM radio station tower.

(10). By March, 1986, the best option available for a frequency was Channel 219. The decision was reached to file immediately for a 10,000-watt station with a 500-foot tower and later increase this to 50,000 watts in a directional signal. An application was prepared for this option on March 26, 1986. In a final check with station Z103-FM in Joplin, Missouri, it was discovered that they were protected by a ten-mile buffer zone in addition to the regular 40-kilometer provision so far as frequency interference. The site for PSU's tower, just settled a few days before, would require a slight waiver of the 40-kilometer rule. In checking with the station manager, however, it was learned that they intended to exercise their option under the additional 10-mile buffer zone and construct a 1000-foot tower in the Weir, Kansas, vicinity. This ended any hope of filing for Channel 219.

(11). This turn of events left PSU with only two frequency possibilities. These were Channels 201 and 210. Because Channel 201 could be used for only about 10,000 watts with a tower site in the southern part of Crawford County, it became necessary to consider once more Channel 210 (KJWR-FM) with its potential for 100,000 watts. Early in April, 1986, consideration was given to filing an application for Channel 210 along with an Order To Show Cause why it should not be reassigned to Pittsburg State University. Considerable work was done on a statement supporting the premise that Pittsburg State University should have Channel 210 to serve the public interest. It took most of April to prepare the engineering study, have it checked by PSU attorneys in Washington, D.C., deal with various contingencies, and work through the options and decisions concerning them.

Toward the end of April, 1986, contact was made with Santa Fe Community College which had had a channel conflict with the University of New Mexico at Albuquerque. They had planned a similar proceeding as PSU but ultimately were able to resolve the conflict favorably.

Late in April, the Washington attorney advised Dr. Smoot to reopen discussions with John Graves in Texas to attempt to purchase station KJWR-FM as the filing of the application on the basis of the Order To Show Cause would be a long, drawn-out process. The best legal opinion was that Pittsburg State University had a strong case and would very likely win but the time involved might take up to two years. There was such a limited public understanding already of the complexities of establishing a radio station, especially

under the difficult circumstances facing the University, that a lengthy delay would be untenable.

On April 30, 1986, conversations were opened with John Graves of Bay City, Texas. While he talked as if he owned station KJWR-FM, he had no legal status in the Weir Educational Broadcasting Foundation. The three trustees of the Foundation were still legally responsible with Walter Dale as chairman. John Graves, a minister, also had experience as a businessman. He seemed genuinely interested in the University's educational mission and desire to operate a 100,000-watt radio station. While he planned to increase the power of KJWR-FM, he had no idea of expanding it to 100,000 watts. He felt the 10,000 watts available on Channel 201 would fit their needs. He felt the figure of $40,000, that had been mentioned earlier was too low; Dr. Smoot then offered him $45,000. He said he would think it over and that Vice-President Smoot could call him back on Monday, May 5. The following Monday, John Graves said that he had not reached a decision and that he would get back in touch in a few days. That sounded like a repeat of a similar conversation with Walter Dale in November and December of 1985 that ended in the University being ignored.

At this point the University administration decided to file the application with the FCC on Channel 210 along with the Order to Show Cause. The application was filed on May 6, 1986. Late that evening, John Graves called Dr. Smoot and President Wilson because a Pittsburg reporter had called him for an interview which upset him. The news coverage suggested that PSU had "jumped the gun" and also had "crossed signals" regarding the actions taken. Nothing could have been further from the truth. John Graves demonstrated that he wanted to discuss the issue, and he was invited to visit Pittsburg at University expense to discuss the matter. He came on May 22 and met with President Wilson and Vice-President Smoot as well as engineer Larry Waggoner. The result of these conversations reassured University officials that Mr. Graves would work with them to reach a solution.

Discussion about purchasing station KJWR-FM continued into June. On June 16, 1986, Mr. Graves said that he and others owed $59,605 on the station when he took it over in December, 1985. He claimed subsequent investment in the station as well as other asset value. Dr. Smoot offered him $65,000 for the station on June 16, and also agreed to move the KJWR-FM studio to PSU's tower site, provide tower space for KJWR-FM to broadcast on Channel 201, and pay the costs to bring them to 10,000 watts on Channel 201. Mr. Graves said he would consider it and call back. He implied that it would take $100,000 to buy the station which consisted of a small building to house the studios (valued at about $2,000), an old transmitter, a rickety tower, and a few

other odds and ends. The station's broadcasting operation consisted of satellite programming with no personnel at the site. Mr. Graves did not call back. Early in June, PSU had filed a motion to hold in abeyance for three weeks the Order to Show Cause while discussion with Mr. Graves proceeded. This motion ended later in June and the Order was reinstated.

A continuing chapter in the KJWR-FM saga occurred on July 26, 1986. John Graves called Dr. Smoot and offered to swap KJWR-FM for some houses that Phillips Petroleum Company, Bartlesville, Oklahoma, owned and were selling cheaply near Bay City, Texas. Such a deal would depend on whether Phillips would be willing to donate them to PSU. Contacts were made with Phillips officials but no resolution of the matter was achieved by the end of August, 1986. This proposal would seem to indicate, that KJWR-FM was available to the highest possible bidder, and that it was not necessarily in the long-term interest of the present owners to expand its operation through additional investment.

(12). An interesting interlude in the PSU radio story was some discussion of the possibility of the University constructing a 1200-foot tower and renting antenna space to commercial radio stations and two-way radio operations. An investment of $350,000 could possibly realize an income of $60,000 to $70,000 a year. The Pittsburg State University Foundation trustees authorized the Executive Committee on July 2, 1986, to proceed with a study of the possibility of the venture. Nothing concrete, however, was decided about the prospect during the summer of 1986.

(13). Because of all of the obvious difficulties in filing on Channel 210, it was decided to explore other options with Channel 201. Preliminary engineering studies indicated that a site in the vicinity of Girard might permit construction of a 500-foot tower utilizing 50,000 watts. Several engineering problems were encountered including one with the Channel 6 television station, KOTV, in Tulsa, Oklahoma, and a potential problem with a Kansas station. Several visits were made to Girard to inspect properties. One tract of land just a mile west of Girard, Kansas, turned out to be an ideal site that would solve the Channel 6 television interference problem and permit a station to operate on Channel 201 at 72,000 watts. Negotiations were entered into to purchase the land at a reasonable price. The owners would not reduce their asking price which forced the University to offer $1,500 an acre for about ten acres of land fronting on Highway 57. An option was arranged on August 19, 1986, with respect to purchasing the land.

During the month of July, the engineering studies were completed and reviewed by the Washington attorneys. The attorneys encountered difficulties with the engineering

studies as they related to the Channel 6 television interference problem and additional work had to be done. Finally, the University filed a second application with the FCC on Thursday, August 14, 1986, for a permit to construct a radio station utilizing Channel 201 at an effective radiated power of 72,000 watts.

(14). Meanwhile, Vice-President Smoot met with members of the Kansas Public Radio Broadcasters Association in Hutchinson, Kansas, on May 29, 1986. The group pledged their support for KRPS-FM, especially with the Kansas Public Broadcasting Commission. Several positive benefits resulted from this meeting. First, the meeting was held at the studios of KHCC-FM in a former residence hall similar to the site of PSU's proposed studios in Shirk Hall. The studios served as an excellent model for the construction of PSU's studios. Second, the KHCC-FM manager, David Horning, accepted Dr. Smoot's invitation to serve as a consultant in studio planning. Third, David Horning recommended Mrs. Mary Dinota, a Washington, D.C. consultant, to work with PSU in securing a construction grant from the National Telecommunications and Information Administration's Public Telecommunications Facilities Program (PTFP). She accepted PSU's invitation to serve as the consultant on the project on June 2, 1986. During the summer, Vice-President Smoot began working with David Horning on a studio design for space in Shirk Hall. He came to campus for a visit and after further conferences submitted a proposal in December, 1986, for the development of the studios for the radio station.

(15). Work was begun on the grant proposal for funding from the Public Telecommunications Facilities Program during the summer of 1986. Mary Dinota, the consultant who had retired as an active staff member at PTFP, came to Pittsburg State University on September 25 and 26, 1986, to work with Vice-President Smoot in developing the proposal, designing several studies to be incorporated in the request, and giving expert advice concerning the preparation of the proposal. This work continued through January, 1987. Mary Dinota returned to Pittsburg on February 16, 1987, to review the University's grant application and offer other suggestions to improve its quality as a request for major funding. The grant proposal was filed at mid-March, 1987, on the basis of constructing the station utilizing Channel 201 with the tower site at Girard, Kansas.

During the 1986-1987 year, various contacts were made with Kansas legislators and legislative committees with respect to a matching grant for the radio station. The PTFP grant would only fund a maximum of 75% of the tower and equipment costs. Sufficient support, however, could not be secured in the State Legislature for matching funds.

(16). About the time that Pittsburg State University filed its application in August, 1986, for a construction permit utilizing Channel 201 at 72,000 watts, Missouri Southern State College, Joplin, Missouri, filed an application, unknown to PSU, for an increase in power from 6,000 watts to 10,000 watts on Channel 204. Larry Waggoner, consulting engineer, prepared the PSU request for 72,000 watts based on the existing MSSC 6,000-watt station and had allowed for little buffer between the 201 and 204 channels. The MSSC request came into immediate conflict with PSU's 201 filing. These applications lay on a Federal Communication Commission desk for a couple of months before PSU discovered the problem. Larry Waggoner suggested that PSU could lower its power request on Channel 201 to 60,000 and solve the conflict problem. Meanwhile, MSSC did not learn of the potential conflict until March, 1987. Several contacts were made between Vice-President Smoot and Morris Sweet, MSSC's engineer, in March, 1987. Because of the negotiations that had surfaced regarding KJWR-FM and its possible purchase, Dr. Smoot decided to delay further negotiations with MSSC regarding the conflicting applications on Channels 201 and 204.

(17). In early March, 1987, Vice-President Smoot determined to try once more to confer with John Graves of Bay City, Texas, about KJWR-FM. The station had gone silent in December, 1986, and was put back on the air shortly after the first of the year and went down again soon afterwards. A series of telephone conversations were held, and those connected with KJWR-FM could see that they were about to lose the station and also lose Pittsburg State University as a potential station purchaser. Because of this leverage, Vice-president Smoot offered John Graves $50,000 and he agreed to accept it. Negotiations with lawyers in Pittsburg and Washington, D.C., for the purchase of the station took place in March and April and a contract was drafted and signed on April 27, 1987.

On May 14, 1987, an application was filed with the Federal Communication Commission to transfer the license of KJWR-FM from Weir Educational Broadcasting Foundation to Pittsburg State University. On May 22 an application was filed with the FCC to increase the power of KJWR-FM on Channel 210 from 380 watts to 100,000 watts, and a request was made to change the call letters of the station to KRPS-FM. Also, on May 22, 1987, PSU applications on Channel 210 with the Order to Show Cause and Channel 201 were withdrawn from the Federal Communication Commission. Late in June, 1987, the FCC approved the transfer of the KJWR-FM license from Weir Educational Broadcasting Foundation to Pittsburg State University. The request for the increase in power was granted in August, 1987.

(18). The acquisition of full rights to Channel 210 with its potential for a 100,000-watt station naturally changed the thinking about the tower site and location. A tower site in southern Crawford County would give better coverage of the populated area in Southwest Missouri, Northwest Arkansas, and Northeast Oklahoma in addition to Southeast Kansas. Dr. William Reals had once offered a tract of land two miles west of Weir for a tower site. It was ideal for the current need. Accordingly, a request was made in May, 1987, with the Federal Aviation Administration to secure approval to construct a 1050-foot tower on the site two miles west of Weir on Highway 103. That request took longer than most to process because of vacation times of the FAA inspectors and a larger than usual number of applications before the FAA. The proposal was put on public notice on July 21, 1987, with a cut-off date of August 20, 1987. The request was granted by the FAA on September 28, 1987. Dr. William Reals was made aware of the University's need of the land in July, 1987, and graciously offered it as a gift to the University.

All of these developments finally gave KRPS-FM all the necessary components to become a major public radio station in the four-state region and indeed in the entire United States. The potential coverage included a radius of about 80 miles from Pittsburg, Kansas. In that area, the population provided a suitable market to support public radio effectively. The distribution of that market with respect to residence in states and potential listening areas is as follows.

State	First Class Coverage 1 Milovolt	Secondary Coverage Listenable	Totals
KANSAS	126,280	40,000	166,280
OKLAHOMA	37,495	20,000	57,495
MISSOURI	148,457	47,500	195,957
ARKANSAS		10,000	10,000
	312,232	117,500	429,732

(19). The National Telecommunications and Information Administration is a division of the Department of Commerce. The NTIA program to fund new public radio stations is called the Public Telecommunications Facilities Program. Vice-President Smoot had first conferred with Richard Harland, program officer for the Plains States, at a breakfast arranged by David Horning in Wichita in the summer of 1986. Mr. Harland was guarded about a grant at that time because of all the difficulties the University was experiencing with respect to locating a suitable broadcast frequency. The opportunity to meet him, however, turned out to be fortuitous. Dr. Smoot proceeded to prepare a grant application with the help of Mary Dinota's expert advice.

On March 10, 1987, Vice-President Smoot called Richard Harland to inform him that the University's grant application was being mailed to meet the March 17, 1987, deadline. The basis for the grant application was on the FCC Channel 201 (72,000 watts) filing with the FCC. Dr. Smoot advised Mr. Harland of the new, recent developments with regard to purchasing KJWR-FM and acquiring rights to Channel 210 and the Weir Educational Broadcasting Foundation. This interested him immediately. He suggested that Dr. Smoot write a letter making a statement about the possible acquisition of Channel 210 and include it with the University's application. The next few days brought a flurry of activities. Pittsburg State University filed an addendum to the grant application using Channel 201 that was essentially a new grant application utilizing Channel 210 to construct the University's radio station. The grant request included provision for a 1050-foot tower which would enable KRPS-FM to reach widely into the four-state area with a population of almost a half million in the potential listening audience. This new application increased the total funds requested from $393,223 to $675,974 with the possibility of a 75% grant total if an award was made.

In May and June, 1987, the coordination of the details of the grant process with the two applications before the FCC to transfer the license of KJWR-FM to Pittsburg State University and increase the power from 380 watts to 100,000 watts continued the complicated maneuverings that had been a part of the process from the project's inception. Legal questions as to whether the FCC would permit the station to remain silent more than 60 days and treat the license transfer as a "construction permit" had to be resolved by University attorneys with individuals in the FCC and the NTIA. On June 29, 1987, the FCC announced approval of the transfer of KJWR's license which gave Pittsburg State University the radio station it had sought for so long, silent though it was.

On May 22, 1987, Pittsburg State University had requested that the FCC approve the change of the call letters of KJWR to KRPS. The letters had been selected after Vice-President Smoot conducted a study of suitable call letters acceptable to the University and suggested Radio Pitt State (KRPS) which subsequently received the widest support in the University. On September 4, 1987, the FCC approved the change in the call letters to KRPS.

Early in July, 1987, Richard Harland called Vice-President Smoot to inform him that the grant application had made the PTFP first-round consideration and that the next phase was to negotiate the size of the grant. This took several days with conversations between the PTFP consulting engineer and Larry Waggoner, PSU's consulting engineer. Mr. Harland at first said that because of limited grant funds

available and the size of PSU's request, the best that PTFP could do was a 50-50 match. After a week of discussions with Mr. Harland, an appeal to Dennis Connors, Acting Director of PTFP, and extensive engineering analyses, Dr. Smoot agreed to revise the University grant application making a request for total funds of $603,918 with a 70-30 match which would mean a grant total of $422,742. A revised grant application (the third) was submitted on July 14, 1987. Happily, that grant was awarded to Pittsburg State University on September 9, 1987. It was the largest grant ever made up to that time by the Public Telecommunications Facilities Program to a public radio station.

(20). With all the approvals secured through the FCC and the FAA for KRPS-FM 90 (Channel 210), construction of the studios, purchase of equipment, erection of the main tower, studio tower, and satellite dish could proceed. Also, the planning and construction of the transmitter building at the tower site could begin. David Horning of KHCC had supplied a proposal for studios to Dr. Smoot in December, 1986. On two different occasions, Dr. Smoot had sent Gary Carlat, University architect, to Hutchinson, Kansas, to study the studios at KHCC and confer with David Horning. Dr. Smoot conferred with members of the Kansas Broadcasters Association at their August meeting in Lawrence, Kansas, about studio layout. He also visited the studios at KWIT, Sioux Falls, Iowa, on August 28, 1987, and conferred with the staff there about the KRPS studios. At a meeting of the public radio station managers at Branson, Missouri, Dr. Smoot invited Gary Carlat to meet with him and two general managers, Howard Hill of KANU and Frank Baker of KWIT, to review architectural plans for KRPS, on Monday, September 14, 1987. Finally, preliminary planning for the studios was completed, presented to President Donald W. Wilson, and his approval secured on September 22, 1987, to complete the architectural plans.

(21). On September 28, 1987, Larry Waggoner came to Pittsburg to meet with Dr. Smoot, Gary Carlat, and Clifford Beougher, Vice-President for Finance, to review the engineering planning. At that meeting, they prepared the following construction schedule as a feasible plan for getting KRPS on the air. This simple schedule of the main dates did not include the myriad of detailed tasks to be completed within each large task. Gary Carlat adjusted the schedule by extending the completion date from March 30 to April 15, 1988.

1988

April	15*	Testing completed. On the air.
April	15*	Studio and transmission equipment installed

March	1*	Main tower, studio tower, satellite dish installed
April	1*	Studio construction completed
March	1	Staff hired
February	15	Equipment delivered
1987		
December	15	Contracts let
December	15	Transmitter building construction completed
November	15	Bidding completed
November	1	Construction begun on Transmitter building
November	15	General Manager hired
October	30	Studio area made ready for construction
October	9	Bidding specifications sent to state
October	7	Transmitter building planning completed
October	7	Bidding specifications completed
September	28	Meeting to finalize engineering planning
September	22	Preliminary studio and office planning approved

This schedule would permit KRPS to be broadcasting for two weeks before the May 1, 1988, deadline when a request had to be made to the Corporation for Public Broadcasting for an operating grant effective on September 1, 1988.

(22). On September 22, the first advertisement was made for the General Manager of KRPS-FM 90 in Current. The University advertised for the position in the National Public Radio Listing, Broadcasters Management Journal, and the Tulsa, Oklahoma, and Kansas City, Missouri, Sunday newspaper classified advertising sections. In addition, flyers were sent out to all public radio stations in the surrounding states. The cut-off date for receipt of applications was October 16, 1987. Dr. Smoot chaired the search committee which included Clifford Beougher, Mary Elliot James, Harold Loy, and Richard Welty as members. November 1, 1987, was set as the preferred date for the appointment of the General Manager. The committee met on

October 5 and again on October 20 to make the selection of candidates to be invited to campus for an interview. Frank Baker, General Manager of KWIT in Sioux City, Iowa, was selected for an interview, and he came to Pittsburg on November 2, 1988. He had extensive experience in public radio and was offered the position. His appointment became effective December 6, 1987.

(23). Planning for the funding for the construction of the University's radio station occupied considerable time, thought, and work while all of the preceding developments occurred. The Pittsburg State University Foundation accepted the challenge of the radio station as a special project. From its inception, the project had the interest and support of the Board of Trustees of the Foundation. The start-up funding secured in late 1984 provided the initial finances to pay the legal and engineering consulting fees related to all of the efforts in securing a suitable frequency. The Foundation made the radio station a project for three Annual Fund drives. Other unrestricted funds were assigned to the station.

By the summer of 1987, the construction and first year operating costs could be more accurately estimated. The negotiated cost of equipment and tower construction with the Public Telecommunications Facilities Program established a firm figure for that expense. Studio renovation costs were estimated with the inclusion of $50,000 of University labor provided by the plant service staff. The start-up costs of purchasing KJWR and all other related engineering and legal fees also could be calculated rather accurately. In the PTFP grant proposal, the first year's operating budget was estimated to be $150,000, which is the minimum amount to qualify for Corporation for Public Broadcasting funding. The total funding needed to put KRPS on the air and operate the station during the first year totaled $1,028,918 as outlined below.

$ 603,918	Tower Construction And Equipment Costs
175,000	Renovation Of Shirk Hall For Studios
100,000	Start-up Costs Of Purchasing KJWR-FM (includes engineering and legal costs)
150,000	KRPS-FM Operating Budget For First Year
$1,028,918	Total Costs

Fortunately, the University had been able to raise a sizable amount of the $1,028,918 by October 1, 1987. Funds in hand included the following amounts.

$ 220,000	Pittsburg State University Foundation
50,000	Pittsburg State University
422,742	Public Telecommunications Facilities Program
$ 692,742	Total Raised To Date

The above statement of $692,742 in available funds as of October 1, 1987, indicated that the Pittsburg State University Foundation had the following funding need for KRPS-FM.

$1,028,918	KRPS-FM Costs To Begin Broadcasting and operate for the first year
692,742	Funds Raised (cash, pledges, grants)
$ 336,176	Funds To Raise To Begin Broadcasting
1,000,000	Permanent Endowment Fund To Help Operate KRPS-FM
$1,836,176	Total Funds Needed

The Permanent Endowment Fund was established through a planned gift. Actual cash needed to complete the funding plan was $336,176, as of October 1, 1987.

On September 23, 1987, the first meeting of the KRPS-FM Development Committee convened. The membership of the committee represented a rather wide geographical area in the four-state region covered by the broadcast signal. The committee accepted the challenge to assist the Foundation in completing the funding needs for the station. The committee membership included the following individuals.

George Nettles, Chairman	Pittsburg, Kansas
Marvin Cinotto	Parsons, Kansas
Dick Cooper	Columbus, Kansas
Frankie Dunnick	Fort Scott,Kansas
Gordon Elliott	Pittsburg, Kansas
Dave Freeman	Fort Scott, Kansas
Roger Gladden	Joplin, Missouri
Bill Harsch	Miami, Oklahoma
Carol Smith	Iola, Kansas
Dick Trammel	Rogers, Arkansas
Jay Westervelt	Parsons, Kansas
Wendell Wilkinson	Pittsburg, Kansas

George Nettles, Committee Chairman, contributed excellent leadership in the effort to raise funds locally for the station. Through his help and the work of the

development staff, about $100,000 was realized toward the goal. Some of the estimates were too high in the original planning but unforeseen expenses made the original figures rather accurate. At the close of the 1988 fiscal year, there was still a need for about $200,000 to cover the total construction costs and operating budget. Continuing efforts to raise those funds will be pursued through the Pittsburg State University Foundation.

(24). The day-to-day work of monitoring the various construction projects, planning and supervising equipment installation, preparing program plans and assembling the staff occupied a lot of General Manager Frank Baker's time. He worked long hours at the job and kept a daily log of the myriad of details that he had to consider. That log is in Attachment 5. The process of advertising, reviewing applications, and interviewing finalists for staff positions occurred throughout the first three months of 1988. Eventually, however, the station had a full complement of five professional staff members by the time broadcasting began on April 29, 1988, that included a Director of Development, Director of Music, Director of News, and Chief Engineer.

(25). The process of checking on equipment orders, monitoring the construction of the studios, and the erection of the tower which included the transmitter building at that site as well as a road to the facility required constant supervision. Frank Baker prepared the quarterly reports to the Public Telecommunications Facilities Program officer. They are in Attachment 4.

The equipment bids were reviewed in November; on November 24, 1987, Vice-President Smoot informed the University Purchasing Officer of the following successful bidders. The total came to about $104,000 less than estimated in the PTFP grant.

Transmission Structures	LTD Tower	$245,000.00
Broadcast Supply West	Studio Equipment	59,452.76
Harris	Transmitter Equipment	146,835.76
Harris	Satellite Equipment	14,725.60
Allied	Test Equipment	7,697.00
		$473,711.12

The processing of the orders resulted in initial deliveries of equipment beginning in February, 1988. In May, 1988, after negotiation with Richard Harland of the Public Telecommunications Facilities Program, an additional proposal for equipment was submitted amounting to $31,867. Even so, the station still had unmet equipment needs. A list of the additional equipment needs was prepared in the summer of 1988 for University review. The initial equipment

list is in the PTFP grant application. These supplemental equipment lists are included in Attachment 1.

The architectural firm of Caldwell and Caldwell, Pittsburg, Kansas, was selected to plan the KRPS studios in Shirk Hall. The plans were completed early in November, 1987, and bids let to choose a contractor. A sketch of the studio plan is in Attachment 2. The successful bidder was Ledford Construction Company, Cherokee, Kansas, for a contract price of $124,948. The bid was let on December 15, 1988, and construction began early in January. Ledford Construction also built the transmitter building at the tower site for a total cost of $31,083.04, which included $23,468 for the building, $3,567.58 for electrical service, $787.46 for miscellaneous electrical costs, and $3,260 for the fence around the tower and transmitter building. The road to the tower site required another $18,737.25 expenditure.

(26). While the complex process of creating a radio station proceeded, the necessary arrangements to become a member of National Public Radio were undertaken by General Manager Frank Baker. The initial application was filed on February 2, 1988. On May 4, 1988, Mark Sachs, NPR Station Services, visited the station and campus. As a result of his visit, the NPR Board Membership Committee approved full membership for KRPS-FM on May 21, 1988. The station began broadcasting NPR satellite programs on the very first day. The official contract between National Public Radio and KRPS was signed by President Donald W. Wilson on July 11, 1988. The 1987 Annual Report of National Public Radio included KRPS in its list of Member Stations as revised in June, 1988.

(27). On September 14 and 15, 1987, Vice-President Smoot attended the Public Radio In Mid America Association (PRIMA) meetings in Branson, Missouri. Gary Carlat also joined him there, and they conferred with Frank Baker of KWIT and Howard Hill of KANU about studio design. Since Douglas Bennet was at the meetings, this provided a good opportunity to discuss with him membership in National Public Radio. At the PRIMA meeting, Dr. Smoot also contacted Pat Wente and Augustine Dempsey, who represent station relations for the Corporation for Public Broadcasting. He discussed with them the procedures for becoming qualified by the Corporation for Public Broadcasting. Frank Baker later assumed the responsibility of filing the official application. The application was filed on April 28, 1988, just before KRPS began broadcasting on April 29, 1988. On June 1 and 2, 1988, Pat Wente visited the campus to verify the broadcasting accomplishment and certify that KRPS met CPB requirements. She indicated that getting the station on the air in eight months after notice of receiving a PTFP grant was an almost unbelievable

accomplishment rarely if ever duplicated in the experience of the Corporation for Public Broadcasting. Official word that KRPS had been certified CPB qualified as of May 1, 1988, came on June 13, 1988.

(28). The final weeks were hectic indeed as pressure mounted to complete the studios and install the equipment. KRPS Chief Engineer Keith Retzer assumed his duties on April 6, 1988. During the final week, the Chief Engineer, Dennis Semple, Chief Engineer KWIT in Sioux City, Iowa, and Larry Waggoner, Consulting Engineer from Wichita, Kansas, assisted in the equipment installation. Wet weather had delayed tower construction. The tower construction could not be completed by the targeted date and consequently, the antennas could not be installed at the top. Fortunately, a loaner antenna was secured from KANU in Lawrence, Kansas, and mounted on the side of the tower to permit limited coverage. The micro-wave tower had to be erected and the satellite dish installed on the roof of Shirk Hall. The time for the first broadcast was set for 4:00 P.M. on April 29, 1988. Final assurance that KRPS would go on the air came only minutes before Frank Baker, General Manager, signed the station on the air exactly at 4:00 P.M. Present were University officers and friends of the station to witness the historic event. In the first hour, President Donald W. Wilson and Vice-President Joseph G. Smoot were featured in interviews about the station. The broadcasting schedule which the staff developed in the course of the first few weeks of programming is in Attachment 3.

The completion of a major project has its own special rewards. It also leaves a certain void because all the tasks that required such energy and concentration have been concluded successfully. In the station organization, the General Manager reports to the Vice-President for Development and Public Relations. As it will take some time to stabilize the operation of the station, the Vice-President will be involved closely in the station planning and operation of a development program to secure listener support. The calendar for FY 1989 which serves as a guide for various aspects of station development is in Attachment 6. Attachment 7 contains the operating budget for FY 1989. It will probably take at least two years to stabilize the financial operation of the station. In that sense, the struggle to be continues.

ATTACHMENT 1

May 17, 1988

Richard Harland
PTFP
NTIA, Room H-4625
14th Street & Constitution Avenue, NW
Washington, DC 20230

Subj: Amendment request (revision), grant award #20-01-77006

Dear Mr. Harland,

As per our telephone conversation of last week, enclosed is a request for additional equipment for KRPS, licensed to Pittsburg State University, Pittsburg, KS.

Our request is for the following equipment:

Origination Equipment

Recorders

Otari MX5050BII reel-to-reel (4)	$8,000	

Other

Nakamichi MRI Cassette Deck (1)	995	
Gorman-Redlich EBS System (1)	575	
	1,570	
SUB-TOTAL ORIG. EQUIP.		$ 9,570

Dissemination Equipment

Sidekick 67 kHz SCA Generator (1)	2,700	
Sidekick 92 kHz SCA Generator (1)	2,700	
Belar SCM-1 67 & 92 kHz SCA Monitor (1)	1,650	
Mosely MR-1600 Remote Control (1)	4,985	
	12,035	
SUB-TOTAL DISSEM. EQUIP.		12,035

Satellite Receiving Equipment

Tectan 412 Demodulators (4)	7,300	
Tectan Demod Power Supply (1)	1,035	
McCurdy Netcue Control Panel (2)	1,284	
McCurdy Mono-Stereo Relay panel (1)	160	
McCurdy Interconnect Cables (one set)	133	
MPR Netcue Receiver (1)	350	
	10,262	
SUB-TOTAL SAT. REC. EQUIP.		10,262
GRAND TOTAL		$31,867

Upon notification of acceptance of this revision, I will begin the bidding process. As we discussed, I have also enclosed a signed UCC-1 form in order to speed along the process. A completed equipment list, with model and serial numbers of equipment, is being prepared.

Thank you for your help and assistance. I look forward to your notification of acceptance.

Sincerely,

Frank W. Baker
General Manager

KRPS EQUIPMENT NEEDS

KRPS was fortunate to have received a Public Telecommunications Facilities Program (PTFP) grant. These grant monies were limited, however, to the equipping of a master control room and a production control room. No other studio, news or remote equipment purchases were permitted under the PTFP program.

It would be easy (and somewhat understandable) for non-broadcast-oriented people to look at our facilities and feel that KRPS has no need for additional equipment. Nothing could be further from the truth. Our equipment needs are still very real and very critical.

In order to fulfill its mandate of service to the University and the community, KRPS has two separate areas of focus: news and arts. For the last two months since our sign-on, we have focussed almost exclusively on one of these two areas, that being news.

Our lone production facility is now used for news production from nine a.m. to five p.m. minimum, and often is used in the evening hours. We already are in a bind because non-news production simply cannot be done, or can only be done at odd hours or on a catch-as-catch-can basis. When school starts in the fall and we are then working with additional student help, the strain on the one production facility will increase--perhaps dramatically.

As part of our arts commitment, we need to produce in-studio, locally-originated programming as well as field recordings of concerts, speakers and events. We simply do not have that capability. A second fully-equipped production studio is imperative at this time. It is also imperative that field recording equipment be obtained so that we can begin recording concerts in the area.

The third equipment need is for additional news recording/editing equipment. This would take more strain off our production facilities and give student news personnel additional news capabilities. The cassette recorders are for the same purpose.

The final two equipment needs are for backup equipment to have on hand in case of failure of our main transmitter, exciter or satellite equipment. Having this equipment on hand could save KRPS as much as a week (or more) off-air in an emergency.

Here, then, are our equipment needs:

1. Additional production facilities

1 control board (Auditronics)	$ 15,000
1 console table (Arrakis)	1,500
1 mic boom	50
2 cart machines (1 rec., 1 play)	6,060
2 reel-to-reel machines (Revox)	4,800
2 turntables (Technics)	1,400
1 cassette deck (Tascam)	950

1 compact disk player	1,200
1 telephone interface (Gentner)	800
2 monitor speakers (Electrovoice)	400
1 equipment rack (Soundolier)	250
1 headphones	75
misc. wires, connectors, etc.	1,000
TOTAL Production Room	$ 33,485

2. Basic production capabilities in newsroom

1 mixer	5,000
1 console table (Arrakis)	1,200
2 cart machines (1 rec., 1 play)	6,060
1 (or more) reel-to-reel (Otari)	2,000
1 mobile tape cart	350
1 cassette deck (Tascam)	950
1 telephone interface (Gentner)	800
1 equipment rack (Soundolier)	250
1 headphones	75
misc. wires, connectors. etc.	1,000
TOTAL Newsroom	$ 17,685

3. Remote recording capability

1 Otari or DAT recorder	4,500
1 STAR carrying case	600
1 stereo field microphone	3,500
1 cassette deck	950
1 carrying case	150
1 set connectors/mic cables/wires	200
TOTAL Remote recording	$ 9,900

4. News reporting equipment

4 cassette recorders	800
4 Electrovoice 635A microphones	300
4 mic cords/power cords	75
4 mic stands	100
4 carrying cases	60
TOTAL News reporting	$ 1,335

GRAND TOTAL EQUIPMENT $62,405

5. Transmission equipment*

1 back-up exciter	(new)	6,000
	(used)	500 (?)
1 back-up transmitter	(new)	30,000
	(used 1 kw)	2,000 (?)
	(used 5 kw)	5,000 (?)
	(used 10 kw)	10,000 (?)

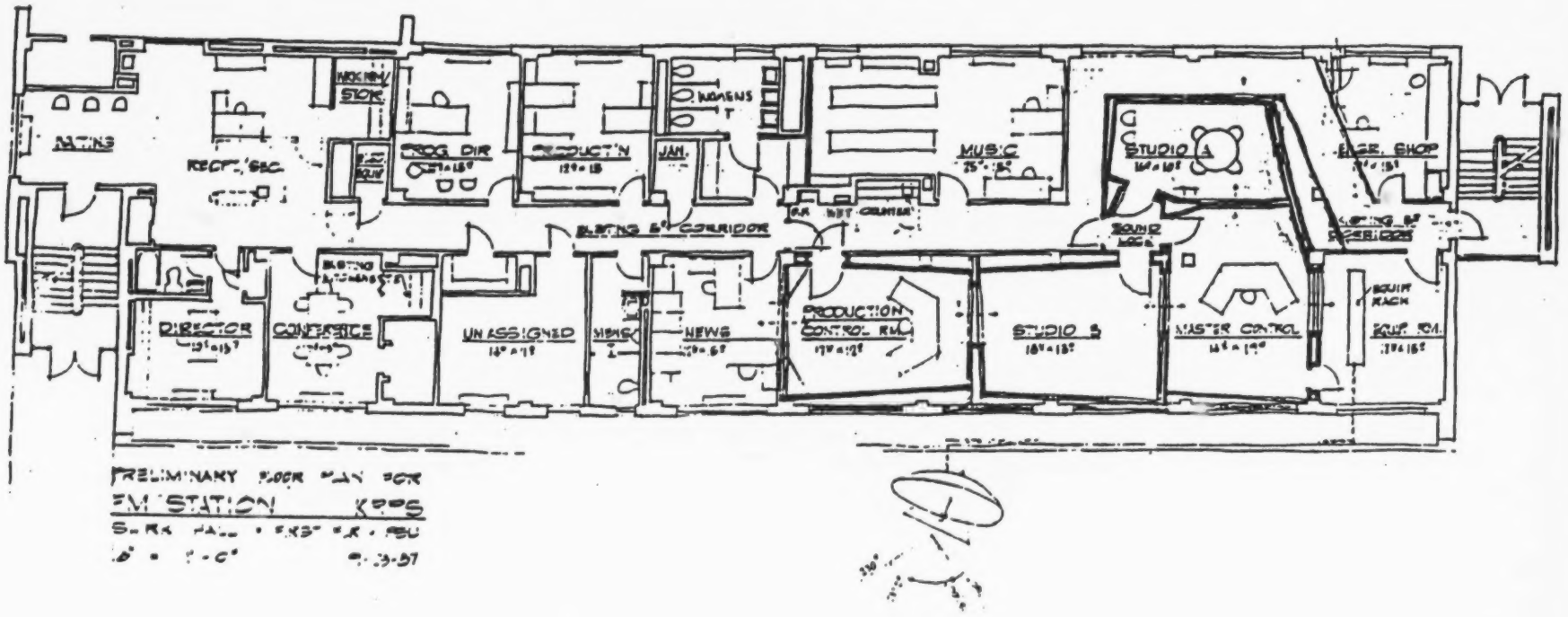
* I have not included the above equipment in the grand total. It would be possible to purchase these items used, rather than new, at a substantially reduced cost. It is impossible to guess how much these would sell for in good condition, so I have estimated a figure. These should not be regarded as ball park figures. They are simply guesses on my part.

6. Satellite equipment*

1 spare LNA (low noise amplifier)	$ 150
1 spare down converter	1,900
TOTAL	$ 2,050

*These figures are not included in the equipment grand total. It would not be possible (nor wise) to obtain this equipment on a used basis.

ATTACHMENT 2


MAT'LS
RECPT'ION
MEN'S STOR.
PROG DIR
PRODUCT'N
JAN.
WOMENS
MUSIC
STUDIO A
ENGR. SHOP
SOUND LOCK
DIRECTOR
CONFERENCE
UNASSIGNED
NEWS
PRODUCTION CONTROL RM.
STUDIO B
MASTER CONTROL
EQUIP RACK
EQUIP. RM.
PRELIMINARY FLOOR PLAN FOR
FM STATION KPPS
1/8" = 1'-0"
9-13-57

ATTACHMENT 3

KRPS-FM 90 Program Schedule

Hour	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5 A.M.	Classical Music	Morning Edition					Jazz
6 A.M.	Pipedreams						
7 A.M.		Morning Edition					
8 A.M.	Weekend Edition						Weekend Edition
9 A.M.		Performance Today					
10 A.M.	Micrologus						Los Angeles Philharmonic
11 A.M.	St. Paul Sunday Morning	Adventures in Good Music					
NOON	Thistle & Shamrock	Midday Update					My Word
1 P.M.	A Prairie Home Companion	Classical Music					My Music Jazz
2 P.M.							
3 P.M.	Weekend Radio						
4 P.M.	Folk Sampler						Brass Odyssey
5 P.M.	All Things Considered	Midlands Magazine All Things Considered					All Things Considered
6 P.M.	Mountain Stage	Radio Reader					Worldwide Jazz
7 P.M.		High Performance	Cleveland Inst. Concert Hall	A Note to You	First Hearing	The Record Shelf	Sidran on Record
8 P.M.	Netherlands Concert Hall	A Musical Offering	Music from Washington	St. Louis Symphony	Music from Europe	Cleveland Orchestra	M. McPartland Piano Jazz
9 P.M.							American Jazz Festival Radio
10 P.M.	New Age Music	Classical Music				Big Band & Swing	
11 P.M.							Four Queens Jazz Night
MIDNIGHT	Music from the Hearts of Space						Jazz
1 A.M.	Sign-off	Sign-off	Sign-off	Sign-off	Sign-off	Sign-off	Sign-off

ATTACHMENT 4

QUARTERLY REPORT

September - December, 1987

KRPS

Pittsburg State University

Pittsburg, KS 66762

Since the awarding of the PTFP Grant for KRPS to Pittsburg State University on September 11, 1987, a great deal of activity has taken place. This report will focus on four primary areas: personnel, equipment, tower, and studios. Other events and highlights will conclude the report.

Personnel: Following a nationwide search, Frank W. Baker was appointed the first General Manager of KRPS on Thursday, November 12, 1987. He began work in Pittsburg on Monday, December 7, 1987. Attached are copies of articles that appeared in the Pittsburg Morning Sun and the Pittsburg State University Collegio.

From mid-November through mid-December advertising was placed for the position of Development Director. Closing date for applications was December 14, 1987. A search committee headed by the General Manager reviewed and prioritized applications, using guidelines established and monitored by the University's Equal Employment Opportunity Director, Teresa Massa. Four finalists were selected by the committee for further research. References listed by each of the four were called. The calls were completed just prior to the Christmas/New Year holidays. Because of the holidays, no further action was possible.

On December 22, 1987, permission was given by the University to proceed with the search for the Music Director. Advertising for the position will be placed in January.

Equipment: With the assistance of Larry Waggoner, consulting engineer from Wichita, KS, bid documents for studio equipment were sent to Harris, Allied, Broadcast Supply West, Denco, and RSC Electronics. Bid documents for transmitter equipment, including antenna, were sent to Harris, Allied, Broadcast Electronics, Denco, Broadcast Supply West, and Continental Electronics. Bid requests for satellite equipment were sent to Harris, Allied and Denco. Bid requests for test equipment were sent to Harris, Allied, RSC, and Broadcast Supply West. Tower bid requests were sent to Harris, Allied, Central Tower, Allied Tower, Transmission Structures Limited, and Utility Tower Co. Bids were reviewed by Mr. Waggoner; C. E. Beougher, P.S.U. Vice President for Business and Fiscal Affairs; and Jerry H. Pumphrey, P.S.U. Purchasing Officer; as well as William A. Peaslee,

Department of Administration, Division of Purchases, Topeka, KS. Upon their recommendations, Harris was awarded the transmitter and satellite contracts, for a package price of $158,654.33; Transmission Structures Limited received the tower contract, for $245,000; the studio equipment bid was given to Broadcast Supply West, for $59,452.76; and Allied received the test equipment contract, for $7,697.00. The purchase order for the tower was sent December 8, 1987. The purchase orders for the remaining vendors were sent December 21.

Tower: On December 16, 1987, Dr. Grady Smoot, P.S.U. Vice President for Development and Public Information; Rex Crowley, P.S.U. Director of Development; Frank Baker, General Manager, KRPS; and Larry Waggoner, consulting engineer, met with Dr. William Reals to discuss the donation of land to Pittsburg State University by Dr. Reals, for use as the transmitter/tower site. At that meeting it was decided that the 43-acre parcel of land would be divided into a "T" shape, so that tillable areas in the northwest and southwest corners of the land would remain in production. (Enclosed is an aerial view of the land, with a rough layout of the portion to be used for the tower site.) Approximately 26.7 acres would be given to the University. On December 17, 1987, a legal description of the land was prepared and sent to Dr. Reals's attorney. On December 30, 1987, the signed documents transferring the land were delivered to C.E. Beougher, P.S.U. Vice President for Business and Fiscal Affairs. The documents were filed at the Crawford County courthouse in January. A copy of the properly notarized and filed deed will be provided to PTFP as soon as it is available.

Studios: On December 10, 1987, bids were opened for the renovation of Shirk Hall for the KRPS studios. Of the seven companies sent bid requests, four responded: Messenger Lumber and Construction of Pittsburg, Dalton-Killinger Construction of Joplin, MO, Deill Construction of Pittsburg, and Ledford Construction of Cherokee, KS. The low bidder was Ledford. On December 17, 1987, the Pittsburg State University Foundation Board of Directors awarded the project to Ledford, for $124,948. Work was to begin shortly after the first of the year. (A copy of the preliminary floor plan for the KRPS studios is enclosed.)

Other: On December 16, 1987, the Federal Communications Commission granted Pittsburg State University's application to modify KRPS to change community of license, ERP to 100kw, transmitter location, and HAAT. On December 17, 1987, the Federal Communications Commission granted a request that silent authority be extended through April 30, 1988.

QUARTERLY REPORT

January - March, 1988

KRPS

Pittsburg State University

Pittsburg, KS 66762

The three-month period of January, February and March 1988 was one of continued progress toward the on-air goal of May 1, 1988. This report will focus on three primary areas: personnel, studio construction and tower construction.

Personnel: On January 6, 7, and 8, interviews with finalists for the position of Development Director took place. Following consultations with the search committee and others involved in the interview process, Janet O'Connor was offered the position. She began her duties on January 20, 1988.

Friday, January 22, 1988, was the closing date for applications for the position of Music Director. A search committee was formed and met for the fist time on January 27. About 30 applications were received. Upon completion of a lengthy review process, the top candidate was invited to the University for an interview on Wednesday, March 2. The position was offered on Sunday evening, March 6. On Friday, March 11, the candidate turned down the position. The search committee then focused on the two candidates that had been tied for second. In order to speed the process along, the two were interviewed separately by telephone. The top person in this process, Wm. Mark Simmons, was then invited for a personal interview on Wednesday, March 30. He was offered the position on Thursday, March 21, and he accepted.

While the search for Music Director was proceeding, so was the search for a Chief Engineer. Approval to begin advertising for the position was given on Tuesday, January 19. Ads first appeared in regional newspapers on Sunday, February 19. About 18 applications were received. The first meeting of the Chief Engineer search committee took place on Wednesday, February 23. Again in the interests of time, the top two candidates were interviewed separately by telephone. The top person, Keith Retzer, was invited to campus for a personal interview on Thursday, March 24. He was offered the position and he accepted on Tuesday, March 29.

In addition to the above activities, the search process for the fifth fulltime position began. Advertising for a News

Director first appeared in regional newspapers on Sunday, February 28. The closing date for applications was Friday, March 18. Approximately 28 applications were received. Upon establishment of search committee, the review process was ready to begin in early April.

Studio Construction: On January 7, 1988, construction work began on the renovation of Shirk Hall for the KRPS studios. Also in January, the first shipments of studio equipment were received, including the audio control boards. Work continued throughout the quarter.

A meeting was held on February 8 with the University architect, Gary Carlat; the KRPS General Manager, Frank Baker; and KRPS Development Director, Janet O'Connor; to discuss selection of carpet, wall coverings, trim, stain, and hardware (door locks, hinges, and so on). In addition, the same three individuals visited several office furniture outlets in Joplin, MO., on Monday, February 29. Additional meetings were held on Monday, March 4 and Monday, March 14. No decisions about office furniture had been reached by the end of the quarter.

During the month of March, computer needs of the station were handled. A meeting with the head of the University computer center, Bob Keith, was held on Tuesday, March 1. Based on Mr. Keith's recommendations, a computer request form was completed on Wednesday, March 9, and sent to the Computer Allocation Committee. Upon the approval of the committee, departmental purchase requisitions were prepared. These were signed on Tuesday, March 29, and sent to the University Purchasing Office for processing.

A memo detailing the telephone needs at the station was given to the campus telephone coordinator on Tuesday, March 29. A request was also made for the number 232-5777 (232-KRPS). The General Manager was notified on Wednesday, March 30, that the number had been reserved for station use.

Tower Construction: On Wednesday, January 27, sketches for the KRPS transmitter building were received from consulting engineer Larry Waggoner. A memo was sent to the University Physical Plant Director, requesting that work begin on the structure as soon as possible. Given the scope of the project, the limited resources of Physical Plant construction crew, and the extremely short time frame, it was decided to go outside the University for completion of the building. However, it was not until Friday, March 4, that preliminary discussions were held with a contractor to begin work on the building. The project was award to Ledford Construction of Cherokee, KS, the studio renovation contractor. No work has begun on the building by the end of the quarter.

On Wednesday, February 17, the tower site was inspected by P.S.U. Architect Gary Carlat, KRPS General Manager Frank Baker, and licensed surveyor Ron Albertini. The purpose of the inspection was to identify the approximate location of the tower base and guy wire anchor points, so that Mr. Albertini could accurately pinpoint the exact locations. Having done so, the site was examined again by Carlat, Baker, and Albertini, as well as Russ Langley, an engineer with Transmission Structures Limited (TSL was the company awarded the tower construction project). Mr. Langley indicated that the guy anchor points appeared to be satisfactory. However, Mr. Albertini pointed out that two anchor points were over the donated property lines. Consulting engineer Larry Waggoner met with Dr. William Reals, donor of th tower land, and requested that two very small additions to the donated land be made by Dr. Reals. In order to facilitate construction, Dr. Reals sent a letter to the University authorizing work to begin on the additional land while the necessary paper work was drawn up. The letter was received on Friday, March 4. Excavation and concrete work on the tower base and guy wire footings began in late March with the tower base concrete and five of the nine guy wire pourings completed by March 31.

Two major equipment deliveries were made during the quarter. On Saturday, February 27, the transmitter and power supply arrived and were stored at Pittsburg Moving and Storage. The transmission cable arrived on Tuesday, March 8. The cable, one continuous piece over 1,070' in length, was on a wooden reel, 9' 3" in diameter, five feet wide, and weighed over 6,000 pounds. It was stored at the same location as the transmitter.

On Thursday, February 25, Dr. Grady Smoot, PSU Vice President for Development and Public Information, PSU Architect Gary Carlat, and KRPS General Manager Frank Baker traveled to Vinita, OK, to visit the facilities of Transmission Structures Limited, the company awarded the tower construction bid. On Wednesday, March 16, TSL officials said a guy wire shortage existed, and that their projected completion date for tower construction was May 6. After further discussions with TSL, the company said that another supplier of guy wire had been located. In order to save time, TSL said, the wire could be "direct shipped," rather than coming in on a regular delivery run. This, of course, would be an additional cost. In any event, TSL promised that they would have KRPS on by May 1. On Wednesday, March 30, a TSL official said that the tower possibly could be completed as much as a week before the May 1 deadline.

In order to supply power to the tower site, it was necessary for the University to join the SEKAN Rural Electric Cooperative. Preliminary discussions began on Monday,

January 25, and a membership application was made on Monday, February 15. By monday, March 14, SEKAN had power lines installed just east of the tower site, ready to bring onto poles on the site. This took place on Thursday, March 31.

Other Activities: In addition to the activities outlined above, other events during the quarter included the following:

1. Membership activities in various organizations took place. Although a membership application in National Public Radio was turned down on Wednesday, February 3 (because five full time people were not on board), assurance was given by Midge Ramsey of NPR on Friday, February 12, that NPR programming would be available when KRPS signs on. A signed Distribution/Interconnect application was sent to NPR on Tuesday, February 16. The countersigned application was received from NPR on Monday, February 29. A number of discussions were held with American Public Radio, culminating with receipt of application forms on March 29. Contracts were signed on Monday, March 7, for Associated Press wire service.

2. Development and fundraising activities took place. Meetings were held in Parsons, KS, on Tuesday, February 2 and Tuesday, March 8; Iola, KS, on Thursday, March 10; Carthage, MO, on Friday, March 11; and Miami, OK, on Thursday, March 17. In addition, KRPS General Manager Frank Baker appeared before a House Appropriations Subcommittee in Topeka on Tuesday, February 9, to request a state appropriation of $100,000 for KRPS in Fiscal Year 1989. On Monday, February 29, it was learned that the full House Appropriations Committee had recommended $50,000 for KRPS and sent the request to the Senate for further consideration. On Tuesday, March 22, Mr. Baker appeared before the Senate subcommittee on behalf of KRPS. Final disposition of the allocation had not been completed by the end of the quarter.

3. A large 4'x8' sign was placed in front of Shirk Hall on Thursday, January 14. It said that Shirk Hall was the "Future Home of KRPS," and that the station was "coming in April." (See the attached photo and article in the PSU Foundation News.")

4. A press conference was held on Friday, January 29, to announce the tentative sign-on of KRPS (see attached article).

5. A KRPS ad appeared on the back of the PSU fall schedule of classes (see attached).

6. Preparations began for publication of a station program guide, to be published nine times a year. It's title will be Mosaic.

QUARTERLY REPORT

April - June, 1988

KRPS

Pittsburg State University

Pittsburg, KS 66762

The three-month period of April, May and June 1988 was a critical period for KRPS. As with previous reports, there will be three primary areas of discussion: personnel, studio construction and tower construction.

Tower Construction: The first Monday in April did not mark an auspicious beginning for the week or month. Heavy rains had fallen at the tower site for several days. A tower company representative, Tom Snow of Transmission Structures Limited (T.S.L.), indicated that six semi's, an equipment truck and a crew truck were scheduled to arrive on Wednesday, April 6. However, a preliminary investigation of the site by one of the tower crewmen revealed that the soil was too muddy and would not support the trucks.

The contractor doing the studio construction, Gary Ledford, was contacted for an estimate to put in a gravel road from the county road to the tower site. After Mr. Ledford talked with the Tom Snow about specific needs for the trucks, his estimate was $16,000-22,000, depending on the type of gravel used. Mr. Ledford was given authorization to proceed. Road construction began Wednesday, April 6. The indication from Mr. Snow was that the tower crew would arrive on Monday, April 11.

By Tuesday, April 12, a great deal of activity was taking place at the tower site. Several sections of the tower had been delivered. Workmen from Ledford Construction had begun work on a transmitter building (see previous report regarding awarding of the transmitter building contract). Dump trucks were continuing to bring in loads of gravel and clay for the road. SEKAN Rural Electric Cooperative workmen were working on power poles in order to get power to the site. By Thursday, April 14, the tower was up about 45 feet and the floor of the transmitter building had been poured. The tower was up about 440 feet by Tuesday, April 19; the walls of the transmitter building were up and construction had begun on the roof of the building. By Thursday, April 21, the tower was 700 feet high. The building was complete enough by Friday, April 22, that the transmitter and transmission line were delivered to the site and the transmitter placed in the building.

In order for the transmitter building workmen to complete their work on the roof without danger of materials falling from the tower, the tower crew backed off their construction work for several days. By Tuesday, April 26, the tower was up only 20 more feet, to 720 feet. This meant that the tower would not be completed by the May 1 deadline, so preparations began to obtain a temporary antenna. The consulting engineer on the project, Larry Waggoner, knew an individual in Wichita who had 500 feet of 1 5/8" transmission line. The line was made available for $100-200 rent plus $500 delivery charges. A Pittsburg State University employee drove to Lawrence, KS, where public station KANU at the University of Kansas had an antenna bay. On Thursday, April 28, the temporary antenna and transmission line were put in place, and the first two sets of strobe lights were installed and turned on.

On Friday, April 29, the final hookups were made to the temporary antenna and the station signed on. (See attached publicity)

Meanwhile, the tower crew continued to work on the tower. The station went to 100,000 watts on Wednesday morning, May 4, at 1,050 feet. The tower crew completed final construction and installation of the antenna bays and tower lights on Thursday, May 5.

Personnel: On Wednesday, April 6, Keith Retzer began work as Chief Engineer of KRPS. Mark Simmons began as Music Director on Monday, April 11. A search committee was formed to review News Director applications. On Tuesday, April 12, the committee met and selected five finalists. After reference checks, the committee again met, on Monday, April 18, and narrowed the search to three. After interviews, the committee met Thursday, April 21. On Monday, April 25, the position was offered to Michael McCurdy. He accepted the offer and began work on Thursday, April 28.

In addition, advertisements were placed in area newspapers for part-time personnel. By Wednesday, May 11, a number of part-time personnel had been added to the announcing staff. Additional ads were placed at the beginning of June for part-time news personnel. On Monday, June 20, two part-time news people and the News Director began producing and airing a local 30-minute news magazine, Midlands Magazine, leading into All Things Considered. The Chief Engineer was able to utilize several P.S.U. Electronics Technology students as part-time workers, as well.

Studio Construction: With the arrival of the Chief Engineer (see above), studio construction and installation began in earnest. On Monday, April 11, the Manager, Music Director and Chief Engineer discussed placement of consoles and

equipment in the Master Control Room and Production Control Room. By Tuesday, April 19, Mr. Retzer was unpacking and setting up studio equipment, and Mr. Simmons had moved his office from the temporary offices in the University Alumni Center to the Music Library. The rest of the staff moved into their offices on Friday, April 22.

On Monday evening, April 25, Dennis Semple, Chief Engineer at KWIT in Sioux City, IA, arrived to help with studio/transmitter equipment installation. The consulting engineer on the project, Larry Waggoner, arrived Wednesday, April 27. He and Mr. Retzer concentrated on transmitter/antenna installation while Mr. Semple and the student engineers concentrated on studio and satellite installation.

The bulk of the studio installation was completed by Friday, April 29. Mr. Semple spent the morning and part of the afternoon zeroing in the satellite dish on Westar IV, in order to pick up N.P.R programming. The dish was locked in about 2 pm. Mr. Retzer and Mr. Waggoner completed transmitter/antenna dummy load tests about 3:30 pm. The first audio to be broadcast over the air was a recording of Aaron Copland's "Appalachian Spring" at about 3:45. At 4:00 Central time the station formally signed on with an hour-long dedication ceremony and began regular programming at 5 p.m. with N.P.R.'s All Things Considered.

Other Activities: In addition to the activities outlined above, the following events took place during the quarter:

1. Several discussions were held regarding office furniture at the station. Two office equipment dealers were visited, and bids solicited from both. No decisions or purchases had been made by the end of the quarter. Station personnel used furniture on loan from other departments on campus, as well as student desks originally used in dorm rooms.

2. A meeting was held Monday, April 11, to discuss signage and parking at Shirk Hall. No decision was reached. The matter will carry over to the fall semester.

3. Orders were placed on Friday, April 22, for computers for station use. Four IBM PS 2/Model 30s, a laser printer, a dot matrix printer, and software were ordered.

4. An Associated Press news wire was installed on Tuesday, April 26.

5. On Wednesday, April 27, the application form for C.P.B qualification was completed. It was mailed Federal Express on April 28 and arrived Friday, April 29. Following a site visit by Patricia Wente, KRPS was notified on June 13, 1988,

that the station had been added to the list of C.P.B-qualified stations.

6. National Public Radio was notified on Wednesday, April 27, that KRPS met all qualifications for N.P.R membership. Mark Sachs, N.P.R Member Services, visited the station on Wednesday, May 4. The official letter of acceptance and congratulations by N.P.R. was sent June 8, 1988, although the official date of membership is May 21.

7. Because KRPS was constructed under a "silent" authority, due to purchase by the University of an existing station (which had gone dark), a telegram to the Federal Communications Commission notifying them that KRPS was going on the air was all that was needed to begin broadcasting. This was done by the University's Washington attorney, Allan Moskowitz, of Kaye, Scholer, Fierman, Hays & Handler, on April 29. Form 302 was then completed and sent to Mr. Moskowitz for his review and submission to the F.C.C., which he did on May 18. On June 14, 1988, the F.C.C. accepted for filing the KRPS application for license to cover its construction permit. Mr. Moskowitz, in a letter dated June 14, indicated he thought that, given the F.C.C.'s current processing schedule, the application would be granted in six months.

ATTACHMENT 5

K R P S H I S T O R Y

Notes of General Manager Frank Baker

December 7, 1987-April 29, 1988

Monday, December 7

1. Met with Grady to set up a list of priorities.
2. Talked with Mary Dinota.
   A. She stressed that we should not attempt to change the 70-30 match.
   B. Suggested that we look at the original request vs. the approved one to see what we could get reinstated. (Bids are coming in much lower than anticipated, so we have more to spend on equipment.) She also felt that such a change would have more weight coming from me, based on my experience at KWIT. I will send her copies of the original request and the approved one for her review and input.
3. Talked with Larry Waggoner.
   A. He will try to set up a meeting with Dr. Reals to get final signatures for the tower site donation.
   B. We will try to sit down and discuss equipment changes in light of Mary Dinota's recommendations.
4. Talked with Richard Harland.
   A. I need to get a UCC-1 form and call him to discuss.
   B. We need evidence of insurance on the equipment. I will see if there is a Risk Management Office on campus.
   C. We need to supply PTFP our FCC authorization or a page from the FCC Public Notice announcing our authorization. Our FCC contact is Alan Meyers. Our Washington attorney, Allan Moskowitz, knows Meyers.
   D. We need to supply a copy of the lease for the tower site.

Tuesday, December 8

1. Reviewed the Allan Moskowitz file, re: Weir station negotiations, call letter approval, etc.
2. Got UCC-1 forms from Bank IV.
3. Called Cliff Beougher re: insurance on the grant equipment. He felt the bond issuance for the dorms originally called for insurance on Shirk Hall, so we would be covered there. Tower and equipment are a different story. He will check and get back to me.

4. Called Allan Moskowitz. He says no FCC authorization yet.
5. Talked with a PSU grad who is interested in the Development Director position. She dropped in.
6. Talked with another person about the Development Director's position. I sent her a copy of the ad in the Pittsburg paper.
7. Put together a list of current applications for Development Director and a cover letter asking for return
of the EEO/AA questionnaire.
8. Toured Shirk Hall. No additional progress, although the debris had been cleared away.
9. Talked with Jerry Pumphrey. We agreed to let the tower bid, but decided to hold the equipment bids. We can possibly hold them until Christmas or the week after.
10. Talked with Teresa Massa. We need to get the Development Director Search Committee together this week, before the close date, so the Committee can begin work as soon as possible after the January 14th close date.
11. Met Ted Flagg briefly. Need to see him before Thursday.
12. Chatted with Dave Butler and Mr. Roberts in Printing Dept.

Wednesday, December 9

1. Wrote a letter to Mary Dinota.
2. Called Gary Carlat - he will call back tomorrow.
3. Filled out forms at the Personnel office (Aetna retirement).
4. Met with James Hammer, Aetna representative.
5. Organized files.

Thursday, December 10

1. Reviewed activities with Grady.
2. Tentatively set a meeting with the Development Director Committee and Teresa Massa.
3. Talked with Gary Carlat.
   A. Bids will be opened today at 2:00 pm.
      1. Included will be demolition of the reception booth.
      2. Depending on bids, taking out the bathroom in the first office may be an add-on.
      3. Not included: acoustic material in the studios, a roof anchor for the satellite dish, and placement of conduit from the Control Room to the studios.
   B. He asked about the transmitter building. Grady says Larry Nokes and the Physical Plant will build it. Larry Waggoner is supposed to be getting specs.

C. Completion is scheduled for April 15. I asked if the studios would be finished first, then the offices. He said probably so--that was fairly standard procedure.

4. Typed letters to two additional Development Director applicants.
5. Christmas staff lunch.
6. Opened bids for studio construction.
7. Called Dick Harland, re: UCC-1 form.
8. Typed up UCC-1 form.

Friday, December 11

1. Typed a letter to a Development Director applicant.
2. Met with Gary Carlat, Cliff Beougher and Larry Nokes re: studio bid. In regard to alternates, the contractor will do the vinyl walls and brick in the windows. Nokes and the Physical Plant people will do cabinets, doors and the glass door separating the offices and studios.
3. Met with Jerry Pumphrey and Cliff Beougher re: equipment bids. Need to send out P.O.s to bidders and negotiate the other $100,000 with PTFP, according to Beougher.
4. Met briefly with Dr. Wilson. Gave him a quick update on the station and got his signature on the UCC-1 form.
5. Met with Diane Hutchison, re: KRPS logo.
6. Search committee met with Teresa Massa. Discussed procedures to take with Development Director applicants.

Monday, December 14

1. Processed and rated Development Director applications. Typed and mailed letters and EEO forms.
2. Typed and mailed a letter to Joe Watson, Student Association of Broadcasters president.
3. Will go to Wichita Wednesday.

Tuesday, December 15

1. Reviewed and prioritized Development Director applications with Ken Bateman and Ellen Carter.
2. Worked on a job description for Music Director.

Wednesday, December 16

1. Went to Wichita.
   A. Met with Larry Waggoner. Discussed tower land, equipment needs.
   B. Met with Dr. William Reals. He said to proceed with surveying the land and drawing up deed to donate the land to PSU. He would like to have the transaction completed by the end of the year.
   C. Met very briefly with Jordan Haines, President of Bank IV.

2. Briefly reviewed two Development Director applications received on Wednesday. Both were postmarked December 14.

Thursday, December 17

1. Got the two applications to Ken Bateman with rating sheets.
2. Met with Ron Albertini, who will draw up the legal description of land for the tower.
3. Development Director Search Committee met to review final applications. Prioritized them. Reviewed questions to ask references.
4. Drew up list of questions.
5. Completed flyer and ad for Music Director. Took the copy, allocation form and list of questions to Teresa Massa for her review.
6. Attended the Foundation Board Meeting. The Board voted to accept the low bid from Ledford Construction of Cherokee.
7. Placed a call to Dick Harland. He will return the call.
8. Drew up form for Teresa Massa to show Development Director rankings by each committee member, total, and reasons for a "not qualified" ranking, if any.
9. Called the four finalists: one is not sure he's still interested, one will get ok's from her references and additional names and numbers to me tomorrow, one is out of the office today (left my name and number), and reached the fourth.
10. Called Sioux City to get the name of the NPR contact for job opportunities listings.
11. Updated the Music Director flyer and ad.
12. Stopped at the PSU library to get Broadcasting classified ad deadlines.

Friday, December 18

1. Sent EEO letters to two applicants.
2. Completed job descriptions for General Manager and Music Director.
3. Called two references for one candidate, one for a second, one for a third. The one says he's interested.
4. Talked with Dick Harland at PTFP. Gave him an update: bids opened for studio construction, Purchase Order sent to tower company, land confirmed and legal description sent yesterday to Larry Waggoner Federal Express in hopes of getting it signed Monday. Discussed lower than expected bids and process for requesting additional equipment. Also discussed engineering (installation) on a contract basis. Harland wants a copy of the final, notarized deed. Also wants a copy of the FCC Public Notice re: our Construction Permit as soon as it's published. He had received the UCC-1 form.

5. Recorded verbal confirmation of a telegram from the FCC granting authority to remain silent through April 30. Called Allan Moskowitz to confirm. Allan says the Construction Permit is about a week away.

Monday, December 21

1. Spent most of the morning calling references.
2. Allan Moskowitz called. The FCC granted a CP on December 16th. I asked him to send a copy of the public notice to Dick Harland. Wrote a letter to Allan regarding Harland, a copy of the STL FCC application, and an error in the FAA tower clearance form.
3. Wrote to Bob Thomas. Sent floor plan, Collegio article, Grady's article on KRPS efforts to date.
4. Called Gary Carlat re: new drawing of the studio floor plan needed by Ellen Carter for a Foundation news letter article.
5. Discussed the Foundation News article with Ellen and Grady. She also needs a project schedule from me.
6. Worked on a program grid and schedule at home on my computer.
7. (I think I told Jerry Pumphrey to send out equipment P.O.'s on this date.)

Tuesday, December 22

1. Pasted up the program grid from my print out.
2. Went to see Dr. Wilson. Gave him an update on station progress.
3. Got the allocation form approved to begin advertising for Music Director.
4. Worked on a sketch for a sign in front of Shirk Hall.
5. Wrote ad letters to Current, NPR.
6. Discussed the sign with Ellen. Diane is working on the logo. Larry Nokes says the Physical Plant is too bogged down to do the sign.
7. Called WIT to talk with Dennis Semple. He was out.
8. Dr. Kiser called re: questions to ask KWIT manager applicants.
9. Called a job applicant. Got home numbers and left message on his answering machine.
10. Got classified ad information Xeroxed from Broadcasting magazine at library.
11. Talked with Dennis Semple re: equipment for KRPS.
12. Call from Joe Aquino. He wants to make an in-kind donation to the station. I'll discuss with Gary Carlat and Grady.
13. Talked with Gary.
14. Talked with Grady.

Wednesday, December 23

1. Finished up the re-typed program schedule. Xeroxed. Sent a copy to Ellen, gave one to Grady.
2. Called Larry Nokes re: sign. I told him I'd check around to see about an outside person to do the sign.
3. Called two sign people. Sketched out a sign, wrote letters to two sign people.
4. Xeroxed material to send to Dennis for KRPS supplemental equipment list.
6. Called Joe Aquino. He will send a letter donating $500 in services. Rex Crowley will acknowledge the gift. I gave a note to Rex about it.
7. Talked with another job reference. Also discussed the status of the Development Director position with Teresa Massa.

Monday, January 4

1. Received a copy of the FCC public notice of the award of the Construction Permit.
2. Grady confirmed that Dr. Reals did get the land for the tower transferred to the Foundation.
3. Got appointment book phone numbers written in.
4. Met with the search committee. Prioritized the candidates.
5. Called the candidates and set up appointments.
6. Met with Dr. Loy and Pete Hamilton to make sure they'd be available to interview Development Director candidates.
7. Talked with Larry Nokes about sign installation.
8. Set delivery of Friday for sign with Ray Bassett.
9. Filled out insurance forms with Ted Flagg.

Tuesday, January 5

1. Pasted up Morning Sun article, Xeroxed it.
2. Did interview for Foundation newsletter with Ron Womble.
3. Talked with Teresa Massa, Ted Flagg, Wilma Minton.
4. Called Gary Carlat. Contractors will meet tomorrow morning at Shirk for a pre-construction meeting.
5. Drew up a quick profile sheet, questions, and schedule of interviews for the three finalists.
6. Bought film, studied 35mm camera.
7. Dropped off interview material to Loy, Hamilton.

Wednesday, January 6

1. Went to Shirk. Took photos. Attended meeting of contractors.
2. Went to Hartman Hall (Malcolm Turner) for photo of me for the Foundation News.

3. Took interview material to Cliff Beougher. Long discussion about consultant fees for Larry Waggoner as they relate to PTFP. Saw Ted Flagg re: life insurance.
4. Sign delivered.
5. Interviewed Development Director candidate 1-3:30.
6. Talked with Harris representative. He had lots of questions re: equipment order. Gave him Larry Waggoner's number.
7. Tried to call Larry Waggoner.
8. Told Larry Nokes's office that the sign was here.
9. Wrote letter to Greg Nucifora re: illiteracy task force.

Thursday, January 7

1. Re-did letter to Nucifora.
2. Wrote letter to Jane Sellen at Western Iowa Tech about illiteracy task force.
3. Staff meeting.
4. Compiled list of Kansas colleges for ad fliers.
5. Took film to be developed.
6. Interviewed another Development Director candidate.
7. Tried to call Larry Waggoner.

Friday, January 8

1. Interview with third Development Director candidate.
2. Talked with Cliff Beougher, Dr. Loy and Grady re: applicants.
3. Talked with Larry Nokes-- no promise on sign, which I take to mean it probably won't be up by Monday or Tuesday.
4. Worked on Missouri mailing list for job flyers.
5. Reviewed Ron Womble's articles on me for newsletter.

Monday, January 11

1. Completed Arkansas/Oklahoma mailing list for Music Director flyers.
2. Talked with six people about the Music Director opening. One will come intomorrow.
3. Revised the Music Director flyer.
4. Received the first shipment of equipment.
5. Talked with Larry Nokes about a new lock on a door on the 2nd floor of Shirk Hall to store equipment.
6. A man will be by tomorrow to talk about putting the sign up.
7. Offered Jan O'Connor the job as Development Director. Talked with Teresa Massa about the procedure to hire. Completed an applicant recommendation form and job search summary.
8. Sent Cliff Beougher the insurance requirements for PTFP equipment.
9. Worked on files.
10. Redid the program grid.

Tuesday, January 12

1. Met with several Music Director applicants.
2. Received more equipment--stored it downstairs in the Alumni Center.
3. Took more photos at Shirk--more demolition underway.
4. Notified that more equipment--racks--had arrived. They will be stored at Physical Plant tonight.
5. Talked with Larry Waggoner. He will pull specs together for the transmitter building and will call Harris to confirm some equipment specifications.
6. Wrote article for Ellen for newsletter.
7. Looked again at Shirk for storage possibilities.

Wednesday, January 13

1. Talked with Dick Harland re: quarterly report due.
2. Talked with Ellen about Foundation newsletter article on the tower, land.
3. Wrote the quarterly report for PTFP.
4. Went to Shirk with Bill Bolinger and David Oehme to discuss sign placement, a lock on storage room door.
5. Talked with Tom Snow, Transmission Structures Limited. He needs a student to shoot film of the tower construction, a point or contact person, and a Pittsburg phone book.
6. Diane Hutchison will have the logo finalized this week.
7. Talked with Gary Carlat. He is not contact person.
8. Talked with two job applicants about job openings.
10. Visited tower site.

Thursday, January 14

1. Worked on an Engineering ad, flyer.
2. Took photos of the sign. Took Grady, Ken by sign.
3. Got keys to Shirk.

Friday, January 15

1. Finished Engineering ad, flyer.
2. Talked with Dennis Semple at KWIT about the transmitter building.
3. Called Larry Waggoner - he was not in.
4. Talked with Gary Carlat about the dish roof mount, sound meter.
5. Talked with an applicant about the Music Director position.
6. Discussed the logo with Diane Hutchison, took the Foundation newsletter material to Ellen Carter.
7. Had pictures taken by Malcolm at sign in front of Shirk.

Monday, January 18 (Martin Luther King Day)

1. Talked with Larry Waggoner re: the transmitter building, a contact person for the tower crew (he suggested me), getting power to the transmitter site, and an engineering applicant who had stopped in to discuss job openings.
2. Wrote letters to Music Director applicants.
3. Wrote thank you's to Development Director applicants.
4. Reorganized files.

Tuesday, January 19

1. Meeting with Dr. Wilson and Grady to update the President on the progress of the station.
2. Grady and I walked through Shirk.
3. Meeting at 11:00 to discuss the personnel crunch at the Alumni Center.
4. Mailed yesterday's letters.
5. Talked with Larry Waggoner again--he will talk with TSL about time frames, plot plans, and give them my name as contact.
6. Worked some more on the logo.
7. Interviewed by Collegio reporter Sally Long.
8. Got tentative ok to proceed with engineering ads from Teresa Massa.
9. Talked with Jolene about desk location for Jan O'Connor.

Wednesday, January 20

1. Got a desk moved in and Jan O'Connor situated.
2. Had a meeting with all alumni office staff to introduce Jan.
3. Discussed various topics with Jan: computer use, supplies, station history, funding ideas, etc.
4. Met with Teresa Massa to finalize advertising for engineer.
5. Met with two students working on a broadcasting project.
6. Long discussion with Grady and Jan re: development angles.
7. Picked up film at Wal-Mart.
8. Took Jan through Shirk Hall.
9. Met with Jan and Gene DeGruson.
10. Talked with Larry Waggoner re: plot plan for the tower company. He will call Tom Snow at TSL.
11. Trans-World Express called. They have our audio consoles at the Joplin airport. They do not deliver to Pittsburg.
12. Called Larry Nokes about picking up consoles--no help there. It would establish a precedent.
13. Sat in on a Music Department fund-raising committee meeting about a spring auction.

Thursday, January 21

1. Talked with TSL people: George Bohl. He says they are working on a letter of credit and are waiting for the Purchase Order numbers (which I thought they already had). He will get the engineering part underway. It will take about three weeks before they're ready to start. He says it will only take 10-12 days to build.
2. Talked with Jerry Pumphrey re: TSL. He will get back to me after he's talked with Topeka.
3. Met with another group of students who are working on a broadcasting class project.
4. Got materials ready and sent Engineer ads to KC/Tulsa/Joplin/Pittsburg, Broadcasting magazine, Current, NPR DACS.
5. Called Joplin airport--we will pick up audio consoles. (Ken Bateman will pick up on a trip to Joplin.)

Friday, January 22

1. Talked with Empire Electricity re: service at the the transmitter site.
2. Talked with Jerry Pumphrey. TSL does not have a Purchase Order number because they have not submitted their letter of credit.
3. Talked with Larry Waggoner re: TSL.
4. Sent EEO letters to ten Music Director applicants.

Monday, January 25

1. Sent four more EEO letters to Music Director applicants.
2. Drove to the transmitter site to check the utility pole and line location and to take pictures.
3. Called SEKAN Rural Electric Co-op to let them know about our power needs.
4. Talked with Larry Nokes about the transmitter building.
5. Talked with Larry Waggoner re: TSL, utilities, transmitter building.
6. Visited Shirk with Ellen Carter and Gary Carlat.
7. Talked with a student about a radio class project.

Tuesday, January 26

1. Sent four more Music Director letters.
2. Talked with Dr. Vollen, Barry Bengtsen to set up meeting with Teresa Massa re: Music Director Committee.
3. Talked with student about a radio class project.
4. Talked with an electrical vo-tech student.
5. Got a copy of the Music Director ad in Broadcasting at the library.
6. Visited with Dr. Knowles.
7. Talked with Jan O'Connor about fund raising, program schedule.
8. Worked on the blueprint of the transmitter building.

Wednesday, January 27

1. Called Rob Gordon at NPR.
2. Talked with Bill Ward, NPR Distribution Business Manager, re: distribution fees. The first twelve months $5000. Second twelve months--$7500. Third twelve months full fare. April first-September 30th, $2500; October 1st, 1988-September 30, 1989-$6250, October 1, 1989-September 30, 1990-$10,000 (not counting any distribution fee increases.)
3. Talked with Blan Shattuck twice about satellite dish location, frequency coordination report, STAR Manual to Larry Waggoner. SPI filed with the FCC on our behalf for ground location. If we decide to roof mount, it will cost another $200 to amend the FCC application. Blan advised against roof mount: added RFI interference, additional cost for roof bracing, additional expense for crane to lift and mount dish.
4. Talked with Dale Coomes, SEKAN coop, re: power at the transmitter site. To provide 208 closed delta, 200 amp, 3-phase service, they will have to order special transformers. He will call Larry Waggoner. I sent Dale a copy of the electrical power needs as sketched on the transmitter building plans by Larry.
5. Received Larry's transmitter building plans. Sent memos and Xeroxes to Larry Nokes and Cliff Beougher.
6. Lunch at faculty lounge with Teresa Massa.
7. Talked with Patty Wente who handles new station affiliation at the Corporation for Public Broadcasting. She will send a packet of information.
8. Met with the Music Director Search Committee and Teresa Massa. Will begin reviewing applicants. Ran off 90 copies of the review form for Bengtsen, Vollen to use.
9. Talked with Denny Semple at KWIT re: KRPS equipment needs.
10. Prepared four letters to Music Director applicants.
11. Divided Music Director applicants into three groups with review forms for committee to begin review.

Thursday, January 28

1. Staff meeting 9:30.
2. Toured Shirk with Ron Womble and Jan to check out for a press conference. Took photos.
3. Prepared and sent four more letters to Music Director applicants.
4. Prepared and sent UCC-1 form to Jeanette Nepote, Register of Deeds, in Girard.
5. Talked with Mark Sachs at NPR, about NPR membership. We cannot get publicity materials or NPR programming until we are approved for membership by the membership committee. Scheduled meetings are February 3 and mid-May. He is sending a membership application form. He

will check on the procedure to figure first-year NPR dues amounts.
6. Took a packet of applicant materials to Dr. Vollen, a news release proof to Ron Womble and an aerial shot of the transmitter site and transmitter building plans to Gary Carlat. Note: Cliff Beougher called Grady to say that Larry Nokes says it would take the four university carpenters and two electricians six weeks to put up our transmitter building--to the exclusion of any other university projects. The school will check on a bid from Ledford.
7. Went through packet of applicants for ranking and rating.

Friday, January 29

1. Development meeting with Jan and Grady.
2. Meeting with Grady and Cliff Beougher re: transmitter building. It will be between Gary and me to get it done, apparently.
3. Called Larry Waggoner, left message for information on location of the satellite dish and the exact location of the transmitter building.
4. Talked with a Music Director applicant.
5. Talked with Mark Sachs re: NPR application form. He gave me a rough idea of the information needed. Talked with Grady about he and Jan completing the form on Monday.
6. Talked with Ken about picking up the packages at Trans World Express (consoles). He will get them Monday afternoon.
7. Press conference at Shirk Hall.
8. Attended illiteracy task force meeting at Washington school.

Monday, February 1

1. Took day off.

Tuesday, February 2

1. Spent bulk of day completing NPR membership application form.
2. Met with Bill Hollenbeck to discuss an appearance next week in Topeka before an appropriations sub-committee.
3. Went to Parsons to meet Jay Westervelt, an accountant, who is on the KRPS development committee.
4. Called Larry Waggoner a.m.- not in.
5. Larry called in the afternoon. Discussed tower location, technical questions on NPR member application, SEKAN power requirements.

Wednesday , February 3

1. Met with Gary Carlat re: transmitter building.

2. Long discussion with Howard Hill at KANU re: legislative appearance, translators, Kansas Public Radio Association
3. Met with Grady to go over the files he gave me.
4. Talked with Dale Coomes re: SEKAN power installation.
5. Talked with Mark Sachs re: KRPS application for membership in NPR.
6. Prepared and sent letters to final applicants for Music Director.
7. Prepared letters to people who sent applications for jobs not advertised (news, receptionist, sports, etc.)

Thursday, February 4

1. Talked with Mark Sachs at NPR. Our NPR membership application was not given to the committee because he says the committee would want all five staff people to be on board. Knowing this, he did not submit our application.
2. Talked with Linda Grilz in the Printing Department and got a tour. We discussed whether they could do color, types of paper, types of presses, etc.
3. Jan and I discussed the program guide, including reviewing some KWIT, KANU and KHCC guides.
4. Took more photos of Shirk.
5. Checked equipment received against invoices. There was a discrepancy with the speakers. The invoices say six Sentry 100As. We got three 100As and three 100 ELs.
6. Talked with instructional media about duplicating slides and producing the slide show. I'll get back to them.

Friday, February 5

1. Meeting with Grady 8:30-9:30.
2. Meeting at 11 am with Bill Hollenbeck and Ellen Carter re:legislative meeting next Tuesday.
3. Dropped off last packet of Music Director applicants with Gene Vollen.
4. Corrected and mailed letters to misc. applicants.
5. Talked with Howard Hill re: meeting next Tuesday.
6. Met with Student Association of Broadcasters
7. Talked with Dave Horning re: meeting next Tuesday.
8. Reviewed KWIT slides for slide show.
9. Talked with Business Office, Broadcast Supply West re: return of speakers.

Monday, February 8

1. Met with Gary Carlat re: carpet/vinyl in studios, hardware in the studios, transmitter building (called Ron Albertini), satellite dish.
2. Talked with Larry Waggoner. He called Albertini and was talking with Dale Coomes.
3. Sent SEKAN contract to Cliff Beougher to sign.

4. Set 3 speaker cartons in Shirk aside to return to Broadcast Supply West.
5. Arranged to have antenna delivery placed under stadium.
6. Made arrangements to have transmitter and power supply stored at Pittsburg Moving Co. when it arrives.
7. Got transmitter site deed copied for PTFP.
8. Typed up time schedule to give to legislators tomorrow.
9. Talked with Howard Hill re: tomorrow's meeting.
10. Rated remaining Music Director applicants.

Tuesday, February 9

1. In Topeka to talk with legislators.
2. Checked mail in afternoon.

Wednesday , February 10

1. Talked with Music Director applicant.
2. Wrote letters to Elizabeth Dorfman and Richard Harland at PTFP.
3. Attended press conference re: donation of cable channels to PSU.

Thursday, February 11

1. Met with Gary Carlat re: carpet, vinyl trim, wall covering . Decided to proceed with taking out bathroom in first office.
2. Called job applicant re: Music Director position.
3. Judged journalism contest with Rob Gobetz.
4. Mailed material to Elizabeth Dorfman (UCC info) and Harland (registered transmitter site deed).
5. Called Jerry Pumphrey re: console tables and Netcue equipment.
6. Talked with McCurdy, Inc. in Toronto re: Netcue equipment.
7. Typed DPR's for console tables and McCurdy equipment.
8. Talked with Bill Hollenbeck about legislative testimony. He says Howard said good things about me to committee. Will probably address Senate subcommittee in early March.
9. Called Midge Ramsey at NPR. In meeting. Mark Sachs was out.
10. Looked over letterhead type from Diane Hutchison. Decided to drop the type at bottom of page.

Friday, February 12

1. Met with Gary Carlat. He offered to be contact person for tower people.
2. Got letters typed and EEO forms sent to Chief Engineer applicants.
3. Talked with Midge Ramsey at NPR twice. She assured me we'll have NPR programming available when we go on.

4. Talked with Howard Hill at KANU. They are having problems with their Parsons translator. He will Xerox and forward CPB/NPR information as needed. He is a Kansas Association of Broadcasters member.
5. Met with Music Director Search Committee. Need to talk with Teresa Massa.
6. Took students on tour of KRPS studios (Student Association of Broadcasters).
7. Talked with Denny Semple at KWIT.

Monday, February 15 (Presidents Day)

1. Called Dale Coomes to tell him the SEKAN membership applications are in the mail.
2. Discussed program guide with Jan and Ellen Carter. The Printing Department estimate for printing the guide is higher than we anticipated.
3. Jan and I discussed business card layout. Pasted up some sample variations. Sent them to Diane Hutchison.
4. Put university budget request together, including our request for student hours.
5. Gave Grady an update on last week's activities while he was gone.
6. Called several people, trying to get people to serve on the Chief Engineer Search Committee.
7. Attended Friends of Timmons Chapel tea at the Alumni Center.
8. Worked on memo to Teresa Massa re: Music Director.

Tuesday, February 16

1. Finished memo to Teresa Massa. Xeroxed. Took copy to Dr. Vollen. Sent copy to Barry Bengtsen. Took copy to Teresa.
2. Toured Shirk twice--once with Jan, once with Dr. Ray Baird and Grady. Took more photos. Found that copper strapping, also microwave dishes had been delivered.
3. Called Larry Waggoner twice. Also Blan Shattuck at NPR, and Gary Carlat. (Roof needs 4" conduit from dish to equipment room). Also called Craig Oliver re: Public Radio Program Directors Association.
4. Put together Music Director rating sheet. Completed and sent to Bengtsen/Vollen.
5. Completed and sent Distribution/Interconnect agreement to NPR.
6. Organized paperwork into files.
7. Talked with Jerry Pumphrey about McCurdy equipment and Arrakis console table.

Wednesday, February 17

1. Called Jerry Pumphrey--everything ok on the two additional requisitions.

2. Went to Weir with Gary Carlat. Met Ron Albertini. Walked through the tower site land. Need to get with Larry Waggoner re: exact location of the tower base.
3. Got tour of YMCA with Kelly Yenser.
4. Drew up Music Director allocation form, job description, ad copy, flyer, ad placement schedule. Grady signed. Sent to Teresa Massa.
5. Discussed possible members of the Chief Engineer Committee with Grady. I will confirm with them tomorrow.
6. Called Tom Snow. Set up Wednesday, February 24 appointment to tour TSL facilities in Vinita. He offered to come up to meet with Gary Carlat, Larry Waggoner, Ron Albertini, etc, to get the transmitter site settled.
7. Got the ok from Teresa to go with one applicant only for the Music Director interview. Tried to call him. No answer at home.
8. Looked at vertical blind samples with Jan.
9. Toured Shirk with Gary Carlat.
10. Talked with Larry Waggoner re: tower location.

Thursday, February 18

1. Met with Gary Carlat and Ron Albertini. Decided to go with wherever the plotting puts the base. Albertini hopes to have it done by Tuesday.
2. Checked out wood stain samples with Gary Carlat.
3. Staff meeting.
4. Talked with Tom Snow. The meeting in Vinita is now set for next Thursday. He or a representative plans to come up next Tuesday, as soon as the tower base is staked out. I will call him Monday afternoon to confirm.
5. Talked with Teresa about the Chief Engineer search committee. Sent her the Music Director ranking sheet.
6. Reached Music Director applicant's wife. She confirmed he is interested in the position and that it is ok to check his references.
7. Talked with Harold Loy. Set up a tour of Shirk with Jan and a Mass Communications applicant at 9:45 am Saturday.
8. Called Butch Herring re: key for Jan to get in for Shirk tour. He will call back tomorrow.
9. Went to Kiwanis with Ron Womble and Larry Nokes.
10. Gave Kelly Yenser tour of Shirk Hall.
11. Typed minutes for KRPS Development meetings with Grady.

Friday, February 19

1. Typed letters and added names of additional Chief Engineer candidates.
2. Talked with Howard Hill and Bill Hollenbeck re: Senate bill 653, which deals with restructuring the Kansas Public Broadcast Commission. Apparently the public TV people will be there, but Howard saw no need for radio people. This is the first step in a long process for the

bill. There will be other opportunities for input if needed.
3. Howard says the KANU Iola translator antenna needs to be readjusted and the Parsons antenna remounted for the Parsons translator to work. They will try next week to get it going. We discussed further the other translators KANU has, but came to no conclusion.
4. Talked with Jerry Montgomery re: renting tower space. I will check the going price for tower rent and get back to him.
5. Talked with potential Chief Engineer committee member. He preferred not. Suggested another person. After discussing with Grady, we decided to select someone else.
6. Prepared Music Director reference questions and Music Director interview questions and sent copies to Teresa.
7. Checked bid specifications for Gary Carlat. I'm not sure I have the stuff he wants.
8. Worked on the slide show with Jan. She has completed the script. Talked with Malcolm Turner from Instructional Media about their services.
9. Talked with Jan some more about a name for the program guide.

Monday, February 22

1. Took a half-day of vacation.
2. Prepared and sent letter to Chief Engineer applicant.
3. Talked briefly with an applicant about the Chief Engineer spot.
4. Talked on the phone with a Chief Engineer applicant.
5. Called TSL--an engineer will be up tomorrow. The tower drawings are being reviewed by a firm in Ohio.
6. Talked with Gary Carlat re:bid specifications on the tower--I will call William Peaslee for a copy for them.
7. Talked with Steve Hefley and Gary Carlat about being on the Chief Engineer search committee. Set up a meeting for Wednesday, 3:30.
8. Talked with Teresa about the Chief Engineer committee.
9. Talked briefly with Craig Oliver about the Public Radio Program Directors association.
10. Called Dennis Semple. He did not return call.

Tuesday, February 23

1. Visited the transmitter site with Ron Albertini, Gary Carlat and Russ Langley. As it is staked out, the guy anchors overlap property lines in two places. We need to approach Dr. Reals for an easement or additional property donation--discussed with Grady. He suggested Larry Waggoner approach Dr. Reals.
2. Called Music Director references twice--once in the morning, once in the afternoon.

3. Talked with Cliff Beougher three times about insurance. Tower, transmitter and studio equipment will be a part of the University insurance package at a cost of about $192/year. I sent Cliff a copy of the 15 CFR paragraph relating to insurance.
4. Checked equipment received against invoices and talked with Joan Moffatt in regard to payment for equipment received.
5. Prepared and colored in a logo in school colors. Made Xeroxes for the files.

Wednesday, February 24

1. Discussed mug/station slogans with Jan.
2. Wrote a letter to Larry re: the tower situation.
3. Plotted a new tower layout on the aerial view.
4. Met with Roxanne Blessant and Paula York re: summer radio experience for 6th, 7th and 8th graders--about 4-6 of them for 3 days this summer, as part of "Summit" summer camp.
5. Met with the Chief Engineer search committee and Teresa Massa.
6. Spoke with Bill Bradrick in the two-year electrical program about a tour of the facilities when they're ready.
7. Spoke with Dr. Loy about a new Mass Communications candidate.
8. Talked with Dennis Semple re: additional PTFP equipment.
9. Called Music Director job references.

Thursday, February 25

1. Attended B.I.G. day (Business/Industry for Gorillas) day at the Alumni Center.
2. Staff meeting. Discussed tower site problem, phonothon, need for phone directories in the school library.
3. Went to Vinita to TSL.
4. Called Pittsburg Moving to let them know the transmitter would be arriving Saturday morning and confirmed the arrival with Harris Corporation in Quincy, Ill.
5. Called Parsons, KS and learned that another large package was being delivered. Called Doris at the Physical Plant to let her know. It will be put under the stadium.
6. Called two Music Director references at home.
7. Got nine Chief Engineer applications back from Gary Carlat.

Friday, February 26

1. Met with Grady and developed a timetable through April 25.

2. Called a third Music Director reference. Called Music Director applicant and set up a Wednesday 10:30 meeting for an interview after clearing with Dr. Vollen's office and Barry Bengtsen. Notified Grady.
3. Called Tom Snow to confirm some things. It's OK to send Larry Waggoner a copy of the tower specifications. A TV station will definitely need a tower analysis before we can proceed further. Foundation work on the tower will begin March 14. Tower work will begin April 1, completion by April 10. Antenna and miscellaneous work in the three days following.
4. Wrote a letter to Larry Waggoner and rewrote the legal description of the Reals land addition. We want Larry to ask for a donation of additional land.
5. Talked with Bonnie Alley about phones at the station.
6. Wrote a memo to Gary Carlat re: going to Joplin to see office furniture and completion of the transmitter building by March 25, if possible.
7. Called Larry Nokes about the school weather station.
8. Talked with Ron Womble and Ellen Carter about Ron being on the News Director search committee.
9. Sent ad copy to KC, Tulsa, Pittsburg, Joplin, for the News Director position.
10. Tried to call Denny Semple at KWIT re: additional equipment needs.
11. Got nine Chief Engineer applications back from Steve Hefley, sent him the other nine.
12. Called Bob Keith to discuss computers. He was not in.
13. Got a call from Howard Hill. Kansas Public Radio Association will meet Tuesday, March 15 in Wichita.
14. Took the Larry Waggoner letter to the post office to be mailed.

Monday, February 29

1. Sent materials to the Music Director applicant re: the interview on Wednesday.
2. Set appointment with Bob Keith re: computers.
3. Talked with Walter Clark re: releasing of federal funds, he says everything is ok.
4. Called Larry Waggoner--no answer (left message).
5. Got a call from Bill Hollenbeck--House Appropriations Committee approved $50,000 for KRPS--we will begin work on the Senate next.
6. Went to Joplin to check out office furniture. Went to four stores.
7. Received Distribution/Interconnect agreement from NPR.

Tuesday, March 1

1. Brief meeting with Jan and Grady to discuss progress.
2. Talked with Larry Waggoner. He will proceed with Dr. Reals discussion.
3. Met with a potential News Director applicant.

4. Went to Gary Carlat's office to look at more office furniture catalogues.
5. Toured Shirk and took photos.
6. Talked with Howard Hill at KANU re: Kansas Public Radio Association meeting in Wichita. Requested some audio bits for our slide show.
7. Talked with Dennis Semple. Asked for the supplemental equipment list to be Federal Expressed to me, if possible. I need his social security number to pay his consultant fee.
8. Asked Dr. Loy to be on the News Director Search Committee. He was hesitant due to his schedule.
9. Met with Bob Keith to discuss KRPS computer needs.
10. Called Dr. Vollen--he was not available.
11. Called Steve Hefley--he was not in.
12. Pushed the meeting with Dr. Schaffer to 3:00 pm tomorrow.
13. Moved the Chief Engineer committee meeting to Thursday.
14. Redid KRPS calendar.
15. Compiled a list of January-February highlights for Grady.
16. Reviewed Chief Engineer applications at home.

Wednesday, March 2

1. Interviewed the Music Director applicant.
2. Met with Dr. Suzan Schaffer and Jane Kelting re: on-air/SCA credit courses.(We're at least a year away).
3. Met briefly with Jan, Grady.

Thursday, March 3

1. Staff meeting 9:30.
2. Apple day convention 10:30.
3. Kiwanis noon.
4. Chief Engineer Search Committee 2:30-3:45.
5. Talked with Larry Waggoner-everything appears to be ok with Dr. Reals.
6. Tried to call Dennis Semple.
7. Sent the News Director ad to Broadcasting magazine.

Friday, March 4

1. Received Dr. Reals's letter.
2. Met with Cindy Karraker at Southwest Office Outfitters in Joplin to discuss office furniture. She will come over Monday at 3:00pm.
3. Met with Gary Ledford and Gary Carlat to discuss the transmitter building. Work will begin about March 15.
4. Talked with Dennis Semple re: additional equipment.
5. Talked with Howard Hill. KANU's Parsons translator is definitely off.
6. Arranged for a 9'3" reel, 5' wide, of transmission cable to be delivered to Pittsburg Moving and Storage.

7. Set up an appointment to meet with the Associated Press representative, Pat Kreger, for Monday.
8. Received American Public Radio material.

Monday, March 7

1. Met briefly with Grady and Jan.
2. Revised the KRPS calendar through April 15.
3. Met with Pat Kreger, Associated Press. Signed contracts. The AP dish and wire will be installed at the end of the month.
4. Met with a News Director candidate.
5. Toured Shirk with Jan and Cindy Karraker of Southwest Office Outfitters. She will draw up some recommendations as to office furniture.
6. Tracked down the driver delivering our transmission cable. He will be in tomorrow to deliver at Pittsburg Moving.
7. Filled out a computer request form.
8. Called four engineer finalists to tell them that we would be calling their references.
9. Talked with Patty Wente at the Corporation for Public Broadcasting.
10. Wrote a memo to Teresa Massa and sent her copies of the Music Director interview schedule and the Chief Engineer reference questions.
11. Wrote a letter to Jan Hamilton.

Tuesday, March 8

1. Met briefly with Grady and Jan.
2. Got a speakerphone from Bonnie Alley.
3. Called references of Chief Engineer candidates on speaker phone with Steve Hefley and Gary Carlat.
4. Went to Parsons to meet with Jay Westervelt, Pete Hughes and Gary Wall.
5. Talked with Pittsburg Moving. The transmission cable arrived. They had to rent a fork lift at $36.00/hour for two hours to unload it.
6. Got record company addresses from Rachael Hill at KANU.
7. Talked with Steve Carlson at KLON.
8. Prepared my evaluation.
9. Talked with Teresa Massa about Music Director and Chief Engineer progress.
10. Called Bob Keith. He was in a meeting.

Wednesday, March 9

1. Called a number of record companies about getting catalogues.
2. Worked on the supplemental equipment list.
3. Received my evaluation with Grady.
4. The Chief Engineer committee met to discuss applications.

5. Took the completed computer request form to Bob Keith.
6. Took a reference call on a Chief Engineer finalist.
7. Sent a letter to Bruce Therreault, American Public Radio, re: membership in APR.

Thursday, March 10

1. Went to Iola to see Carol Smith about a reading service for the blind on our sub-channel.
2. Talked with the Music Director applicant--he is "leaning toward a conducting job".
3. Worked on the PTFP supplimental equipment request.
4. Visited Shirk.

Friday, March 11

1. Went to Carthage to meet with Roger Gladden about forming a Joplin/Carthage support group.
2. Talked with the Music Director applicant. He said no to the job offer.
3. Talked with Bob Keith. He had received our computer request form and was phoning the computer committee for an ok. He will get together with a sales representative to put together dollar amounts and will call me back when the figures are ready.
4. Worked on the PTFP additional equipment request.
5. Took the speaker phone back to Bonnie Alley.
6. Met with Cindy Karraker of Southwest Office Outfitters re: office furniture.

Monday, March 14

1. Called a Chief Engineer applicant to set up a conference call.
2. Called another Chief Engineer finalist--he is apparently out for Spring Break.
3. Talked with Tom Snow of TSL. The foundation crew will be here tomorrow at 2:00 pm. I gave him Gary Carlat's number to call.
4. Worked on the PTFP grant equipment request.
5. Talked with Dale Coomes at SEKAN. As soon as the culvert drive is in, they will finish up. Power is just east of the transmitter site.
6. Talked with Teresa Massa re: turndown by the Music Director candidate and phone interviews with our Chief Engineer candidates.
7. Talked with Gary Carlat and Jan from 1:00-4:30 re: office furniture and layout.
8. Called back Herb Mundt, Associated Press--he was not in.
9. Called a reference about a Music Director candidate.

Tuesday, March 15
1. In Wichita for radio managers meeting.

Wednesday, March 16

1. Meeting with Jan and Grady.
2. Got the speaker phone from Bonnie Alley. Saw Jerry Pumphrey. The Arrakis consoles bid is ok and is going through. There is a problem with McCurdy. Saw our ad on the fall schedule today. It looks good.
3. Got the Chief Engineer questions to Teresa Massa.
4. Interviewed a Chief Engineer candidate by phone.
5. Called TSL twice for a time schedule. They say, due to guy wire shortage, 18th on site, 29th steel up, on air May 6.
6. Sorted through music catalogues.
7. Checked with McCurdy-they never got the bid notice. Told Jerry Pumphrey.
8. Visited the transmitter site. The drive the on east side is now in.
9. Visited Shirk. The ceiling framework installation is underway.
10. Re-did timetable.
11. Worked on the memo for telephones at the station and the PTFP grant at home.

Thursday, March 17

1. Went to Miami, Oklahoma, at 9:40 to meet with Bill Harsch at Eagle-Pitcher. Drove past the transmitter site.
2. Talked with George Bohl at TSL. There is trouble with the guy wire supplier. He says on-air would be May 6.
3. Invited Keith Retzer to come for an interview.
4. Talked with a Music Director applicant. He is still interested.

Friday, March 18

1. Decided on "Mosaic" as the title for the program guide.
2. Put together the supplemental equipment request to mail to Dick Harland--mailed Saturday.
3. Put together a list of News Director applicants and put a letter together and envelopes. Called Teresa Massa's office for more EEO letters.
4. Confirmed details of the visit by Keith Retzer.
5. Met with Cindy Karraker of Southwest Office Outfitters re: Executive furniture brochure.
6. Visited Shirk Hall.
7. Talked with another Music Director applicant. He is still interested, also.

Monday, March 21

1. Called Barry Bengts ..--he is out until tomorrow.
2. Called Gene Vollen--set up Wednesday afternoon for Music Director phone interviews.

3. Called Gary Carlat--set up a time for him to see Larry Waggoner.
4. Put together a packet of information to send to Keith Retzer--sent it Federal Express.
5. Went to Illiteracy Task Force meeting at 10:00 am.
6. Met with a job applicant and set up an appointment with a News Director applicant.
7. Met with Larry Waggoner, Gary Carlat, Grady re: details about getting KRPS on air. Gave Larry, then Rex and Ken Bateman studio tours.
8. Talked with Tom Snow, TSL. "We'll have you on by May 1st, may cost extra". Alternatives: 1. Direct-ship the guy wire or 2. put up temporary guy wire and replace it with the right wire when it arrives.
9. Gave Earl Ward the go-ahead to order computers--he says about 30 days.
10. Set up 3:30 for a Chief Engineer interview time with Steve Hefley and Gary Carlat.

Tuesday, March 22

1. Talked with the Chief Engineer applicant and set up Thursday 9:30 am for his phone interview.
2. Went to Topeka to talk with legislators on the Senate Ways and Means sub-committee.

Wednesday, March 23

1. Set up interviews for Music Director.
2. Canceled Thursday Chief Engineer interview (conflict on his part).
3. Met with Gary Carlat at Shirk for an inspection.
4. Met with a News Director applicant.
5. Sent News Director EEO letters.
6. Talked with Rob Gobetz. He will:
   A. Serve on the News Director search committee.
   B. Talk with Tom Snow at TSL re: videotaping tower construction.
   C. Allow me to tape the slide show sound track in the Grubbs Hall studios.
7. Went to tower site to see the guy wire anchors--met Dale Coomes. Met the farmer who farms the land.
8. Tried to call Jerry Pumphrey.
9. Tried to call Wichita SE Trucking.
10. Interviewed the two Music Director finalists (by phone).

Thursday, March 24

1. Met with Gary Carlat and Andy Huyett to look at the satellite dish and get the instruction booklet.
2. Staff meeting.
3. Talked with Earl Ward re: computers for the station. He is putting together DPR's for me to sign.

4. Set up equipment delivery with Mark at Wichita SE Shipping in Parsons and Doris at PSU.
5. Took walkthrough of Shirk Hall with Jan.
6. Talked with Gary Carlat re: placement of the Associated Press dish.
7. Met with Keith Retzer and his wife Vi, the finalist for Chief Engineer. Toured Shirk, visited the tower site.

Friday, March 25

1. Talked with Larry Waggoner re: location of the STL tower and satellite dish.
2. Met with Gary Carlat and Mechanical contractor Lorry Caldwell re: wiring of the on-air light (low-level voltage) and the problem with the ceiling light covers falling off.
3. Met with Keith Retzer and his wife again.
4. Talked with Herb Mundt, Associated Press, KC--the AP dish is to be installed by Loyal Manning from the Springfield office on April 15 (he may be in April 11-12.)
5. Talked with Teresa Massa. She can't meet with the News Director committee. We will proceed.
6. Talked with Patty Cahill about one of the Music Director candidates.
7. Talked with Gary Wall, Parsons. Commercial Bank donated $1,000 to KRPS.
8. Touched base with Pat Kreger, Associated Press.
9. Talked with a reference about a Music Director applicant.
10. Confirmed my attendance at a Monday lunch for a Parsons newspaper editor with Kaye Lynne Webb.
11. Talked with Barry Bengtsen and Gene Vollen re: meeting with the Music Director finalist.
12. Set up Wednesday, March 30 appointment with Mark Simmons.
13. Met with a Mass Communications job applicant and the Student Association of Broadcasters--gave tour of Shirk.
14. Computed mileage driven.
15. Talked with a News Director applicant.

Monday, March 28

1. Met with Grady, Jan until 9:00.
2. Talked with Gary Carlat re: when the transmitter building construction will start (he didn't know); cost of a chairlift in Shirk ($10-25,000); set tomorrow 2:30 to talk about office furniture.
3. Set 3:30 Tuesday as the interview time with a Chief Engineer applicant. Notified Steve Hefley.
4. Met with Andy Huyett at Shirk so he could measure the 30' tower base.
5. Talked with an applicant re: the Chief Engineer job and his contract engineering company.

6. Talked with Howard Hill at KANU re: sound bites for our slide show.
7. Talked with Ron Womble re: the News Director committee.
8. Worked on a revised FY 88 budget.
9. Talked with Bruce Therreault at American Public Radio re: KRPS membership.
10. Had lunch with the Parsons Sun editor, took him on a tour of Shirk.
11. Loyal Manning from the Associated Press showed up. He will wait to install the AP machine until mid-April.

Tuesday, March 29

1. Talked briefly with Larry Waggoner.
2. Wrote and sent a memo to Bonnie Alley re:phones at KRPS.
3. Put the last News Director names in the computer.
4. Gave the computer DPR's to Jolene for Grady to sign.
5. Interviewed Chief Engineer candidate by telephone.
6. Set up interviews for the Music Director candidate tomorrow.

Wednesday, March 30

1. Typed envelopes and mailed the last News Director letters.
2. Typed an Appointment Recommendation and memo to Teresa Massa recommending Keith Retzer as Chief Engineer. Took the memo to Teresa's office.
3. Interviewed Mark Simmons. Schedule: 11am Dr. Vollen, noon- Jan and I to the cafeteria, 1:00 tour of Shirk, 1:30 Dr. Loy, 1:50 Rob Gobetz, 2:00 tour of McCray, 2:30 Grady.
4. Discussed Mark with Dr. Loy, Grady and Jan, and Dr. Vollen. Positive comments. I will call him tonight to offer him the job.
5. Checked with Jerry Pumphrey about McCurdy equipment, Arrakis tables, computers. He will call William Peaslee tomorrow re: McCurdy and Arrakis. He says the computers will be here by the end of the month.
6. Got a call from Tom Snow at TSL. He says a dedicated truck is bringing the guy wire. Steel will go up April 6. They may be done as much as a week ahead of the May 1 deadline.
7. Bonnie Alley called to say 232-5777 (KRPS on the phone pad) is being reserved for us.
8. Attended the Gorilla Grill-out.

Thursday, March 31

1. Met with Gary Carlat re: office furniture. (We will go to K.C. next Wednesday to check an office showroom.)
2. Offered the Music Director job to Mark Simmons. He accepted.

3. Went to the tower site with Grady and Rex Crowley. Guy footings are all poured. Electric power is in to the poles. Some bricks are stacked, ready to begin the transmitter building walls.
4. Set an appointment with a job applicant for tomorrow.
5. Set a Monday 9:00 am appointment with Shelly Long of the Collegio for an update.
6. Talked with Wilma Minton re: temporary housing for our two new staff and using campus security personnel for an overnight service.
7. Talked with Beth Stoddard re: temporary housing for new staff. $44/week in Bowen for bed, linen, no food service.
8. Completed a memo to Teresa Massa on the Music Director.
9. Completed an Applicant Recommendation form for Music Director.
10. Drew up a News Director evaluation form.
11. Received American Public Radio membership forms and bill.
12. Talked with Bill Bradrick, electrical technology, about our engineer and the status of the studios. I will have the Chief Engineer contact him when he starts.
13. Took Keith Retzer's resume to Kaye Lynne Webb's office.
14. Talked with Howard Hill of KANU re: new changes in translator regulations by the Federal Communications Commission permitting translators to take satellite feeds. Asked about the contract provisions form required by the state to be attached to Distribution/Interconnect agreements.

Friday, April 1

1. Grady signed the Music Director Applicant Recommendation form. I took it to Teresa Massa's office.
2. Made a Xerox of the PTFP authorizing letter for Walter Clark. Took to him.
3. Took the News Director review form copy to Teresa Massa.
4. Visited Shirk twice--the second time with Jan O'Connor and Grady. Vinyl is being put on the walls and the sliding door in the equipment room.
5. Updated KRPS calendar.
6. Got the News Director search committee (Rob Gobetz and Ron Womble) together. Divided the applications into three groups.
7. Called Paul Lawrence at Instructional Media about getting audio dubs of three VCR audition tapes.
8. Discussed the Kansas contract form with Grady and Howard Hill. Howard says KANU does not use it.
9. Discussed campus housing with Grady. He doesn't think the Foundation can pay for Retzer or Simmons dorm room.
10. Talked with Mark Simmons about a number of questions he had.
11. Followed up with Bonnie Alley re: phones in Shirk.

12. Talked with Gary Carlat re: going to visit office showrooms in KC on Tuesday to coincide with Keith Retzer's arrival.

Monday, April 4

1. Problems with the tower site. Talked with Tom Snow at TSL three times. Six semi's and one equipment truck plus crew trucks are due to arrive Wednesday. A preliminary examination by a tower crewman says gravel is needed or the trucks can't get in. Talked with Gary Carlat--he gave me the name of Heckert Construction. Talked with Chuck Heckert. They couldn't do anything until the ground dries. Went to Shirk to leave a message for Gary Ledford. (He never contacted me.)
2. Visited Shirk three times. Once with Grady and Jan, once to see Ledford (see above), once to meet Andy Huyett who needed access to STL dish material.
3. Interviewed by Sally Long of the Collegio.
4. Talked with Joan in the Business Office. Larry Waggoner was paid $1,800 (the amount of the authorizing DPR) rather than the $368 he billed us. I told her he would be sending us more bills and to apply them against the $1,800 paid.
5. Met with Bonnie Alley to iron out some phone details. She says work on installation will begin around Friday.
6. Talked with Keith Retzer to confirm that I will pick him up at KCI tomorrow at 12:40 pm. Delta flight 1894.
7. Met with Beth Stoddard re: rooms at Bowen Hall for Keith and Mark Simmons. They can share the apartment on the first floor for $44/week each. Food tickets are available also.
8. Harold Loy called to set up appointment for me to meet with a TV faculty candidate.
9. Talked with the other Music Director candidate. Told him the job had been offered to the other finalist.
10. Ran off copies of the News Director review forms.
11. Talked with Gary Ledford. He will call Tom Snow re: needs of TSL.

Tuesday, April 5

1. Visited tower site and Shirk Hall with Gary Carlat and Jan O'Connor.
2. Took a News Director resume to Ron Womble for review.
3. Discussed briefly the inaugural ceremonies for the station with Ellen Carter.
4. Picked up a dorm room key from Beth Stoddard.
4. Drove up to KC to pick up Keith Retzer.
5. Picked up wire at KLSI in KC.
6. Gary Ledford called at 7:30 am. The road will cost (roughly) $16-22,000, depending on gravel used. Less for small gravel, more for larger. Talked it over with Grady. He says we need to proceed. Called Grady from

Pleasanton to cancel a conference call with Ledford, Carlat, Tom Snow, and me because I wasn't going to get back from KC in time. Grady called Ledford and told him to proceed with the road.

Wednesday, April 6

1. Took Keith to the President's office to fill out forms, to Personnel Office for more forms, to the Housing office to meet Beth Stoddard (Housing Director), and to the Public Information Office to meet Ellen Carter.
2. Talked with Jerry Pumphrey re: Arrakis consoles, McCurdy, Keith Retzer social security number for motel room reimbursement, and TSL. Introduced him to Keith.
3. Met with Grady and with Gary Carlat, Jan, Keith and me.
4. Called Tom Snow at TSL twice. He will work with us to put the transmitter road installation into their billing to make sure it goes through the PTFP grant.
5. Grady reported that he talked with Ledford and Tom Snow yesterday afternoon and told them to proceed with putting in the road. The tower crew is due to arrive Monday.
6. Went to the transmitter site with Gary Carlat and Keith Retzer. Road construction was under way. It may not be $16-20,000 because the road is shorter than originally thought.
7. Ron Womble and Rob Gobetz stopped by to exchange News Director packets. Both met Keith Retzer.
8. Talked with the other Chief Engineer applicant. Told him the job had been offered to Keith Retzer.
9. Sent a memo to Bonnie Alley confirming 232-5777 going through the switch.
10. Sent copies of resumes of Retzer and Simmons for Ellen to do news releases.
11. Discussed purchasing procedures (DPR's and PO numbers) with Jolene and Gregg (student assistant to Jolene).
12. Called Larry Waggoner. He again promised to call Blan Shattuck. Larry and Keith had a long discussion about engineering matters.
13. Went to Shirk with Grady. Took photos.
14. Called Barry Bengtsen to tell him Mark Simmons was joining us Monday.
15. Talked with Mark about purchasing, dorm room, etc.
16. Grady called at 10:00pm re: a discussion he had with Cliff Beougher re: the transmitter road. Asked me to call Jerry Pumphrey.
17. Tried to call Pumphrey. No answer.
18. Typed office equipment list on my Apple Computer.

Thursday, April 7

1. Xeroxed office equipment list.
2. Called Jerry Pumphrey. Briefly discussed the transmitter road situation.

3. Went to KC to talk with Steve Schmidt, Color Art representative, about Steelcase furniture, with Jan and Gary Carlat. Got back to Pittsburg at 3:20.
4. Took a Mass Communications candidate to Shirk for a tour.
5. Talked with Jerry Pumphrey re: Arrakis consoles. He called Topeka and told William Peaslee to order the consoles from Arrakis/Allied. He pushed ahead with a change order on the tower face and an additional bridge for transmission line to the transmitter building. Said the second 1/3 payment to TSL would be processed through Topeka. We discussed the transmitter road again briefly.
6. Talked with Grady. We will meet periodically with Cliff Beougher to discuss finances.
7. Talked with a News Director applicant. He has been offered another position and would prefer Pittsburg. Wants to know a.s.a.p. his status in the News Director search.

Friday, April 8

1. Sent letters requesting office furniture bids.
2. Went to the tower site. Not much progress.
3. Worked with Keith on ordering needed miscellaneous equipment and supplies.
4. Called Daniel Kupiec at McCurdy. Not in. Left a message.
5. Talked with Tom Snow at TSL.
6. Got keys for the room for Mark Simmons and checked them out.
7. Mailed the Kansas contract form to Pete Lowenstein at NPR for his input.

Monday, April 11

1. Dropped off audition tapes for News Director to Ron Womble.
2. Set up 10:30am tomorrow to meet with the News Director Search Committee.
3. Took Mark to get forms completed--President's Office, Personnel, etc.
4. Went to Shirk. Discussed equipment placement with Keith and Mark. Checked roof installation. Carpet was installed in Master Control.
5. Called McCurdy and left a message for Dan Kupiec.
6. Meeting with Grady, Gary Carlat, Ellen Carter, Dr. Richard Hay and staff re: signage at KRPS.
7. Went to tower site. An erection truck from TSL is on premises, but I saw no workers. The road had no more gravel than before. More clay had been put down for the road and around the tower.
8. Talked briefly with Cindy Karraker with Southwest Office Outfitters.

9. Talked with Jerry Pumphrey re: the road at the tower site. He needs specific information about grading, length, gravel, etc, so he can talk to Topeka.

Tuesday, April 12

1. The Search Committee for News Director met and selected five finalists.
2. Reviewed the last batch of News Director applicants in preparation for the Search Committee meeting.
3. Went to the tower site. Lots of activity. Several sections of tower had been delivered. Workmen were building the transmitter building. Dump trucks were bringing in clay. SEKAN Electric Cooperative was working on the power poles. We decided to move the poles back to the top of the hill, away from the transmitter building.
4. Talked with Tom Snow re: the tower crew and the transmitter building workers in conflict.
5. Worked on studio details with Keith.
6. Got names of references from a News Director applicant.

Wednesday, April 13

1. Visited Shirk. Looked at roof construction.
2. Met with a reporter from the Joplin Globe.
3. Drew up News Director reference questions and took them to Teresa Massa for approval.
4. Met with George Nettles to bring him up to date on KRPS.
5. Met with Cliff Beougher re: financial situation at the station.
6. Sent insurance information to PTFP, as required by the grant.
7. Went to the transmitter site.

Thursday, April 14

1. Went to the transmitter site twice. The tower is up about 45' and the concrete is ready to pour for the floor of the transmitter building.
2. Visited Shirk. Carpet is in the first four offices and half of the Music Library.
3. Worked on a rejection letter for the Music Director applicants.
4. Staff meeting at 9:30.
5. Reviewed the news release on Keith and Mark. It needs to be re-written.
6. Put a News Director rating sheet together and distributed reference questions to Rob Gobetz and Ron Womble.

Friday, April 15

1. Set up a Monday meeting with Rob Gobetz and Ron Womble to discuss News Director applicants.
2. Completed the Music Director rejection letters, printed signed them.
3. Discussed timetables for KRPS completion with Jan, Mark, and Keith.
4. Called Richard Harland. Told him:
   A. I had sent insurance information.
   B. Would be sending quarterly report.
   C. Asked if he had received the supplemental equipment request. He had, but hadn't had time to review it yet.
5. Called a News Director applicant and left a message.
6. Grady met with President Wilson. He said the President supports office furniture for the station.

Monday, April 18

1. A News Director applicant called. I requested a tape and told her we would call references. She said she'd have a tape to me Wednesday.
2. Talked with Chris Kreger at Harris re: Tectan demodulators originally specified vs. Microdynes that Harris bid. He told me to call Ted Walman at Harris in Quincy. Relayed that information to Keith.
3. Met with Cindy Karraker, Southwest Office Outfitters, to discuss her bid for office furniture.
4. Talked with Jan about Southwest Outfitters.
5. Met briefly to discuss record purchases with Jerry Pumphrey. PSU can write "impress" checks immediately for $500. Relayed that information to Mark.
6. Walked through Shirk.
7. Made four News Director reference calls. No one was available.
8. Met with the News Director selection committee. Narrowed the search to three.
9. Ran off envelopes for the Music Director refusal letters.
10. Talked with Tom Snow, TSL, about a temporary antenna bay and the Ledford Construction/TSL crew work conflict. Told him I'd check into it.

Tuesday, April 19

1. Visited the tower. Took many slides. The tower is up about 440'. The transmitter building walls are up and they were working on roof.
2. Took Wendy Peterson and Barbara Lomshack on a tour of Shirk. Mark has moved into his office in Shirk. Keith was setting up equipment in Master Control.
3. Set up two News Director interviews.

4. Steve Schmitz of Color Art Office Furniture called. He will be in Pittsburg tomorrow and will meet with us from 1-1:30.
5. Completed and sent the Music Director refusal letters and tapes.
6. Completed a memo, the News Director rating sheet and News Director interview questions for Teresa Massa.
7. Talked with Jody Bell at McCurdy. They will ship our equipment the week of May 9th.
8. Called Dennis Semple re: coming down to help with equipment installation and sign-on. He will call tomorrow.

Thursday, April 21

1. Talked with Allan Moskowitz twice, re: notification to FCC of beginning equipment and program test. Form 302 needs to be filed 10 days after beginning program tests.
2. Met with Grady to discuss events.
3. Met with a News Director interviewee. Met with the committee, alumni staff, radio staff, Dr. Loy, Dr. Welty.
4. Met again with the Search Committee to discuss the News Director applicants.
5. Took a News Director applicant to meet Grady, staff.
6. Talked with Dennis Semple re: coming down next week to help with installation.
7. Went to the tower--now at 700'. It could be seen at the highway 69-160 juncture.

Friday, April 22

1. Went through Shirk with Gary Carlat.
2. Moved the staff offices from the Alumni Center to Shirk.
3. Set up a computer (borrowed from the Alumni Center) and our Laser Printer.
4. Mailed refusal letters to the Chief Engineer candidates.
5. Got Grady's signature on DPR's for computer software and sent to Jerry Pumphrey.
6. Transmitter and transmission line delivered to the tower site.

Monday, April 25

1. Had Jolene reserve a room for Dennis at the Holiday Inn.
2. Discussed an ad Mark placed in the Pittsburg Morning Sun (unbeknownst to me) with Teresa Massa.
3. Drew up application form for Mark for announcers to use.
4. Helped set up the Arrakis console that arrived.
5. Met with Gary Carlat re: cabinets in the storage areas of the station.
6. Tried to arrange for a phone at the tower site.
7. Tried to track down a dBase III software manual on campus.

8. Went to the tower site--no activity by the tower crew.
9. Did the PTFP Quarterly Report at home.
10. Offered the News Director position to Mike McCurdy. He accepted. Discussed a starting salary with Grady.

Tuesday, April 26

1. Went to the tower site. It's up 720'. Antenna bays have been delivered. Electric power to be in that morning. The tower will not be complete by May 1. We will go on with a temporary antenna.
2. Earl Ward came to the station. We discussed the computer setup. We decided to hook our laser printer to one computer, the dot matrix to another, and leave two independent.
3. I was going to get a dBase III manual from the budget office but saw one in Teresa Massa's office and borrowed it.
4. Grady came over to Shirk. I told him about the temporary antenna plan. Got his signature on the Appointment Recommendation form for News Director. Discussed the storage bill at Pittsburg Moving-$671.
5. Talked with Larry Waggoner re: borrowing some transmission line for the temporary antenna bay. He knows of someone with 500' of 1 5/8" line--it would cost about $500 for delivery and pickup of the line plus $100-200 to rent. He will call back tomorrow.
6. Talked with Ron Womble. He will drive to KU tomorrow to pick up the antenna bay from KANU.
7. The Associated Press news wire was installed by Loyal Manning.
8. Completed the Appointment Recommendation form and took it to Teresa Massa. Discussed our part-time situation and the need to spot and separate student applicants.
9. Discussed the positioning of the Control Room equipment on the Arrakis console with Dennis.
10. Gave Dr. Loy a brief tour.
11. Typed a memo to Teresa Massa re: the News Director search.
12. Took a Morning Sun photographer to the roof of Shirk for photos.
13. Discussed alumni chapter visits with Jan.
14. Talked with Craw-Kan telephone company about installing a phone at the transmitter site (talked with "Christina").
15. Physical plant cleaned and vacuumed in Shirk.
16. Water fountains were installed.

Wednesday, April 27

1. I completed the Corporation for Public Broadcasting application form.
2. Talked to Mark Sachs at National Public Radio to tell him we were signing on the air on Friday and had five

full-time people. He said to send a letter to him to that effect. He indicated that he would like to come out next week for the on-site visit.

3. Talked with Patty Wente to tell her:
   A. We have five full-time staff
   B. We are going on-air Friday
   C. She would be receiving the CPB application form Friday by Federal Express.
4. Talked with Allan Moskowitz about notifying the Federal Communications Commission of our going on-air. Form 302 needs to be completed within 10 days of April 29.
5. Talked with Howard Hill. Thanked him for use of the antenna bay. Ron Womble brought it from KANU and delivered to Wier.
6. Drove to the transmitter site. It's up 845 ft. Some of the lights are on the tower but are not turned on.
7. Took a memo and a McCurdy resume to Teresa Massa's office.
8. Talked with Gary Carlat. Told him of some problems with the water fountain. We will go ahead and get another Arrakis console and forego building a console.
9. Brought Grady up to date when he came to visit.
10. Saw the other News Director applicant in the Union. Told him I would call him tomorrow.

Thursday, April 28

1. Got Dr. Wilson's signature on the Corporation for Public Broadcasting application form.
2. Xeroxed the application and left it at the Alumni Center to be sent Federal Express to Washington DC.
3. Got the computer bids from Grady.
4. Took Mike McCurdy to Russ Hall to be signed in.
5. Gave the computer bids to Earl Ward for his review.
6. Went out to the tower with Gary Carlat.
7. Had lunch with Grady, Larry Waggoner, Dennis Semple, Keith Retzer at the Holiday Inn.
8. Long talk with Jack Gilbert at KWIT re: budgets and accounts there.
9. Discussed news programming with Mike McCurdy.
10. Typed a letter to Mark Sachs.
11. Went to the tower late in the evening--the strobe lights were on.

Friday, April 29

1. Went to the tower.
2. Wrote the script for sign on.
3. Signed on - 4pm! All went smoothly 4-5. The first audio was at approximately 3:45pm--Aaron Copland's "Appalachan Spring".

OTHER HIGHLIGHTS

1. Mark Sachs, NPR, visits the station on Wednesday, May 4.
2. We go to high power at 1,000' Wednesday morning, May 4.
3. Tower crew completes work on Thursday, May 5. Reduced power at 10:30 am to enable tower crew to take down equipment at the top of the tower. Went back to high power at 2:15 pm.
4. Patricia Wente, Corporation for Public Broadcasting, visits the station Thursday, June 2.
5. Charles Estep, PTFP, visits the station on September 15. He will be taking over responsibility for the Midwestern Region for Richard Harland on October 1.

ATTACHMENT 6

PITTSBURG STATE UNIVERSITY
KRPS-FM 90 CALENDAR
FISCAL YEAR 1989

DATE	EVENT
JULY, 1988	
July 11	Jasper Co., MO campaign materials in mail
July 25	August/September issue of "Mosaic" in mail
AUGUST, 1988	
August 1	Miami, OK campaign materials in mail
August 15	Iola/Allen Co. campaign materials in mail
SEPTEMBER, 1988	
September 6	Faculty/Staff Newsletter
September 12	Independence/Montgomery Co. membership
September 12	Begin student membership campaigns
September 25	October issue of "Mosaic" in mail
OCTOBER, 1988	
October 1	Mailing to four-state alumni (pre-fundraiser)
October 21	Campus Open House
October 21-28	On-air fundraiser
October 23	Community-wide Open House
October 25	November issue of "Mosaic" in mail
NOVEMBER, 1988	
November 1	"Holidays with a Difference" underwriting campaign begins - letters, calls
November 7	Faculty/Staff Newsletter
November 10	Membership materials sent to other counties not covered in individual meetings
November 23	"Holidays with a Difference" campaign closes
November 25	December/January issue of "Mosaic" in mail
DECEMBER, 1988	
December 12	Holiday programming brochure-"Holidays with a Difference" in mail
December 18-25	"Holidays with a Difference" programming aired
JANUARY, 1988	
January 10	Faculty/Staff Newsletter
January 25	February issue of "Mosaic" in mail
FEBRUARY, 1988	
February 15	Promotional materials to printing
February 25	March issue of "Mosaic" in mail
MARCH, 1988	
March 10	Faculty/Staff Newsletter

March 25	April issue of "Mosaic" in mail
APRIL, 1988	
April 3	Membership promotional materials in mail
April 14-21	On-air fundraiser
April 25	May/June issue of "Mosaic" in mail
MAY, 1988	
JUNE, 1988	
June 10	Faculty/Staff Newsletter
June 25	July issue of "Mosaic" in mail

ATTACHMENT 7

PITTSBURG STATE UNIVERSITY

KRPS-FM 90

BUDGET FOR FY 1989

INCOME

Pittsburg State University Foundation	$ 50,000
Pittsburg State University (Utilities)	25,000
State of Kansas	50,000
Corporation for Public Broadcasting	30,000
Tower Rental Income	15,000
Listener Support	30,000
Underwriting Support	50,000
Program Guide Advertising Income	13,000
	$263,000

EXPENSES

Salaries and Fringe Benefits (20%)	$151,040
Student Employees (Part-time)	33,722
Supplies	2,500
Postage	2,500
Telephone	10,000
Music Library	4,000
Advertising	1,500
Travel	2,000
Utilities (Transmitter)	25,000
Program Guide	13,000
National Public Radio Membership	11,754
National Public Radio Distribution	5,000
American Public Radio	5,635
Program Fees	12,388
Pipe Dreams $260; Prarie Home Companion $2,288; St. Paul $1,080; Thistle $500; Overnight $1,500; Radio Reader $780; AIGM $3,380; First Hear $1,040; My Word/Music $1,560.	
	$280,039

APPENDIX 11

Pittsburg State University Foundation
By Laws
(as amended)

ARTICLE I

Name and Location

Section 1. The name of the corporation shall be the Pittsburg State University Foundation.

Section 2. The principal office and registered office shall be located at the Cecil and Eva C. Wilkinson Alumni Center, Ford and Joplin Street, Pittsburg, Kansas 66762.

Section 3. Other offices for the transaction of business shall be at such places as the Board of Trustees may, from time to time, determine and designate.

ARTICLE II

Purpose

Section 1. The purposes for which said Corporation is formed are the support of an educational undertaking, to-wit, the Pittsburg State University, and to that end to receive and hold in trust any property, real and personal, given devised, bequeathed, given in trust, or in any other way made over to the said Corporation for the use or benefit of Pittsburg State University, or of any student or professor therein as such, or of any department thereof, or for the carrying on at said institution of any line of work, teaching, or investigation, or contract research, which the donor, grantor, or testator may designate; to invest or disburse all moneys so received, and generally to care for, manage, administer and control all such property so received, and to carry out the wishes and to see the funds and property so received are applied to the uses specified by the donors; or, in case the gift, devise or bequest is a general one, then to such uses as may be agreed on by the Board of Trustees.

Section 2. The term for which the Foundation shall exist is in perpetuity.

ARTICLE III

Members

Section 1. There shall be two categories of members of this Corporation, honorary and active, with each category exercising full membership rights.

Section 2. Honorary members may be elected for life by the Board of Trustees.

Section 3. Active members will be designated each year by the Board of Trustees as those who make a minimum contribution to the Foundation as specified by the Board of Trustees each year at its annual meeting. Membership rights will be based in a current fiscal year on a minimum gift during the previous or current fiscal year.

Section 4. An annual meeting of members shall be held at the principal location of the corporation on the day and at the time to be set each year by the President of the Foundation, and written notice of such meeting shall be served by United States mail upon all members of the corporation at least fifteen days prior to the day of said meeting. At such meeting, the members shall elect Trustees to serve three year terms. The immediate past president of the Foundation shall be elected to the Board of Trustees if eligible to serve. At the first election, eight (8) members shall be elected for 3 three year terms, eight (8) members shall be elected for 2 year terms, and eight (8) members shall be elected for a 1 year term. They may also elect those who have given extended service on the Board as trustees emeritus of the Foundation. Trustees emeritus will receive special reports, notices, and communications from time to time and may also be invited by the chairman to attend meetings.

Section 5. A special meeting of the members, to be held at the same place as the annual meeting, may be called at any time by a written request of the majority of the Board of Trustees, or by the President or, in his absence, by the Vice President. It shall be the duty of the President, or Vice President or Board of Trustees to call such a meeting whenever so requested by fifty (50) percent of the members of the corporation. Notice of the time and place of all special meetings of the members shall be mailed by the Secretary to each member at least ten (10) days before the date thereof.

Section 6. The President, or, in his absence, the Vice President shall preside at all such meetings.

Section 7. At every meeting, each member shall be entitled to cast one vote, which vote may be cast either in person or by proxy. All proxies shall be in writing and shall be filed with the Secretary and the same entered of record in the minutes of the meeting.

Section 8. A quorum for the transaction of business for any meeting shall consist of those members of the corporation who attend or have submitted their proxy.

Section 9. The members shall have power, by a majority vote at any annual or special meeting, to remove any Member, Trustee, or officer from office.

Section 10. The books, records and accounts of the corporation shall be open to the inspection of any and every member, and such member shall have the right and privilege to examine said books, records and accounts of the corporation at any time.

Section 11. The President of the University, the Vice President for Development and Public Relations, and Director of Development, the Vice President for Business and Fiscal Affairs, the Director of Alumni Relations shall be ex-officio non-voting members of the Foundation. The President of the Alumni Association shall be an ex-officio voting member of the Foundation.

ARTICLE IV

Trustees

Section 1. The business and property of the corporation shall be managed by the Board of Trustees, consisting of twenty-four (24) elected members and those

provided for by Section 10 of this Article IV. As a qualification for election thereof, it shall be necessary that a Trustees be a member of said corporation. The twenty-four (24) elected Trustees shall be elected by the Members of the Foundation and shall receive no compensation for their services as Trustees. A majority shall be alumni of Pittsburg State University. Vacancies occurring on the Board of Trustees shall be filled by an affirmative vote of a majority of the remaining Trustees at any regular or special meeting. The Trustee or Trustees so chosen shall hold office until the next annual election and until their successors shall be duly elected and qualified. A quorum shall be a majority of the Trustees.

Section 2. The President of the Foundation shall serve as chairman of the Board of Trustees and the Vice President of the Foundation shall serve as Vice Chairman of the Board of Trustees.

Section 3. The regular annual meeting of the Trustees shall be held in the principal office of the corporation immediately after the adjournment of each annual members' meeting. The Trustees shall elect the officers of the Board of Trustees at this meeting. The past President of the Foundation shall serve as temporary chairman of the Trustees for the election of officers. At this meeting other regular meetings for the ensuing year shall be scheduled.

Section 4. Special meetings of the Board of Trustees, to be held at any place, may be called by the chairman and, in his absence, by the Vice Chairman. By consent of two-thirds of the Trustees, such meetings of the Board may be held, without notice, at any time and place.

Section 5. Notice of all such special meetings of the Board of Trustees shall be mailed to each Trustee by the Secretary at least ten (10) days previous to the time fixed for the meeting. All notices of such meeting shall state the purpose thereof. Notice of any special meeting may be waived by the Trustees, and the presence of any Trustee at any meeting shall be deemed to constitute a waiver of notice of such meeting.

Section 6. A quorum for the transaction of business at any meeting shall consist of a majority of the members of the Board of Trustees, but the members present at any regular or special meeting, although less than a quorum, shall have power to adjourn the meeting to a future time and, from time to time thereafter, until a quorum shall be present.

Section 7. The Trustees shall elect officers of the corporation, such election to be held at the annual Trustees'meeting following each annual members' meeting, and if such election is not held at such meeting, the same may be held at any subsequent meeting of the Board of Trustees.

Section 8.

(a) The Trustees may select an Executive Director to manage the business and property of the corporation during the interim between annual meeting of the Board of Trustees and shall fix the salary of said Executive Director, and as a qualification for said position, it shall not be necessary that the person so employed be a member of the corporation or Trustee.

(b) In the absence of an appointment under "Section 8a" above, the Executive Committee shall meet on call to perform the functions outlined in "Section 8a".

Section 9. At each annual members meetings, the Board of Trustees shall submit a statement of the business transacted during the preceding year, together with a report of the general financial condition of the Corporation.

Section 10. The President of the University, the Vice President for Development and Public Relations, the Director of Development, the Vice President for Business and Fiscal Affairs shall be ex-officio non-voting members of the Board of Trustees in addition to the twenty-four (24) elected members. The President of the Alumni Association shall be an ex-officio voting member.

ARTICLE V

Officers

Section 1. The officers of this corporation shall be a President, a Vice President, a Secretary and a Treasurer. The President, the Vice President, and the Secretary shall be elected for a term of one year and shall hold office until their successors are duly elected and qualified. No one shall be eligible to hold any office who is not a member of the corporation, and any such officer who ceases to be a member of the corporation shall cease to hold said office on the termination of his membership in said corporation. The office of Treasurer shall be held by the Vice President for Business and Fiscal Affairs of Pittsburg State University.

Section 2. The President shall preside at all Board of Trustee and Members meetings; shall have general supervision over the affairs of the corporation and over the other officers; shall sign all written contracts of the corporation, and may sign checks, and shall perform all such other duties as are incident to his office. In case of the absence or disability of the President, his duties shall be performed by the Vice President.

Section 3. The Secretary shall issue notices of all Board of Trustees and members meetings and shall attend and keep the minutes of the same; shall have charge of all corporate books, records and papers; shall have custody of the corporate seal; shall attest with his signature and impress with the corporate seal all written contracts of the corporation; and shall perform all such other duties as are incident to his office.

Section 4. The Treasurer shall have custody of all money and securities of the corporation and shall give bond in such sum and with such sureties as the Board of Trustees may require conditioned upon the faithful performance of the duties of his office. He shall sign checks of the corporation, shall keep regular books of account and shall submit them, together with all his vouchers, receipts, records and other papers, to the Board of Trustees for their examination and approval as often as they may require, and shall perform all such other duties as are incident to this office.

ARTICLE VI

Committees

Section 1. The Executive Committee shall be elected by the Board of Trustees and shall consist of five (5) members of the Board of Trustees. The members of the Executive Committee will normally include the following: Chairman of the Board

of Trustees, who will serve as Chairman of the Executive Committee; Vice Chairman of the Board of Trustees; Secretary of the Board of Trustees; the immediate past President of the Foundation may also be elected to serve on the Executive committee if a member of the Board of Trustees. The President of Pittsburg State University, the Vice President for Development and Public Relations of Pittsburg State University, and the Vice President for Business and Fiscal Affairs of the Pittsburg State University shall serve as ex-officio non-voting members of the Executive Committee. The Executive Committee shall have and may exercise all the powers of the Board of Trustees in the management of the business and affairs of the Foundation during the intervals between meetings of the Board, except the power to fill vacancies on the Board and the power to amend the By Laws. The Executive Committee may make rules for the conduct of its business. A majority of the voting members of the Executive Committee shall constitute a quorum.

Section 2. Standing Committees. The Board of Trustees shall establish the following committees in conducting the affairs of the Foundation:

a. Development Committee. The Board of Trustees shall elect the five (5) members of this committee, one of whom shall be designated Chairman, annually. A majority of the committee shall constitute a quorum for any meeting. The committee shall establish fund-raising plans and goals for the Foundation.

b. Investment Committee. The Board of Trustees shall elect the five (5) members of this committee, one of whom shall be designated Chairman, annually. A majority of the committee shall constitute a quorum. The Treasurer of the Foundation shall be a member of this committee. The committee shall invest the funds of the Foundation in keeping with policies set by the Board of Trustees. The committee may engage appropriate investment counsel on approval from the Board of Trustees in the management of the Foundation's assets and in keeping with the fiduciary responsibility of the Trustees to realize adequate investment returns.

c. Finance committee. The Board of Trustees shall elect the five (5) members of this committee, one of whom shall be designated Chairman, annually. A majority of the committee shall constitute a quorum for any meeting. The committee shall prepare the annual Foundation budget and be responsible for the management of the building and grounds of the Alumni Center.

Section 3. The Board of Trustees shall establish other standing committees as required and elect the members each year.

ARTICLE VII

Finances

Section 1. The funds of the corporation shall be deposited in such bank or banks as the Board of Trustees shall designate and shall be withdrawn only upon check or order of the Treasurer and such other officers as may be designated by the Board of Trustees.

Section 2. An annual audit of the funds and property of this corporation shall be made and a report thereof submitted to each member of the Board of Trustees, and will be made available to any member of the Foundation upon request.

ARTICLE VIII

Seal

Section 1. The Board of Trustees shall provide a suitable seal for the corporation and it shall bear the name of the corporation and the word "Seal." Such seal shall be impressed upon all contracts, conveyances and written instruments as may require the seal of the corporation.

ARTICLE IX

Amendments

Section 1. These By Laws may be amended, changed or altered by the affirmative vote of two-thirds of those present at any regular meeting of the Board of Trustees, subject to the power of the members to amend, alter or repeal the By Laws; provided, however, that notice of any such action by the Board of Trustees shall be given to each member of the Foundation not a member of the Board of Trustees having voting rights within thirty (30) days after the date of such change by the Board of Trustees.

APPENDIX 12

PITTSBURG STATE UNIVERSITY

ALUMNI ASSOCIATION CHAPTER OFFICERS

BARTLESVILLE, OKLAHOMA

President:	Carolyn Wiley 812 Yale Drive Bartlesville, OK 74006 Home: 918-333-1011 Office: 918-661-0222
Vice President:	Linda Stark (Joseph) 5243 S.E. Nowata Rd. #201 Bartlesville, OK 74006 Home: 918-333-4439 Office: 918-661-9026
Secretary-Treasurer:	Stanley Stevens 2124 Jefferson Place Bartlesville, OK 74006 Home: 918-333-5681 Office 918-336-4181

BANGKOK, THAILAND

President:	Mr. Wichai Hirunwong Silom Trade Center 286 Silom Road Bangkok, Thailand
Vice President:	Mr. Sutipong Ittipong Assistant General Manager International Trust & Finance Co., Ltd. Kongboonma Building 697-701 Silom Road Bangkok, Thailand Mr. Santi Purivetkunakorn, Mgr. Revenue Analysis Office (BKKELTG) Thai Airways International Limited 89 Vibhavadi Rangsit Road Bangkok, Thailand
Treasurer:	Mr. Kriand Krai Kunmotarn (no address given)
Secretary:	Mr. Winai Okanurak (no address given)
Alumni Office:	Silom Village Trade Center 286 Silom Road, Bangkok, Thailand Telephone No: 234-4448, 233-9447

CALIFORNIA - SOUTHERN

President:	Larry Tarbell (Carol) 906 South Lantana Brea, CA 92621 Home: 714-990-4496 Office: 714-525-2311
Vice President:	Merle J. Parsons (Mary Alice) PO Box 434 Big Bear Lake, CA 92315 Home: 714-585-8718

CHICAGO, ILLINOIS

President:	William Curry (Judy) 1025 69th Street Darien, IL 60559 Home: 312-969-8650 Office: 312-920-4198
Vice President:	Annette Skaggs Rohde (Dan) 1832 West Estes Chicago, IL 60626 Home: 312-262-3831 Office 312-467-7484

CHEROKEE COUNTY - COLUMBUS, KANSAS

President:	Pat Daugherty (Carl) Box 62, 309 West Elm Columbus, KS 66725 Home: 316-429-2977 Office: 316-429-1949
Secretary/Treasurer:	Dr. Dorothy Sutton 2050 Grant Ave. #2 Baxter Springs, KS. 66713 Home: 316-856-2919 Retired

COFFEYVILLE, KANSAS

President:	Harold Thomas (Jackie) 1113 West 4th Street Coffeyville, KS 67337 Home: 316-251-2858 Office: 316-251-7810
Vice President:	Dr. Joe Vacca (Kay) 1005 West 5th Street Coffeyville, KS 67337 Home: 316-251-9652 Office: 316-251-6900

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CRAWFORD COUNTY - GIRARD, KS

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Office: 316-724-4425

Vice President:

Bill Gifford (Judith)
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Marilyn Shireman (John)
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DALLAS/FORT WORTH, TEXAS

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Office 214-922-9806

Vice-President

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FORT SCOTT, KANSAS

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Office: 316-231-7000 (ext. 4498)

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FREDONIA - WILSON COUNTY, KANSAS

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INDEPENDENCE, KANSAS

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Retired

Vice President: Jana K. Taylor
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JOPLIN, MISSOURI

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KANSAS CITY AREA

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Vice President:	Doug Beach 4801 West 70th Street Prairie Village, KS 66208 Home: 913-262-8404 Office: 913-677-2800
Secretary/Treasurer:	Terry G. Hersperger (Joan) 822 South Shore Drive Lake Waukomis, MO 64151 Home: 816-741-4206 Office: 816-842-5250

LABETTE COUNTY - PARSONS, KANSAS

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NEOSHO COUNTY - CHANUTE, KANSAS

President:	Dr. Marvin Johnson (Claire) 2309 West 4th Terrace Chanute, KS 66720 Home: 316-431-6315 Office: 316-431-4650
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Secretary/Treasurer:	Colletta Nelson 406 South Larson Chanute, KS 66720 Home: 316-431-3637 Office: 316-431-2820

PHOENIX, ARIZONA

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Vice President:	Lee Whiteman (Eva) 12814 Castlebar Drive Sun City West, AZ 85375 Home: 602-584-9303
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PITTSBURG, KANSAS

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APPENDIX 13

PITTSBURG STATE UNIVERSITY FOUNDATION, INC.
BOARD OF TRUSTEES
FOR FY 1989

President:

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National Pizza Co.
720 W. 20th
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Alumni Center
Ford & Joplin Streets
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Treasurer:

Clifford E. Beougher
PSU
VP Fiscal Affairs
Pittsburg, KS 66762

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Chairman of the Board
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PITTSBURG STATE UNIVERSITY
ALUMNI ASSOCIATION
BOARD OF DIRECTORS
FOR FY 1989

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Exec. V.P. for Burkhardt
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2nd Vice President:

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Pittsburg, KS 66762

Past President:

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L. Duane Griffiths
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William (Bill) Harsch
Eagle Picher (Marilyn)
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PITTSBURG STATE UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
DEPARTMENT OF MUSIC
MUSIC ADVISIORY COMMITTEE
FOR FY 1989

Chairman:

Members:

Penelope Armstrong
410 W. Jefferson
Pittsburg, KS 66762

Lois Belm
316 W. Jefferson
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SCHOOL OF EDUCATION ADVISORY COUNCIL
FOR FY 1989

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